

Warmth and Strength

on a cold day come from foods that are easily digested and are rich in heat-making elements. For the outdoor man or the indoor man, for children to study on, to grow on, to play on, there's nothing so nourishing and satisfying as

SHREDDED WHEAT

It is better than porridges for children because they have to chew it. It is the best "whole wheat bread," because it contains all the rich body-building material in the whole wheat prepared in a digestible form. Delicious and nourishing when served with hot milk or canned fruits.

MADE IN CANADA—A CANADIAN FOOD FOR CANADIANS

The Canadian Shredded Wheat Company, Limited Niagara Falls, Ont.

Toronto Office—40 Wellington Street East



A SPLENDID LIBRARY

400 Volumes of Standard Works of the World's Best Authors, With 15 Oak Sectional Book Cases to be

GIVEN AWAY

IN THE LIBRARY VOTING CONTEST

The public spirited and enterprising merchants of St. John mentioned below, are making this popular and liberal offer. This Grand Library and Book Cases will be given away by popular vote to the Church, School, Lodge, Society, Club or any other organization in the City of St. John having the largest number of votes in the following manner.

The merchants listed below will give, with every 5 CENT PURCHASE

5 votes. The blank spaces on the ballots to be filled in with name of choice you favor and deposited in a ballot box in E. Clinton Brown's Drug Store, corner Union and Waterloo streets, and the standing of the different organizations will be announced each week in the Telegraph and Times.

The contest runs for 5 months beginning September 7th, 1912, and closing February 6th, 1913 at 7 p. m.

The Library and Cases are on exhibition in A. Ernest Everett's Furniture Store, 91 Charlotte street.

The following merchants only will issue Ballots on purchases made from them.

ASK FOR THEM

- DRUGS: E. CLINTON BROWN, Despatching Chemist, Corner Union and Waterloo Sts.
FURNITURE: A. ERNEST EVERETT, Everything to Furnish the Home, 91 Charlotte St., Phone Main 353.
BAKER AND CONFECTIONER: CHARLES ROBINSON, 48 and 50 Celebration Street, Branches 109 and 417 Main St., 60 Wall, 173 Union Sts.
CREAMERY AND DAIRY: STANDARD CREAMERY CO., 159 Main Street, Phone 2301. Milk, Cream, Ice Cream, Butter, Eggs and Cheese.
CITY DAIRY: Charlotte and St. James Streets, Milk, Cream, Ice Cream, Butter, Eggs and Cheese. Phone Main 979.
MEN'S FURNISHINGS: W. A. WETMORE, The Young Men's Man, Fine Men's Furnishings and Hats, 154 Mill Street.
BOOTS AND SHOES: McROBBIE SHOE CO., LTD., Fine Shoes, 94 King Street.
Yearly Subscriptions to Telegraph and Times are entitled to votes if paid in advance.

THE TIMES VOTING COUPON

This coupon is good for 5 votes. Cut out and fill in blank line. 5 votes for _____

RELIGION AND SOCIAL SERVICE

BY KENNETH DOUGLAS, B.A., PH.D.

A few days ago I heard a man declare, with a certain amount of indignation, reporting this non-denominational settlement work because the church can never, in its present frame of mind, do the social work it should.

This man has been a life-long church worker. Until a year ago he would have refused to believe that any other agency than the church could take any adequate part in the redemption of the masses. But he was brought into touch with social settlement work and gained a vision of the truth.

The failure of the church, in one respect at least, is the WHY of the social settlement. Thirty years ago, in the United States, ten years back in Canada, definite, organized, scientific work for the making of citizenship out of unpromising human material was unknown, but the church, in those days, was even more the parent to the great mass of the people than it is today. It is more splendidly equipped than ever before, but it has less focus and infinitely more waste power.

And it is surprising to note that while municipalities and states are outstripping social conscience the church is losing what ever she had of one it ever possessed. There is, on the American continent, a million dollars. Is this true religion when there are already three times too many churches which are never half-filled? Consider what this amount would produce in the way of the alleviation of poverty if applied to an endowment fund for the provision of pensions for widows and orphans, and the abolition of creches and a host of other institutions necessary because mothers must have forth into the world to care their daily bread.

So we see that these magnificent buildings are not being erected for the spiritual benefit of the large mass of the people who need them most greatly; neither are the vast sums raised each year lavished among the poor. Each of our congested districts in our larger cities are under-churches while the residential sections are treated to a surplus. Those few churches battling on the fringe-line of poverty and sin and disease are crying out for more room, more money, more everything. But their eyes fall upon the deaf ears of the church phyllophary and in their haste to follow the march of the wealthy. In each of our cities the denominations maintaining missions in the poorer sections devote, to meet the needs of an overwhelming mass of the people, less than one-fiftieth of the worshippers area they reserve for a class who seem not to need or at least not to care to use it.

THIRTY-NINE CHINESE LEPROS PUT TO DEATH

Shanghai, Jan. 10.—Thirty-nine lepers recently were put to death in an atrocious manner by order of the provincial authorities at Nanning, Province of Kwang Si. The sufferers from the dread disease first were shot and then their bodies were burned in a huge trench.

These deaths were received here today in letters from the Catholic Mission at Nanning. The letters were dated December 14. They stated that the lepers lived in the woods a few miles outside of the city of Nanning. The mission sought permission to build at its own expense a lazaretto for them, and the provincial authorities pretending to consent, dug a pit in which were placed wooden, soaked with kerosene. At the point of the bayonet the lepers then were driven into the pit and shot and the pyre was lighted and their bodies were burned in the presence of a large crowd. The authorities offered rewards for the discovery of other lepers, and the offer resulted in the shooting of one more man afflicted with the disease.

The Best For the Least Money

Shoes of world known values at prices that will make you sit up and take notice

A SALE THAT MEANS BARGAINS FOR EVERYBODY

Men's \$4.00 and \$5.00 Boots at \$1.48 Men's \$4.00 and \$5.00 Boots at \$1.98

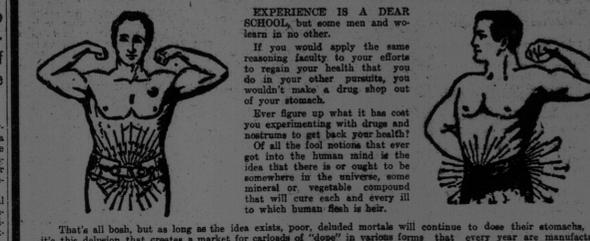
Women's \$3.00 and \$4.50 Boots at \$1.98 Ladies' Slippers, Reg. Price \$2.50 and \$3.00, \$1.28

\$1.00 is the least you can save, for every pair of Men's and Women's Shoes is cut at least that much

THE SLATER SHOE SHOP

81 King Street

ADVICE TO WEAK MEN! Don't Drug. Use Electricity.



EXPERIENCE IS A DEAR SCHOOL, but some men and women learn in no other. If you would apply the same reasoning facility to your efforts to regain your health that you do in your other pursuits, you wouldn't make a drug shop out of your stomach. Ever figure up what it has cost you experimenting with drugs and nostrums to get back your health? Of all the fool notions that ever got into the human mind is the idea that there is or ought to be somewhere in the universe, some mineral or vegetable compound that will cure each and every ill to which human flesh is heir.

DR. M. L. McLAUGHLIN 237 Yonge St., Toronto, Can. Please send me your Book, free. Name _____ Address _____ Office hours—9 a. m. to 5.30 p. m. Wednesday and Saturday to 8.30 p. m.

Captain Matthias Burke of Provincetown has sailed continuously on the schooner J. U. Foster, Jr., since that vessel joined the town's fleet, more than forty years ago, and in that time he has missed only a part of one round trip, when a brief illness forced him to return to his home by train after taking the vessel to Boston.

Clinton, Ok. Chronicle: Judge Farmer! After a man mailed a small parcel at the on last Tuesday night pronounced the Sharon, Pa., postoffice, employees heard beautiful wedding ceremony which made a ticking sound, and with visions of in two Indians on. The parties were Mr. infernal machine sent for the police. One White Shirt and Miss Bob Tall Wolf, policeman threw the parcel in a bucket White Shirt, name was probably bestow- of water. Examination showed that the ed upon him in a spirit of envy, as he was cause of the excitement was an alarm never known to possess such an article. Clock.

GERMAN ARCTIC EXPLORERS IN DURE STRAITS

Norwegian Government to Guarantee Expenses of Relief Expedition—Three of Party Not Heard From Since August.

Christiansia, Jan. 10.—The Norwegian government has guaranteed the expenses of a relief expedition to Spitzbergen and German explorers under Lieutenant Schröder Strang, who started out last year in the steamer Heros Ernest and are reported to be in dire straits.

The Real Cause of Most Bad Complexions

(From Family Physician). It is a stern fact that no truly beautiful complexion ever came out of tea or coffee, and the longer one uses cosmetics the worse the complexion becomes. Skin, to be healthy, must breathe. It also must expel, through the pores, its share of the body's effete material. Creams and powders clog the pores, interfering both with elimination and breathing. If more women understood this, there would be fewer self-ruined complexions. If they would use ordinary mercurials, wax instead of cosmetics, they would have natural, healthy complexions. This remarkable substance actually absorbs a bad skin, also unclogs the pores. Result: The fresher, younger complexion is permitted to breathe and to show itself. An exquisite new complexion gradually peeps out, one free from any appearance of artificiality. Get an ounce of mercurial wax at your druggist's and try it. Apply nightly like soft cream, or for a week or so, washing it off morning.