

ADVERTISER PUZZLE CONTEST CORNER

Important Questions Answered by Contest Manager and Matters of General Interest Discussed—Contestants Should Watch This Corner

ABOUT NEW SUBSCRIPTIONS AND ADDITIONAL PAYMENTS

No additional payment on subscription is required with solutions of the second puzzle. Those who paid less than the full amount with their solution of the first puzzle, however, will be permitted to send any amount between what they paid and the full amount they might have paid, if they desire, in the event of winning either of the first five prizes, to be awarded the maximum amount of such prize. Contestants on the second puzzle who have not paid the full amount allowed with their solution on the first puzzle should take advantage of this opportunity to increase their solution this week when sending in their solution of the second puzzle.

subscribers who have not sent in the full amount of new subscribers they are permitted under the rules of the contest to be allowed to forward with their solution on this puzzle such new subscribers as they wish, so long as the total number of new subscribers they have sent in on the contest does not exceed four. Considering the prize money offered for new subscribers and the little effort required to secure them, it is advisable for the contestants who are fortunate enough to participate in this second contest to secure their full quota of new subscribers without fail. New subscribers secured by contestants on this puzzle will be not allowed to submit a solution on the puzzle. New subscribers can subscribe for any amount from \$2.75 to \$10.

BRICK ST. RESIDENTS FAIL TO APPRECIATE BENEFIT OF HYDRO

Reluctant To Take Up Proposition Made by P. U. C.

Failure of the residents of Brick street to appreciate the great benefit of the extension of Hydro power lines to their homes, was given by Assistant Manager A. O. Hunt of the public utilities commission, as the apparent reason for an evident reluctance of the people of that section to take up the proposition made them by the P. U. C. The plans have been laid before the residents of Brick street, the bigger of the two schemes calls for the extension of the Hydro power lines from Waterline road to Byron and thence along the side road at the back of the residences, a distance of approximately five miles and providing service to 30 homes. The second and smaller scheme provides for an extension of the power line from the waterworks east along the north side of the sidewalk and providing service for only seven homes. The first scheme would cost approximately \$230 while the cost of the second would be \$225 to each of the seven households benefited.

"Naturally," said Mr. Hunt, "the first thing that the householders see when the proposition is put before them is the \$220 or the \$225 cost, but he fails to realize that in addition to all the advantages of light, power, protection from fire risks, cooking and cleanliness, he is making a permanent investment of his money in a proposition, to which there is no depreciation, no overhead charges and no cost of maintenance, while the probability is that in course of time the local power served over the line to his home will be cheaper than it is today.

"The investment of \$200 in a new rug for the home, a mechanical washer, a new piano, or a phonograph, or a piece of farm machinery is taken as a matter of course and made although the investor realizes that the investment will depreciate in value, that there will be certain overhead charges and maintenance costs to be provided for to keep the article in efficient and serviceable condition.

"Another fact that is lost sight of is that in the near future the country will be undertaking the work of carrying Hydro power to the people in the country districts in similar manner to the way in which the cities and towns have done it for their people and when this comes about such lines as have already been constructed by the enterprises and far-sightedness of groups of country residents will be taken over as a necessary part of the country system at their cost price and the money laid out by individuals reimbursed in full.

PERSONAL MENTION

Mrs. Robert Rider, 490 English street, and family are visiting Mrs. Rider's mother, in Detroit for the Easter holidays.

BILLETTS WANTED FOR YOUTHFUL ATHLETES

Secretary of the Chamber of Commerce Will Be Glad to Hear from Householders.

A splendid opportunity is now afforded the citizens of London to assist in the encouragement of good, healthy sport. From Thursday of this week until Saturday, some 75 to 100 high school boys of Western Ontario will be in the city to take part in the basketball tournament. The billeting of these youthful visitors has been taken up by the Chamber of Commerce and others interested, and an appeal has been made to householders to take care of them in the matter. This appeal is especially addressed to "the authority who really decides matters of this kind in the household," and the mere men who depend upon this authority for their general welfare and comfort are asked to use their influence on behalf of the boys.

