

The Evening Times-Star

ST. JOHN, N. B., AUGUST 21, 1923

The St. John Evening Times is printed at 27 and 29 Canterbury street, every evening (Sunday excepted) by the New Brunswick Publishing Co., Ltd., J. D. McKenna, President. The Times has the largest circulation of any paper in the Maritime Provinces. Special Advertising Representatives—NEW YORK, Frank R. Northrup, 350 Madison Ave.—CHICAGO, E. J. Power, Manager, Association Bldg., The Audit Bureau of Circulation audits the circulation of The Evening Times.

DOLLAR DAY.

Are you awake to Dollar Day, its meaning, the personal advantage it offers you, and its actual practical effect in forwarding local trade? Once upon a time Dollar Day was for the retailer a time to get a good sale for his goods. Now it is a real event, looked forward to by all kinds of buyers, need they little or much, be they thrifty or quick to choose, for the occasion has come to be recognized as one on which the purchaser can get uncommon value for his money. Personal experience has proved that. Men and women who once said to themselves that they were not interested learned their mistake from examining the Dollar Day purchases of acquaintances who learned wisdom earlier. Thus comes by the dozen the St. John's shops, it should not be necessary to remind their steady or occasional patrons, are noted for the courtesy of their clerks, the sound quality of their goods, and the immense variety of offerings. In connection with Dollar Day a good plan always is to examine the advertising columns of The Times. That, of course, is a good plan any day, but it provides an unusual return at Dollar Day time.

The shops make the most careful preparation for this annual event, with the result that the customer gets quick service, has a wide variety of choice, readily gets what he or she is looking for, and is pretty well certain to see their articles the need for which had been forgotten until they met the eye. Yes, Dollar Day is a real institution, increasingly good for shopper and shop.

THE FIGHTING INSTINCT.

From men too highly placed to be disregarded there came occasional warnings that further disarmament while it will be accomplished in time, is not a matter of tomorrow. The naval treaty of limitation has just been formally ratified, and it is a great and worthy instalment on account, but with respect to other forms of armament most of the big nations are either increasing their margin of strength or holding themselves in preparation to do so. Thus during a recent debate in the British House of Commons, Sir Samuel Hoare, Minister of Air Defence, spoke of increased equipment as a regrettable necessity because of the course of other countries, referring chiefly to France. "We could not," he said, "leave these shores defenceless before an attack which would be one hundred times more terrible than those of the late war. However friendly our relations with other countries, no government, Conservative, Liberal or Labor, would allow that risk to continue."

There was a manifest note of caution and reserve, too, in the words of the Prime Minister, who, in summing up the debate, commented on the difficulty of eradicating the fighting instinct in mankind, and insisted that without the will to peace all the efforts of legislation or arbitration must be in vain. He warned people against mistaking war weariness for an increase of good will, and said the last war had shown how thin the crust of civilization was. Fortunately he did not leave the topic after this somewhat ominous introduction, but urged the nations to join hands to save what we have and establish a vantage ground for further progress instead of inviting the risk of all sliding into the abyss together.

He looks forward to further limitation of armaments by international agreement, but does not believe it would be wise or useful to call an international conference at present. Such a course, he suggests, might lead to postponing the results which all civilized nations desire. First must come a settlement in Europe concerning both reparations and the security of frontiers. The Prime Minister does not mean that work toward international peace agreements has been suspended. The League of Nations is doing valuable preparatory service in connection with the reduction of armaments, and it is to submit draft treaties to the governments of Europe for consideration before winter. The British Government, Mr. Baldwin says, and he feels sure that this is true of the leading European Governments, will examine the work which the League has done "not only with the sympathy and interest that such work deserves, but with the earnest desire at the first moment that appeared to be practical, that the aims of the League, if not in the exact form in which they were suggested, should be brought into effect in Europe."

But again he repeated that the time for such action would not be ripe until a settlement in Europe had been brought about. That, in substance, is probably the official attitude of France also. It is not news, of course, that the European situation retards the general peace movement, but these speeches should increase the world's understand-

operation of local and government authorities is evidently the outstanding need of the situation. A port is likely to keep the business it once gets. That which is forced into other channels is hard to recover.

