

**The Brunswick**  
ALL PHONOGRAPHS IN ONE  
The Phonograph with a Human Voice.  
The New Brunswick Method of Reproducing is the Final and Supreme Sensation.  
**BEGGER & SCHAEFER**  
DRUG STORE, 191 KING STREET WEST.  
Remember, we claim the BRUNSWICK plays all records better. All that you can have in any phonograph, all that you can possibly imagine that you want, is to be found in this pre-eminent Musical Instrument.  
Come in and let us entertain you with a demonstration of this wonderful Musical Sensation.

## HOME BUILDERS' PAGE

**MOVE THEM ALL**  
WITH THE  
**BEST VALUES in Real Estate.**  
... HOMES FOR SALE ...  
**SEE MY LISTS OF ATTRACTIVE PROPERTIES**  
**Wilson B. Bechtel**  
Phone 925 KITCHENER 225 King Street West.

**CARL KRANZ**  
General Insurance Broker  
38 KING ST. EAST, - KITCHENER  
REPRESENTS THE  
**ECONOMICAL Fire Insurance Company.**

LOTS  
FARMS  
HOUSES  
FACTORY SITES  
**FOR SALE**  
Money to Loan.  
**C. G. Pritschau**  
120 KING STREET WEST.

**Kitchener's Leading Furniture House**  
When in need of any kind of Furniture, pay us a visit and look over our stock, and you will be convinced we have the VALUES.  
**The Kitchener Furniture Co., Ltd.**  
22-24 KING ST. EAST.

WE  
LIVE  
TO DYE  
and  
DYE TO LIVE  
HELP US LIVE  
BY HAVING YOUR  
Dying and Cleaning  
DONE AT  
**The DYE WORKS**  
Phone 808 29 QUEEN STREET

**NOW IS THE TIME TO BUY STOVES and RANGES**  
While our Stock is new and Hundreds to choose from.  
Electric Heaters at reasonable prices.  
Examine our Combination Ranges - The Economical Kitchen Range, they are wonders.  
**Geo. G. Bucher & Son**  
47 King East, opposite City Hall.

**The New Store S.L. CAPLING CO.**  
Clothiers and Furnishers  
TO  
Men and Boys  
OF  
GOOD TASTE.  
126 King West.

IF  
IT'S  
LUMBER  
you want, we have it,  
also  
Doors, Sashes and  
Interior Finish.  
Farmers will find OUR STOCK complete in every detail.  
**Jacob Kaufman, Limited**  
PHONE 30. 575 KING STREET WEST.

**Wall Paper**  
FROM  
**THE MILLS CO.**  
IS A TRUE  
**HOME COMFORT.**

DO YOU USE THE BEST MILK IN YOUR HOUSE? IF NOT, WHY NOT?  
**SHOEMAKER'S DAIRY**  
Supplies Pure Pasteurized MILK, CREAM and BUTTER, also ICE CREAM. Let us Convince You.  
Phone 945W 96 CHURCH STREET

Have your home wired for  
Lighting, Cooking, Washing, Ironing,  
Toasting, Vacuum Cleaning, etc.  
**SEE OUR LINE OF ELECTRIC FIXTURES BEFORE BUYING.**  
**DOERFLING & FORLER**  
Phone 1420 KITCHENER 12 Foundry St. North.

**Bread is the Staff of Life**  
YOU CAN BAKE GOOD BREAD ONLY  
BY USING  
MAPLE LEAF or NORTH STAR  
**FLOUR**  
Be Sure My Name Is on Bag.  
**C. R. BOLLERT**  
PHONE 167

Where to GET THE BEST FOOTWEAR for the Entire Family:  
**JOHN AGNEW, Limited**  
59 KING STREET WEST.

Make Your Home  
Happy by Eating  
**DIETRICH'S**  
BUTTER-NUT BREAD BUTTER-NUT  
**BREAD**  
The Production of a  
Modern Bakery.

**THE CLOISSE**  
**ART GLASS, Limited**  
Glass of every descrip-  
tion for the Building  
Trade.  
**STORAGE**  
CLEAN - SAFE - DRY.  
48 Foundry Street  
Telephone 644.

Let us give you correct advice  
on Plumbing and Heating for  
your new house.  
Estimates Free.  
Work promptly done.  
**DOERFLING & FORLER**  
Engineers and Contractors.  
Phone 1420-KITCHENER-12 Foundry St. North.

**NEW HOUSE FURNISHING STORE**  
(Opposite Street Railway Waiting Room)  
**COMFORTERS and BLANKETS,  
UNDERWEAR and HOSIERY,  
BLOUSES and SWEATER COATS**  
We heartily invite you  
to inspect the stock.  
**J. DERBECKER, 142 King West**  
Phone 6113

**LOOK FOR  
Story of a Home**

An indispensable time-  
saver—the Dalton Ad-  
ding and Calculating  
machine.  
**TYPEWRITERS RENTED.**  
**United Typewriter Co., Ltd.**  
C. J. COOPER, Mgr.  
11 Foundry South.  
Phone 453

**The First Step**  
towards the home is in  
the  
**Savings Account**  
You will Receive 4% Interest in our Savings Department.  
Start an Account To-day and Save up for the Future Home.  
**The Waterloo County Loan & Savings Co.**  
KITCHENER - WATERLOO.