Billetts are required from Thursday afternoon until Saturday morning, which means that the boys will claim the hospitality of their hosts for two nights and possibly three days. The secretary of the Chamber of Commerce will be glad to hear from those willing to assist.

DAYLIGHT SAVING

Ald. Wenige Will Put Proposition Before No. 1 Committee and City Council.

Desperate efforts on the part of the city council to save the citizens from excessive gas prices relegated the question of daylight saving to the background for a time. Now that a definite stand on the gas question has been taken the civic solons will be able to concentrate their attention on measures for preserving the sunlight. Ald. W. A. Wenige today again announced his intention of bringing the matter before the No. 1 committee. He intended to do this at a previous meeting, but the pressure of other business was too great at the time to permit a suitable discussion. There is still plenty of time for thorough consideration of the measure. Even its most ardent advocates do not suggest that it be put in effect before May 1, so that the council will have more than a month in which to make up its mind. Even if No. 1 committee does not decide favorably on the proposal, undoubtedly it will send it to the council so that all the aldermen will have an opportunity to express an opinion on it. When the matter was discussed several weeks ago, aldermanic opinion seemed evenly divided, so that there is likely to be an interesting debate.

CASTORIA

For Infants and Children In Use For Over 30 Years Always Bears Signature of *Chas. H. Richter*

One More Day

THE POLICY of giving one share of Ruggles Common Stock free with every share of Ruggles 7 per cent Preferred purchased will be discontinued, commencing April 1st, 1921.

You Have Just One Day

in which to file application for your allotment of Ruggles Stock on the share-for-share plan. The management reserves the right to fill applications in order received, subject to the remaining stock being unsold.

CUT THIS OUT AND MAIL

To the Directors of the Ruggles Motor Truck Company, Limited, London, Ont.:

I request you to allot me Preference Shares of \$100 each in the Ruggles Motor Truck Company, Limited, upon the terms of the company's charter and bylaws, and I agree to accept and pay for the same as noted hereon.

I hereby authorize you to register me as the holder of the said Preference Shares. Dividends to be allowed on all cash payments from date of payment.

Your allotment will be made on receipt of this coupon, which will be honored, subject to the stock being unsold, if received in our office up to and including Saturday, April 2 next.

DATES OF PAYMENT.

...% with application
...% April, 1921
...% May, 1921
...% June, 1921

Name

Address

STRIKE UNLIKELY ON STREET RAILWAY, SAYS ALD. ASHTON

Believes Arbitration Will Settle Dispute Between Men and Company.

Arbitration and not a strike will settle the question of street railway employees' wages, in the opinion of Ald. John Ashton, who is also a member of the union. Although the company has given formal notice that it does not intend to maintain its former agreement, he does not think there will be developments for several days yet. The present agreement expires, May 31. The men are making a definite demand for 52 cents an hour. At present they get 48 cents, and any surplus which may accrue. Ald. Ashton does not consider their request unreasonable, as this scale was approved by the council and the company last year. He did not think there was any serious possibility of a strike.

BIRD NOTES

(Contributed by Meliurth Ornithological Club.)

Unfavorable weather kept the "field men" from going out Tuesday morning, so no new arrivals were recorded. The cold snap would probably retard migration to a greater or less extent, but a trip should have been made notwithstanding, as on some of the least likely days something in the bird line of great interest is apt to be seen.

It might be of interest to mention the large number of bluebirds that are seen this spring, more than many previous years. The bluebird is our true harbinger of spring. While a few of our early birds, such as robins, blackbirds, song-sparrows, etc., may stay during the winter, the bluebird never does, and so when we hear his sweet warble some early March morning we know that spring has also arrived. It is pleasing to know that this pretty, gentle, beneficial bird is here in larger numbers this year.

Another showy bird that has increased of late years is the cardinal, a handsome fellow, whose clear whistle may be heard almost every morning. He is rather shy, and is more often heard than seen. Citizens will be congratulated on the fact that these birds, so scarce a few years ago, are breeding here, and steadily increasing in numbers. J. R. McLeod.

