

DANIEL AGENT Pictorial Patterns

and why are more and more choosing them daily in preference to all others?

It is Because

Pictorial Review Patterns

produce garments that possess the Style and Lines of the latest importations.

And besides—virtually every woman can make her own clothes through their use—they are so easy to understand.

There is no question, either as to the result—you are assured of Style, Fit and Charm even before you purchase your goods.

The great variety of smart Fall styles illustrated in the Quarterly Fashion Book now on sale, picture what you can actually make for yourself with a Pictorial Review Pattern.

Procure a Fashion Book today and make your choice now. Commence sewing at once on that pretty suit or dress.

Come in and see the latest pattern catalogue. You will be sure to find just what you are looking for.

The wide range of Pictorial Review styles enables every woman to find a design suitable for her particular figure.

Anything you see in the Fashion Book or in the fashion section of Pictorial Review Magazine you can secure at our pattern department.

And in our dress goods department are the newest materials for Fall wear.

There you will find the exquisite Peachbloom—Bolivia cloth—Silverstone and Tinseltone—Serge—Velour—Gabardine—Duvet de laine—Duvetyn—Tricotine everything that the heart could wish for—out of which to fashion the latest frocks and suits.

DANIEL
Agent
Head of King Street
St. John, N. B.

SEAL BRAND COFFEE

With the Quality sealed in the Can

In ½, 1, and 2 lb. tins—in the bean, ground, or fine ground for percolators.

Write for booklet: "Perfect Coffee—Perfectly Made". It's free.

CHASE & SANBORN MONTREAL

Told To Ask Peace Or Lose His Crown

Czernin Warned Emperor Charles in April, 1917, That Austria Was Defeated—'People Will Act Over Their Monarchs' Heads,' Wrote Foreign Minister.

The New York Sun presents a letter which Count Ottocar von Czernin, as foreign minister of Austria, wrote to Emperor Charles, dated April 12, 1917. It is possibly the frankest communication a ruler ever has received from one of his ministers. In it Count Czernin implores the emperor to make peace before the German and Austrian peoples would rise and "make peace over the monarchs' heads." He predicts the failure of the U-boat warfare and warns Charles of the decisive role America would play.

The letter was first mentioned the other day, when Dr. Matthias Erzberger, the German vice premier, startled the Weimar assembly with his revelations about peace overtures during the war. Count Czernin in making the document public reveals for the first time that, while it was meant to be read only by the Austrian and German emperors and the Austrian premier, it came into the possession of Erzberger and subsequently became known to the Allies.

Influenced Allies' Decision.
By inference, Count Czernin shows that the Allies' knowledge of the contents of this letter was one of the reasons why all Teutonic peace proposals thenceforward were futile, since it gave the Entente Powers a true picture of the internal conditions in the Central Powers. In his introduction to the publication the count says:

"As far as I can judge from excerpts in the press, Herr Erzberger's speech does not give an exhaustive presentation of the events in question. Many highly important incidents are not mentioned at all. This makes an incomplete picture."

"My letter was meant solely for the two emperors and the (Austrian) chancellor. There was hope at that time to come to a peace of understanding, even at the cost of sacrifices."

"My report was conveyed to Erzberger behind my back by an irresponsible third party and Erzberger did not keep it secret. I must explicitly state, however, that Erzberger acted in good faith and in the well-founded conviction that he was proceeding in the sense of those to whom he was responsible. Thus he revealed the contents of my letter which was to have been kept strictly secret. Published Through Erzberger.

"Through Erzberger's procedure the letter then came to the knowledge of

our enemies, and any one who reads it can imagine the consequences.

"I might add that I could prove what I say in the letter as well as many other things not hitherto mentioned, by documents now in my hands."

"I learned of the transmittal of my letter to Erzberger when it was too late to undo the damage. However, the matters touched upon by Erzberger and Count von Wedel are only links in the whole chain of irresponsible backstairs politics which did not discover until a year later and which prompted my resignation."

"My book on the world war, which will appear shortly, will clear up as far as I deem it advisable—the political events in question, and in it I shall prove the truth of official documents."

Text of the Letter.
The text of Count Czernin's letter follows:

Most Gracious Sir—Will Your Majesty permit me to present my view of the situation with that frankness which was granted me from the first day of my incumbency in office?

It is perfectly plain that our military strength is nearing its end. To develop lengthy details supporting this contention would be misusing your majesty's time.

Allow me merely to point to the fast diminishing raw materials for the production of munitions; to the completely exhausted human material and, above all, to the sullen despair that has seized all sections of the population on account of under-nourishment, and which makes it impossible to bear the sufferings of war much longer.

Though I do hope that we will succeed in holding out through the next few months, and in keeping up a successful defensive, I am nevertheless absolutely certain that another winter campaign is out of the question—in other words that either in the late autumn or fall we must end the war at any price.

Urged Appeal for Peace.

It is without doubt, of the greatest importance to initiate peace negotiations at a moment when the vanishing of our strength is not yet fully realized by the enemy.

If we approach the Entente at a moment when the internal events of the empire indicate the nearness of a general collapse, our effort will be in vain, and the Entente will accept no conditions save such as will signify the complete destruction of the Central Powers.

To start negotiations at the psychological moment is, therefore, of cardinal importance.

In this connection I cannot refrain from mentioning the subject upon which my whole argument bases itself—painful thought it is for me to touch upon it. This is the menace of revolution which rises upon the horizon of all Europe and which, aided and abetted by England, represents the latter's newest type of warfare.

Five monarchs have been dethroned in this war, and the amazing ease with which the hitherto strongest monarchy in the world was toppled may well give food for serious thought and to recall the old proverb, "Exempla trahunt."

New Era Opened by War.

Let no one answer me that the firm roots of the monarchical idea preclude such a happening in Berlin or Vienna. This war has opened a new era in the world's history. It has no precedents and no set rules. The world is no longer the same that it was three years ago, and one looks in vain in history for analogies for all the events that have become daily routine with us.

Any statesman who is not blind or deaf must see and hear how the dark despair is daily growing among the people.

ple. He must hear the grim murmur that goes through the wide masses and he must, if he be aware of his responsibility, reckon with this factor.

Your Majesty has seen the secret reports of the Statholders. Two things are clear. Our Slav population has been influenced by the Russian revolution more strongly than are the Germans (in Austria), and the responsibility for the continuance of the war is by far greater for the monarch whose people are united solely by the bond of the dynasty than for a ruler whose people are fighting for their own national existence.

Your Majesty knows that the strain upon the population has reached a degree that is becoming simply unbearable. Your Majesty knows too that the bow-string is drawn so taut it may break at any moment.

Says Germans Were Blinded.

But once serious disorders occur in Germany or within it, it will be impossible to conceal them from our foes and at that moment all further efforts to gain peace will be futile.

I do not believe that the internal situation in Germany is materially different from ours, only I fear that the military circles at Berlin are blinded by certain illusions and self-deceptions.

I am firmly convinced that Germany exactly as ourselves, has reached the end of her strength, and is by no means aided by the responsible political personages at Berlin.

I am imbued with the rocklike conviction that if Germany should attempt to carry through another winter campaign there will be internal upheavals which to me, as the responsible defender of the humane principle, appear more ominous than would a bad peace concluded by the monarchs.

If the rulers of the Central Empires are unable to make peace within the next few months then the peoples will make it over the monarchs' heads, and then the breakers of revolutionary events will sweep away all that for which our brothers and sons are still fighting and dying this very day.

Predicted Date of War.

Surely I do not wish to make an "oratio pro domo," but I beg your Majesty graciously to recall that for two years I alone predicted Roumania's entrance into the war against us; that I preached to deaf ears, and that when two months prior to the outbreak of the war I prophesied virtually the day of its beginning I found credence nowhere.

Just as convinced as I was of the correctness of my diagnosis then am I certain of the infallibility of my view today, and I cannot repeat often enough that we cannot afford to underestimate the dangers which I see grow and grow and grow.

It may be true that months may pass before America can throw appreciable effectives into the fighting front, but the moral element, the factor upon which the Entente is pinning fresh hopes, alters the situation, to our disadvantage, because our enemies have much more time before them than we have and can afford to wait much longer than we, unhappily, can afford to wait.

When development of the Russian situation will undergo cannot be predicted today. I hope—and this may be regarded as the weak point in my whole argument—that Russia has lost its driving power for a long time, perhaps forever, and that this important factor will be properly exploited.

Forecast Italian Offensive.

Nevertheless I expect a Franco-British and perhaps also an Italian offensive almost immediately. I hope and believe that we shall repulse these two attacks. If we do this—and I figure that it may be done within two or three months—then we must, before America again alters the situation to our disadvantage, make a far-reaching, detailed peace proposal, and we must not shrink from making sacrifices, perhaps very heavy sacrifices.

In Germany great hopes are set in the U-boat war. I consider this hope a false one. I do not for a moment deny the miraculous successes of the German naval heroes; I admit with admiration that the number of tonnage sunk each month is a phenomenal—but I state the fact that the success expected and predicted by the Germans has not been achieved.

Your Majesty will recall that Admiral Holtzendorff during his visit in Vienna positively predicted to us that unrestricted U-boat warfare would put England out of business within six months. Your Majesty will further recall how we all combated these prophecies and declared that while we did not doubt that the U-boat war would damage England, the success predicted for it would likely be offset by America's entrance into the war.

British Collapse Not Thought of.

