

# P · A · X

Private Automatic Exchange



## ACTION

### The Automatic Telephone

Anything is delay which retards action. Your plant intercommunication may be handled as efficiently as the means permit, and yet delay exists. For there is only one *rapid* means of intercommunication between the widely separated units of a great plant. It is P. A. X.

"A Pair of Wires and a Dial," telling of P. A. X. in operation is yours for the asking. Write our nearest House.

**Northern Electric Company**  
LIMITED

MONTREAL  
HALIFAX  
QUEBEC

TORONTO  
HAMILTON  
LONDON

WINDSOR  
WINNIPEG  
REGINA

CALGARY  
EDMONTON  
VANCOUVER

*"Makers of the Nation's Telephones"*

#### MANUFACTURING

Manual Telephones  
Automatic Telephones  
Wires & Cables  
Fire Alarm Systems  
Radio Sending and  
receiving Equipment

#### DISTRIBUTING

Construction Material  
Illuminating Material  
Power Apparatus  
Household Appliances  
Electrical Supplies  
Power & Light Plants  
Marine Fittings