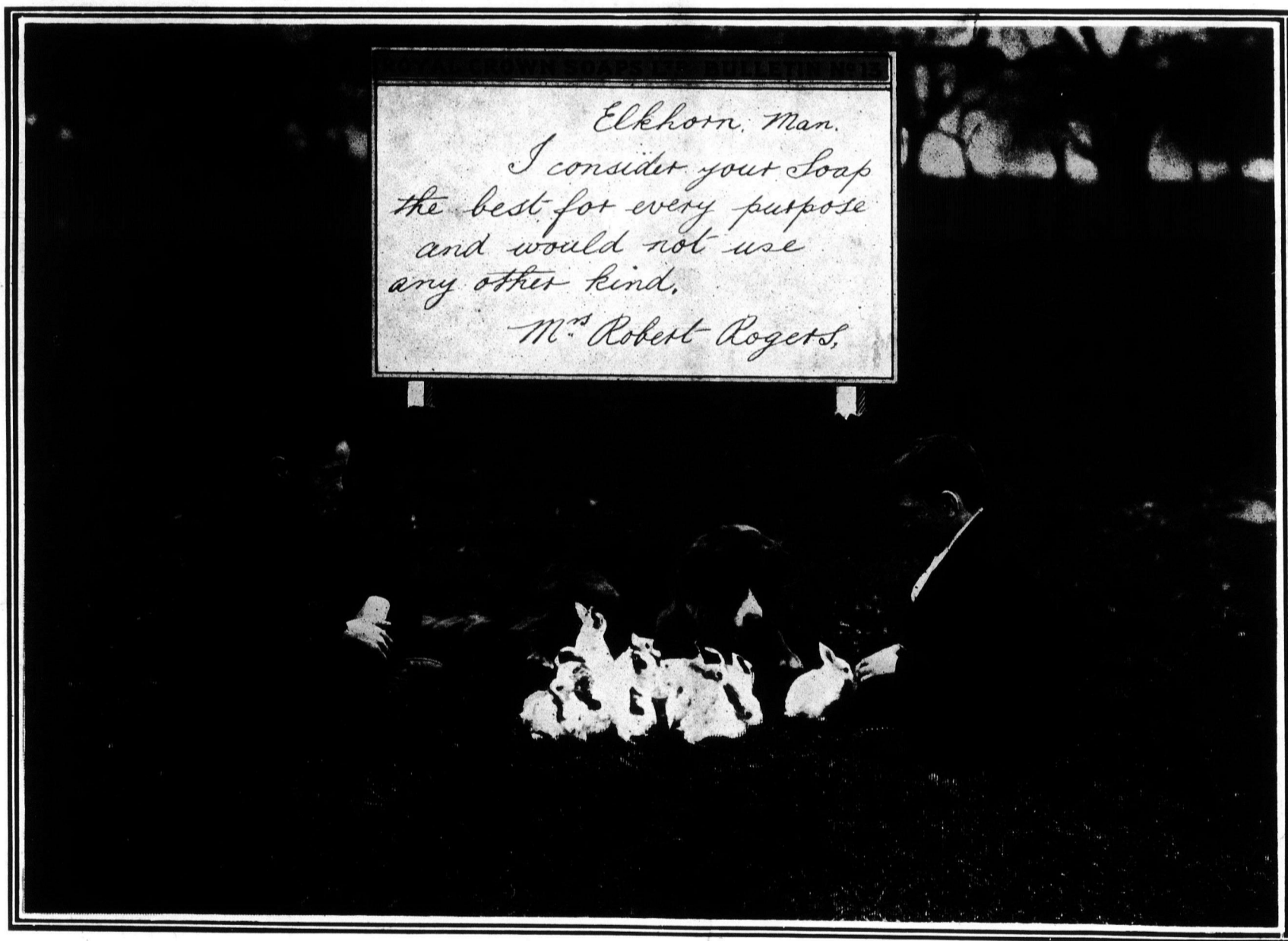


# ROYAL CROWN SOAP

SAVE THE WRAPPERS FOR PREMIUMS, SEND FOR OUR LIST,  
MAILED FREE ON APPLICATION.

— SEE OTHER SIDE OF THIS PAGE —



**WHY IS IT** that Royal Crown Soap will wash cleaner in hard water and leave the clothing in better condition than any other soap on the market? The answer to that question is

## WORTH THOUSANDS OF DOLLARS

It is embodied in the secret recipe from which Royal Crown Soap is made, and which was discovered by us only after numberless costly experiments conducted by our experts during the last quarter of a century.

ROYAL CROWN SOAP IS SOLD BY EVERY GROCER IN WESTERN CANADA.

MADE ONLY BY **THE ROYAL CROWN SOAPS** LIMITED

WINNIPEG

FACTORIES AT  
CALGARY

VANCOUVER