Two and a half months—that is nearly half of the stipulated period—have passed since the inauguration of unrestricted U-boat warfare, and all the news we have from England agrees that a collapse of this most powerful and most dangerous of our enemies cannot even be thought of.

If your majesty, despite your grave doubts, yielded to the German wish and allowed the Austro-Hungarian navy to participate in the U-boat warfare, this was done not because we were converted by the German arguments but because your majesty considered it absolutely imperative to proceed in loyal comradeship of arms with Germany in all fields of operation, and because we had gained the conviction that, unhappily, Germany was not to be dissuaded from the resolve to inaugurate an unrestricted submarine campaign.

But today even in Germany the enthusiastic adherents of that campaign probably are beginning to realize that this means will not be decisive and bring victory, and I hope that the idea, unfortunately erroneous, that England can be forced to make peace in a few months will lose ground even in Berlin.

Nothing is more dangerous than to believe the things one wishes for; nothing more detrimental than the principle of not wanting to see the truth and to abandon one's self to utopian illusions, which soon or late must bring forth a terrible awakening.

Suggests an Opening.

Even within a few months England, the driving power of the war, will not have been forced to lay down arms; but perhaps—and in this I admit a limited success of the U-boat war—perhaps England will ask herself within a few months whether it would be wise and reasonable to carry on the war "en outstatesmanlike to tread the golden bridges, provided such are built by the Central Powers, and then the moment will have arrived for far-reaching, painful sacrifices on the part of the Central Empires.

Your Majesty has rejected the repeated attempts of our enemies to separate us from our allies because your majesty is not capable of a dishonest and dishonorable act, but your majesty instructed me at the same time to tell the responsible allied statesmen, and the Ger-

HOME-MADE BREAD

Home bread-making reduces the high cost of living by lessening the amount of expensive meats required to supply the necessary nourishment to the body. The increased nutritious value of bread made in the home with

ROYAL YEAST CAKES

should be sufficient incentive to the thoughtful housewife to give this important food item the attention to which it is justly entitled. Bread made with Royal Yeast will keep fresh and moist longer than that made with any other.

Made in Canada

man Empire that our strength is giving out and that Germany will not be able to count upon us beyond the late summer of this year.

I have obeyed this order, and the German statesmen have left me in no doubt that for Germany also another winter campaign will be impossible, and in this sentence lies really everything I have to say.

We can wait a few weeks longer and see if it will be possible to get into touch with Paris or Petrograd. If this is impossible we must play our last card before it is too late and make the extreme proposition which we have previously indicated.

Your majesty has given proof that you

do not think me an egoist and that you do not expect sacrifices from our German ally which your majesty would not be prepared to make. No one can expect more. But your majesty owes it to God and to your peoples to try everything possible that might avert the catastrophe of a collapse of the monarchy.

Before God and your peoples it is your sacred duty to defend the monarchical principle and your throne with all means until your last breath.

In deepest reverence.

CZERNIN.

Pontiac, Mich., passed an ordinance requiring transfer and trucking companies to keep a record of all household goods moved by them, so that officials will know at all times where every family in the city is living.



Pure as Sea Breezes

Windsor Table Salt

MADE IN CANADA

THE CANADIAN SALT CO., LIMITED



Angvine & McLaughlin, Agents, St. John and Truro

A FLYING OFFICE



The upper picture shows an airplane in use in England in which ordinary office work is carried on during aerial journeys; the lower shows the typist in her office in the plane.

Not A Blemish mars the perfect complexion. Permanent and temporary skin troubles are effectively concealed. Reduces unnatural color and corrects greasy skins. Highly antiseptic, used with beneficial results as a curative agent for 70 years.

Gouffard's Oriental Cream

Solely for the Face and Neck

FERD. HOPKINS & SON, MONTREAL

Ingersoll watches

are built to keep accurate time.

25 years experience proves it. The system of tests and inspections assures it. Inspected after each factory operation. Tested in from 3 to 6 positions. Timed in the case.

Waltham Radiant—jeweled—small size—100%—no. 101. Tells time in the dark.

½ Actual Size

Reference—this model, gold filled case—jeweled, adjusted.

½ Actual Size

Making Biscuits Since 1858

SIXTY-ONE years ago, we commenced making biscuits—McCormick's Jersey Cream Sodas were the first of our lines. They enjoyed instant popularity, and throughout the years the demand has grown until our sales now total many tons a day, and shipments are made to all parts of Canada.

If you have not tried them, do so. You will soon realize what you have been missing.

McCormick's Jersey Cream Sodas

Sold fresh everywhere. In sealed packages.

Factory at LONDON, Canada. Branches at Montreal, Ottawa, Hamilton, Kingston, Winnipeg, Calgary, Port Arthur, St. John, N.B.