"While American politicians are telling us what Europe is like," says the New York Independent, "would it not be well if some enterprising paper were to obtain first-hand impressions by, say, Lord Balfour and Clemenceau and Mussolini of some of our innocents abroad?" It is a lovely suggestion, but what those European statesmen really think of the American innocents abroad could not be dragged from them, for publication, by wild horses.

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GET ALL THE FACTS.

General and natural sympathy for the victims of the automobile accident on the Rothesay-Hampton road must not be permitted to obscure the need for an inquiry thorough enough to produce all the relevant facts that sharp investigation can secure. In particular the authorities should examine every means in their power to ascertain whether the wrecked car was crowded off the road by another automobile so driven as to become the real cause of what happened. If a "road hog" or "road hog" caused the driver of the smaller car to take the ditch rather than encounter collision, it follows that those in the offending vehicle must have known that they had caused an accident likely to sacrifice life, and yet from the evidence at hand it appears that they heartily rubbed on their way, leaving two men plucked beneath the wreck and likely to die there. These are matters that must not be left to hearsay or to surmise. It is wholly a mistaken idea to take it for granted that patient investigation may not disclose the identity of those who were at fault. In the case of one of the character mentioned, lack of ordinary courtesy on the road is too common, as is reckless driving; but public safety and the common dictate the authorities in cases when it is suspected that drivers whose neglect has caused serious wreck and injury drive off in the hope of escaping punishment, regardless of the fact that they might give aid and perhaps even save lives by conducting themselves like decent citizens in such a situation.

THE OTHER SIDE.

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SEE GOOD WORK ON PLAYGROUNDS

Visitors Will Pleased in Attendance at Closing Exercises.

The closing of five of the St. John Playgrounds was an interesting part of a busy day yesterday. The sun shone in all its brilliancy and the air was clear and bracing to aid the young people in their folk dances and pretty exercises. In the North End, the Alexandria and King George grounds combined and gave their exhibition of work as King George. The Allison and Centennial children joined with the three groups giving a varied and interesting program.

The handwork that was so well done, and which was described in part a few weeks ago, was shown in completeness. The wonderful cats at the East End, the rain and marching, the fancy work, sweaters and other useful articles, were given due praise and commendation that children only six years of age could accomplish so much and do it so well.

The exercises on the King George grounds were given by the children from that ground and from Alexandria in turn, both going through their games with ease and grace. The fact that they had to hum or sing to make their movements, did not discourage the girls as they swung in folk dances, or danced gracefully in folk dances, or danced gracefully in folk dances, or danced gracefully in folk dances.

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FILM SENSATION AT IMPERIAL

"Hearts Aflame" Proves a Notable Picture—Miss Gallivan Delights

Realism is the outstanding feature of Regional Barker's latest production, "Hearts Aflame," a Metro photoplay which presents Frank Kernan and Anna Q. Nilsson at the head of a strong cast at the Imperial Theatre, again today and tomorrow. From start to finish the picture is a thrill in the air of reality and conviction that only sincere effort could produce.

In making the production, Mr. Barker was not limited by either cost or time in his determination to get big, snatching the picture's three thrills in the scene of "Hearts Aflame." On one occasion during the six months of outdoor scenes with an extensive forest of majestic pines as a background for the action.

While in the Canadian woods, the director launched the first thrill of the picture, blowing up a dam and releasing ten thousand huge logs to race madly down the river. He had to construct the dam especially for the scene, making it as substantial and as correct from an engineering standpoint as though it were to stay for years.

This was necessary in order to hold the logs and prevent the proper effect in the explosion.

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BUSINESS LOCALS

Men's Brown Calf Goodyear Oxford, \$6.00 values, \$ Day \$3.00 pr. Levine's, 90 King St.

Ladies' White Reinskin Boots, Goodyear welts, High Heels, Out they go 50c. on \$ Day Levine's, 90 King St.

Ladies' Barefoot Sandals, size 4-11-2, \$ Day Price 75c. Levine's, 90 King St.

Ladies' Kid or Patent Pumps and Oxfords, twin soles, High Heels, \$6 values, nearly all sizes, \$ Day \$1.50. Levine's, 90 King St.

Ladies' Sandals made of Blue Kid and Smoked Elk Leathers, all sizes, while they last on \$ Day \$3.00. Levine's, 90 King St.