**THE ARISTOCRAT OF MOTOR CARS**  
**THE HUDSON**  
THE CAR WITH THE REPUTATION.  
Exclusive Agent for CHALMERS and MAXWELL Cars  
TIRES and ACCESORIES.  
**HERB. J. HAMBRECHT.**

## THE STORY OF A HOUSE

It is the ambition of every man and woman to possess a home. The News Record "Home Beautiful" shows how the same can be accomplished. In the paper and in frequent issues from the press, will appear "The Home Beautiful" page, advertisement. Representing Toronto houses all contribute toward the completion of the "Home Beautiful" and home makers will find therein many valuable suggestions on the establishing of a cheerful and happy home.

The following grins are especially commended with this "Home Beautiful" page. It is, of course, the first necessity of this, as every step in the path of success, and there is no safer or better means of saving than by opening an account with the Waterloo County Loan and Savings Co., an institution for the safe-keeping of savings. This has been the means of many young men starting a home of their own and insuring themselves against poverty in their old age by opening a deposit account with a small amount, which their less successful friends thought needless. Our national existence depends on thrift, and so does each individual man's or woman's life.

A thorough knowledge of values and scrupulous honesty in transactions are basic requisites in a successful realty business. For years W. B. Bechtel has exemplified these principles, devoting his energies to real estate in all its phases and acquiring an experience which enables him to give expert advice to all who are in quest of homes or profitable investment.

Sanitation and good health. Sick, nervous, expensive, ignorance spreads disease, knowledge checks it. Health is wealth. With perfect sanitation, you reduce your chances of sickness. We live in too great an age to consider it ignorance.

Regarding knowledge, Doerfling and Forler are always improving their plumbing and heating contractors' service by keeping thoroughly up to date in the plumbing and heating line. Regarding health, their service and work are fully guaranteed to keep you in a healthy and contented mind. They are also electrical contractors of unexcelled ability.

Jacob Kaufman, Limited, Lumber Dealer, is thoroughly equipped to handle the largest and smallest of orders in a prompt manner, orders for lumber, doors, sashes and interior wood work, are filled promptly by this firm. This company was established in 1877, rebuilt in 1888, an addition in 1912-1913. They occupy 35,000 sq. ft. of space in a building which is entirely reinforced concrete. The firm is headed by Mr. Jacob Kaufman, Pres.; Mr. A. R. Kaufman, Secy.; and Mr. M. R. Kaufman, General Manager.

The retail interest of Kitchener in every line are of the utmost importance with the progress of the city, for they represent the investment of thousands of dollars, and are in the hands of able conservative business men of long experience and high standing in the community. Prominent among these can be mentioned the retail hardware firm of George G. Bucher & Son, one of Kitchener's leading institutions. As the firm grew many departments were added to their business, and now are large dealers in builders' hardware, high-grade hardware for inside and outside the Mills Co. satisfies the most fastidious seeker for wall decorations.

Wall paper offers every opportunity for the expression of individual taste—from the many charming designs, textures and colorings, one can choose just the very thing to harmonize with not only their own design—but with the furnishings, draperies, etc.

The choice in wall paper is not confined to pattern or design. Many plain or semi-plain effects that have, on the wall the quiet soft lustre of kid, are obtainable in a variety of colorings.

For a lot of other real estate we go to C. G. Pritschau, as he is one of the most reliable real estate dealers in the city. Mr. Pritschau completes all of his real estate transactions in a brisk and business like fashion and to the satisfaction of all parties concerned.

After building the home the next job is the furnishing. It is a tidy problem, too, and unless the advice of some competent house furnisher is secured the task becomes a very onerous one. In this connection J. Derbecker is a specialist. He has been in the furniture business some years, and when he gives advice the most absolute dependence may be placed upon it. Think of that advantage when buying house furnishings. Just imagine the load of worries it would take off the shoulders of a weary purchaser. Well, then, why not take advantage of this opportunity of securing the best opinion when buying your furnishings and making your selection from the very best stock when you can get the combination at J. Derbecker.

Why does his business grow—ask your thousands of customers—Kitchener and vicinity, they will give you the answer. They will tell you that the superior quality of their bread, the cleanliness with which it is handled, the prompt delivery and courteous service have made friends of the H. A. Dietrich Co. More and more of them every day, and now if you make enquiries you will find that not only is your neighbor, but your neighbor's neighbor and so on down the street are all using and swearing by Dietrich's bread.

Do you walk lame, have you trouble with your feet, lots of people have, why? The answer is, shoes not properly fitted, this can easily be overcome by being shod by the largest retail shoer in Kitchener, John Agnew Ltd., who carries an exclusive line of ladies' and gent's shoes.

The A. S. Shoemaker Dairy is the DeLuxe Dairy of Kitchener. His extensive well equipped plant on Church St. is the last word in an up-to-date pasteurizing dairy. After milk is treated by this method it enhances its keeping qualities considerably, a point that is not to be overlooked in hot weather. It is unnecessary to mention the fact that pure, unadulterated, sanitary, pasteurized milk and cream are one of the essentials of a healthy family and a happy home.

Did you ever hear of a horn or a megaphone that was square? Do you know why they never send water through a square pipe? Every phonograph or talking machine has a "horn," but they call them "amplifiers." They are really the megaphones of the duty to round out to the listeners. One of the most wonderful tone on exclusive patented ber and throat-like a fine violin. You cannot afford it and it costs you a lot. Hear this wonderful story to you and the Dalton add 10 keys. The Dalton has been favorably used by hundreds of prominent firms practically all of the used old style machinery expression of experience with the test you. Drop in at 111 Mr. Cooper show mechanism. The furnishing correctly and to mix with the surroundings and patience and some to the usual furniture dealers. The Dalton will select and will great selection. To satisfy the usually feeds Mrs. made biscuits to wife should try it and North Star the proprietor of