N. B. Forest Industries Rapidly Approach 50 Million Mark

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EW BRUNSWICK yet ranks fourth among the provinces of the Dominion in timber production. The amount of capital invested in the forest industry has steadily increased until today the capitalization totals about \$45,000,-

000. This includes the manufacture of lumber, lath and shingles, the pulp and paper industry which has grown rapidly the last ten years, and the numerous planing mills, sash and door factories, hardwood industries, etc. It is expected that with the con-



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tinued growth of the industry, especially the pulp and paper and the hardwood industry, which is slowly but surely being established in this province, that the valuation of the industry will soon pass the Fifty Million Dollar Mark. Through continued development, New Brunswick is holding firmly to fourth position.

The annual payroll in the production of lumber, lath and shingles amounted in round numbers to a little over 51/2 million dollars in 1919. Add to this the yearly payroll of the other industries which totals over \$1,000,000 and we may begin to realize the great importance of this great basic industry to the prosperity of the province. Continued growth has been possible because the province yet contains a considerable amount of raw material in the shape of green forests, which may be regarded as capital producing crops through the simple process of growth. About 65% of the total area of the province is

Thus is seen the necessity of keeping the forest land productive. It is most essential that the mills always maintain that industrious and healthy appearance, a direct contrast to the deserted village of tar paper shacks, rusty stacks and disbanded equipment of worked out mine. Lumbermen have realized that judicious cutting will not hurt the forest. What they do fear is Forest Fres, which through the destruction of the raw material renders valueless the immense amounts of capital invested in plants and equipment. It should be remembered by all those going into the forest on business or pleasure that the first or foremost habit to acquire is that of Being Careful of Fires. It is an easy habit to acquire if one will only practice it on the lighted matches, burning tobacco, and abandoned camp fires, and it will result in reduced destruction to the forest crop.



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