INSPECTION OF HUSSARS AND MACHINE GUNNERS

Review Conducted by General Panet—Units Make Splendid Showing.

The local squadrons of the 1st Hussars and No. 1 Company with headquarters details of the 2nd Canadian Machine Gun Brigade were inspected by Gen. Panet, C.M.G., D.S.O., D.O.C., Military District No. 1, last night at the armory. Both units made a splendid showing, and Gen. Panet expressed himself as well pleased with the inspection. The Machine Gunners will carry on with their training of 1921-22, which start without a break next Tuesday night. The Gunners plan a hike two for the summer months with bivouacs under actual warfare conditions.

LOTS OF BUSINESS

BECAUSE

a customer's money gets just a little more for his dollar. Satisfaction grows from every dollar you plant in My Jeweler's store—dollar for dollar, you get full value—you surely buy for less from John A. Nash, My Jeweler. That's why he's so busy. His store is 182 Dundas street, "where you will eventually buy."

FIVE MILES OF NEW PAVING TO COST \$360,000

Supplementary Program Approved by No. 2 Committee of Council.

DEPUTATIONS ARE HEARD

But Objections Against Undertaking Parlor on Queen's Avenue Fail.

In spite of a vigorous protest from a large deputation, No. 2 committee of the city council last night approved the opening of an undertaking establishment on the north side of Queen's avenue, between Waterloo and Colborne streets. The matter will come before No. 1 committee this afternoon. Dr. Ross Thomas, who is the proprietor of the proposed establishment, and trustees of St. Andrew's Church were the chief speakers in opposition to the proposed establishment. He argued that the frequent funerals and other matters in connection with the place would be distressing to the residents of the vicinity. T. H. Purdon was the principal speaker for the church. He asked members of the committee to put themselves in the places of people residing on the street before deciding to permit the opening of the establishment. None of them would want such a place in their vicinity. He pointed out that many people objected to living on streets where funerals passed frequently, and there would be even more objection in a case of this kind.

Jared Vining, appearing for the persons wishing to open the establishment, claimed it would not be undesirable. Twelve thousand dollars will be expended in its erection. Funerals will be drawn up at the rear and reach the street by the lane. No phase of the establishment's work would be visible from the street. He attributed the objection to hysteria.

A supplementary paving program, including about five miles of streets, was approved. The total cost will be about \$360,000.

The first section of the program was brought in last week. It involved an expenditure of about \$20,000. The streets approved last night were: Adelaide, to a point 155 feet north; Adelaide, Battle to Oxford; Baker, Ridout to West; East; Bruce, Ridout to Worley; Colborne, South to Nelson; Carfrae Crescent, Grand to Carfrae; Dundas, 404 feet west; Ridout to Dundas street bridge; Egerton, Dundas to G. T. R.; Egerton, G. T. R. to Hamilton road; Emery, Ridout to Worley; Evergreen, West to River street; Garfield, Ridout to Southgate; Ingleside, Ridout to western limit of street; King, Richmond to Talbot; Langarth, Worley to Cathcart; Marley, Elmwood to Bruce; Maitland, Piccadilly to Oxford; Maitland, Oxford to Chesdale; Nelson, Addicks to Dransay; Perry, Stanley to Bacher; Ridout, Horton to York; Ridout, Emery to limit; Richmond, Victoria to Huron; Stanley, Wharncliffe to bridge; Southgate, Emery to Windsor; Tecumseh, high to Leavelle; York, King to Pullarton; William, Dufferin to Central. Two of these, King, Richmond to Talbot, and Talbot, King to Pullarton, are to be resurfaced only.

Sidewalks Too Low. Several deputations kept the aldermen busy. Ald. C. G. Synthesis complained that the sidewalks are too low and that their lawns have been ruined by people walking on them in place of the sidewalks. The city engineer will investigate, and it is likely the residents of the street will prepare petitions for curbs, gutters and a pavement. A Nelson street resident drew the attention of the committee to the fact that no sidewalk has been laid there, although one was promised several times. The committee said one would be laid immediately as far as Miss George's property, Thackeray street, to the right-of-way at this point, and the complete sidewalk cannot be laid on that account.

Residents of Woodman avenue inquired what progress was being made with plans to extend the street. The city engineer stated that he had not been able to make satisfactory arrangements with people owning the property needed for the proposed right-of-way. Residents of the street will see if they can make arrangements to have the street extended in the usual manner, the property being needed to the city and the local improvements charged against the property benefited.

Patterson Bros. were refused permission to build a sausage factory in a residential section of South London. They will be permitted to make an extension to their present store subject to the approval of the building inspector.

Pave Ridout Street. Paving of Ridout street from Horton to York was recommended in place of paving Thames street. It was suggested some time ago that the paving of Thames street would encourage traffic to use the subway under the G. T. R. tracks at that point and reduce the danger of level crossing accidents. City Engineer Brazier reported that the heavier traffic would require at least a 45-foot subway, which would cost \$105,500.

The restaurant bylaw, as amended by the board of health, was approved. Approval was also given to the amended plumbing bylaw, except that a clause requiring that fees be paid for inspections was retained. Contract for refined asphalt in packages was awarded to the Asphalt and Supply Company of Montreal at \$23.25 a ton. That for asphalt in tank cars was given to the Texas Company, New York, at \$23.50 a ton. Canadian funds. Road oil will be bought in the open market.

On motion of Ald. Drake the council will vote on the laying of a curb and gutter on Hill street from Maitland to William.

TEACHERS THREATEN TO GO ON STRIKE

MOOSE JAW, March 29.—The Moose Jaw branch of the Saskatchewan Teachers' Alliance has delivered an ultimatum to the school board that unless the demands of the teachers for salary adjustments are met by April 8 the teachers will walk out on strike.

An effort by the board of trade to arrange an amicable settlement was dropped at the end of the week, and the situation remains as it was previously.

APPOINT MANAGER.

TORONTO, March 29.—It is announced from Canadian National Railway headquarters here today that John B. Windroos has been appointed manager of the Chateau MacDonald Hotel at Edmonton.

Nothing Smarter--Nothing More Serviceable than Tricotine or Taffeta In Street Frocks for Women

Perhaps never before were fabrics so important for the success of the new spring frock, for this season the fabric emphasizes as well as adorns the simplicity of the mode. Tricotine and taffeta are the most popular materials which are cleverly fashioned with charming new neck lines and elbow-length or new bell sleeves; tunic, panel and apron skirts. Hand embroidery is interestingly used as trimming.

Here Are Smart Exclusive Models

Misses' model of Navy Tricotine, eyelet embroidery is attractively used in this dress; short sleeves, blouse and tunic embroidered, very pretty girdle of self strap caught together with metallic cords; plain skirt on silk lining. Price \$75.00

Miss' Dress of Navy Tricotine, showing the new ripple skirt, short sleeves, blouse shows smart vest, collar, cuffs and skirt handsomely embroidered in rust and gold. Price \$49.00

Lady's Dress of Navy Georgette over taffeta, skirt and sash of silk, waist and slashed tunic of georgette, beaded with green. Price \$79.00

Miss' Dress of Nigger Brown Taffeta, dress shows panel front and back, with tunic embroidered in blue and gold, collar and sleeves finished with gold metallic lace. Price \$82.50



Newest Beauty Boxes and Hand Bags

A smart little addition to the costume is the neat Beauty Boxes now showing and the new Bronzed-Shade Leather Bags in pretty carved design, the Pilgrim and Boston Bags for service.

We have just received a smart range of Beauty Boxes, having compartment for change, lypsil case and mirror, in different shapes; leathers, patent, morocco, Tapir lamb and tooled leather, in the popular colors of navy, green, black, purple, new grey, tan and brown. Ranging in prices from \$4.00 to \$12.50 We also have a nice assortment of Solid Leather Bags. These come in a bronzed shade, having a pretty carved design on front, and are nicely lined and fitted with coin purse and mirror. Prices from \$5.00 to \$5.75 Also a Neat Back-Strap Purse, in same leather. Price \$2.00 The latest Pilgrim and Boston Bags now showing, the smartest and convenient for shopping or week-end trips. Prices \$1.50

New Raincoats Are Moderately Priced

New Slicker Coats, lined and unlined; colors of green, brown, navy, tan and purple. Prices \$15.50, \$30.00 and \$39.00 Leatherette-Rain or Motor Coats, three-quarter length, belted, patch pockets. Price \$13.50 Girls' Rubberized Rain Capes, with hoods, sizes 6 to 12 years. Price \$3.95

Umbrellas—Men's, Women's For Every Purpose

The Swagger Little Silk Umbrella, with the straight handle and Bacolette ring, is much favored nowadays for women. A variety of effects from which to make a selection.

Women's Colored Showproof Umbrellas, in shades of navy, green, purple, plum, taupe and brown coverings of silk taffeta on strong paragon frames, handles with Bacolette rings and cords; a good serviceable umbrella for rain or sunshine; the quantities are limited, so secure yours early while we have a complete assortment of colors. Price \$10.00

Taffeta Tops For Rain

Men's and Women's Umbrellas, with strong cotton taffeta coverings, solid-rib frames, handles well assorted with cords and loops on the women's and crooks and opera shapes on the men's. Be prepared for the April showers by securing one Thursday morning at only \$2.00 each

Save your old Umbrella and have it repaired or recovered at very little cost. Ask for particulars at Umbrella Department, Main Floor.



TOMORROW, THURSDAY, A DAY OF Special Features In the Men's Shop

Thursday, the last day of March, has been chosen as a day of special features in men's and boys' apparel.

Men's and Young Men's Suits \$37.75

All wool authentic, and refined in style, perfectly tailored. Checks, Plaids, Fencil Stripes, Herringbone weaves, including the popular Levat shades, in single and double-breasted models. You will want to see the new style features, square shoulders, more loosely draped coats, lower openings, and the beautiful new spring greens, browns, greys, in the soft, rich woolen fabrics.

Imported Shirts, With 2 Soft Collars to Match, "Welsh Margaretson," London, England \$3.35 (Half Former Price.)

The materials are the fine Anderson Scotch Zephyrs, which are nationally known for their fine quality, are splendidly tailored, and of neat conservative stripes, with two soft collars to match. We cannot speak too highly of these shirts. Sale price tomorrow \$3.35

CHILDREN'S REEFER COATS. 50 Reefers Coats of tweed, various shades. Clearing to- \$3.95 morrow for

Flannelette Nightshirts, \$1.95 Or beautiful Soft Flannelette, with plain white or striped, with collar. This is an unusual value, and are reduced for quick clearance tomorrow. Sale price \$1.95

RAINCOATS, \$15.85 Coats of tweed, with rubberized lining. Guaranteed waterproof. These are exceptionally low-priced. Green, brown and dark mixtures, with or without belts. Sizes 34 to 44. Tomorrow \$15.85

Spring Topcoats, \$27.75 Light weight coats for street or motor wear. Tweeds in brown, tan, grey and dark mixtures. Richly lined. Limited quantity \$27.75

Balbriggan Shirts and Drawers 69c Garment. A very attractive feature tomorrow. Egyptian Cotton Fine Balbriggan Shirts and Drawers. Here is an exceptional bargain. Many will secure their entire summer requirements from this lot. All sizes up to 48. Sale price tomorrow 69c

Two-Tone Silk Plaited Socks, 89c Pair. Many shades, spliced heel and toe. These are of extra good quality. Pair. 89c

MOTHERS: BRING THE BOYS WITH YOU TOMORROW. Boys' Suits for Spring and Summer, \$13.75 Smart, dressy suits, all wool, perfectly tailored. Many models in greens, browns, greys and mixtures. High grade suits, with satisfaction guaranteed.



SPECIAL DANCE RECORD. Honolulu Eyes (waltz) —Bright Eyes (fox-trot) 10-inch (double), \$1.00.

SMALLMAN & INGRAM LIMITED

IN RESTAURANT A la Carte Service from 9 to 5:30. Fourth Floor.