Levine's & Day Bargains will make you happy, 90 King St.

TO OUR PATRONS. It has come to our attention that canvassers for HYDRO are advising our Commercial Customers, that is Stores, Offices, Restaurants, etc., that Hydro rates are 8c. for the first 60 hours. Please observe that this does not mean KILOWATT HOURS, but only 90 hours' use of your CONNECTED LOAD, and if you have lamps totaling 2000 Watts, you must use 60 KILOWATT HOURS before you get the benefit of their 4 cent rate.

ON THIS BASIS our rates compare very favorably with HYDRO's rates. We will be very glad to talk this over with you, and give you any assistance possible in making comparisons. Thank you. NEW BRUNSWICK POWER COMPANY. 24897-8-22.

You can't hope for much in the way of prison reform until we get to sending a better class of folk there.—San Francisco Chronicle.

DORCHESTER FIRE

Dorchester, N. B., Aug. 20.—Fire which broke out at 9:45 tonight destroyed the residence of Aubrey Bishop and Frederick Boves in Main street and threatened to spread to much greater proportions, but was brought under control by the combined efforts of local fire fighters and a relief force from Sackville. Two barns on the Bishop and Boves properties were also destroyed. The residence of F. B. Palmer caught fire but the flames were put out before the house was damaged to any extent.

The fire broke out in the Bishop house. The fire fighters were hampered because of the lack of water supply and had to depend on chemical apparatus.

Relief was also asked from Moncton, but the flames were under control before this help could arrive.

The loss was about \$10,000; insurance, \$2,400.

MELLON TO STAY IN COOLIDGE CABINET

Washington, Aug. 20.—Secretary Mellon of the Treasury, let it be known definitely today after a conference with President Coolidge, that he would remain in the cabinet.

TO INCREASE EFFICIENCY. J. B. Bowles, chief engineer of the Federal Light and Traction Company, New York, arrived here yesterday to investigate the N. B. Power Company's plant, with a view to increasing its efficiency.

ACROSS THE TABLE OF CONTENTMENT. In vacation land or at home for the summer there is nothing which adds more to table contentment than an electric percolator, toaster and grill. Let your table be one of contentment—provide it with an electric percolator, a toaster and grill. "Electrically at Your Service." The Webb Electric Co. Phone M. 2152. 91 Germania Street.

Your New Range Should be a good baker, have a neat appearance, be easily kept clean and be a fuel saver. GURNEY RANGES have all these features at a moderate price.

PHILIP GRANNAN, Ltd. 568 Main Street, Phone Main 365

These Prices Can't Last For Ever!

In fact, we're just about through. Only a few days left during which you will be able to get some of these good shoes at our special \$1.00 prices, so you better get busy.

Women's Smoked Elk Sandals \$2.95

Women's Black Satin One Strap Pumps \$3.75

Women's Black Suede 3 Strap Pumps, with heels \$4.75

Women's White Canvas Oxfords \$1.50

Women's White Satin 5 Strap Pumps, Louis heels \$3.75

Children's Brown Oxfords, Good year welts, size 8 to 11 \$1.95

Small boy's Sneakers, size 11, 12, 13. 95c

WIEZELBROS SUPERIOR FOOTWEAR

A REAL DOLLAR DAY SALE

EVERYTHING COSTS JUST \$1.00—NO MORE NOTHING!

Take Your Choice: A 2-Quart Aluminum Double Boiler \$1.00

A 2-Quart Aluminum Pitcher \$1.00

A Nest of 3 Aluminum Saucepans \$1.00

An Aluminum Tea Kettle \$1.00

A 1-Quart Aluminum Mug \$1.00

A 10-Quart Aluminum Dishpan \$1.00

An Aluminum Sink Strainer \$1.00

2 Aluminum Bread Pans \$1.00

A 4-Quart Aluminum Pot \$1.00

A Pair of 8-inch Shears \$1.00

White Aluminum Covered Pots, Saucepans, Preserving Kettles, A Polish Mop and Bottle of Polish. EMERSON & FISHER, LIMITED

Genuine Quality Articles in Household Necessities FOR DOLLAR DAY SHOPPERS

ALUMINUM WARE

12 Qt. Preserving Kettles \$1.39

2 Qt. