

If You Want a First-Class Linen Paper, use

"Superfine Linen Record"

(Each sheet contains above water mark.)

This Paper Is made from pure linen stock, is the strongest paper on the market, is tub-sized and loft-dried. See that each sheet contains the water-mark, "Superfine Linen Record," otherwise it is not genuine.

Sold by the leading Wholesale Paper Dealers throughout the Dominion.

The following are the stock sizes (white or azure):

Cap 14 x 17	Medium 16 x 23	Dbl. Demy 21 x 32
Dbl. Cap 17 x 26	Royal 19 x 24	Dbl. Medium 23 x 36
Demy 16 x 21	Super. Royal 20 x 28	Dbl. Royal 24 x 38
Large Post 17 x 22	Imperial 23 x 31	Dbl. Royal (long) 19 x 48

Usual Weights in Each Size.

JOSEPH B. LOVELL ELECTROTYPED

XX

FIRST-CLASS WORK
AT MODERATE PRICES

25 St. Nicholas St. MONTREAL

Central Press Agency

88 Yonge Street

F. DIVER, Manager.

TORONTO

Electro and Stereotypers,
Designers, Photo Engravers, etc.

Ready Set
News Plates

Manufacturers of Patent Leads and Slugs.

THOUSANDS OF DOLLARS ARE LOST YEARLY,

By subscribers who are bamboozled by canvassers and agents and induced to place their announcements in shady trade mediums.

Ours is Known all Over the Globe

We have been thirty-four years in existence, and are the oldest English trade paper in this line.

We have a large advertising connection, and those who once try our columns stick fast to us.

If you want to cultivate a sound British and Colonial trade don't hesitate to give us your advertisement. We are the right sort. THE STATIONER, PRINTER AND FANCY TRADES REGISTER is read by everybody who is anybody in the English kindred trades; it has the largest circulation and is the finest medium for effective and judicious advertising for stationers, printers, bookbinders, publishers and manufacturers of fancy goods.

Terms of Subscription, \$1.00 per annum, post paid.

Specimen copy cheerfully sent on application to

THE EDITOR,

"The Stationer, Printer and Fancy Trades Register,"

60a Fleet St., E.C., London, Eng.

CHANCE FOR A LIVE MAN

... The London Advertiser Co., intending to concentrate on their newspaper business proper, will dispose of their

Job Printing

Department, Plant and Good-will, to a suitable purchaser. It is a good chance for a live man.

Address

Advertiser Printing Co.

LONDON, ONT.

BOOKS FOR PRINTERS AND PUBLISHERS

The Most Useful Works Ever Published.

The Printer's Art. "Truly admirable little work," "Full of good ideas," are some of the comments. 111 pages in colors. Paper cover, \$1.00; cloth, \$1.50.

Challen's Job Printer's Record. Indexed through to enter on the left hand page the customer's name and address, particulars of the job, date of order, and on opposite or right hand page, when wanted (189), size of paper or card, weight, price, quantity required, cost of stock, cost of composition, alterations, and press work, total cost, amount charged, remarks, so that in one list all the essential items of a job can be quickly entered and instantly referred to. Prices: 52 pages, \$1.00; 100 pages, half-bound, \$2.00; 200 pages, \$3.00. Size, 9 x 12 in.

Challen's Advertising Record. Indexed through to enter on the left hand page the advertiser's name alphabetically, agent, commission, space, position, rate, number of insertions, date beginning, date ending, amount, when payable. The right hand page, opposite the months (189), wide space for monthly, intervening spaces for weekly, and spaces down for daily, to check when an "ad" begins and ends. Prices: 52 pages, \$1.00; 100 pages, half-bound, \$2.00; 200 pages, \$3.00. Size, 9 x 12 inches.

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By mail, prepaid, to any address, on receipt of price.

The J. B. McLEAN CO., Ltd.,

10 Front Street East, Toronto.

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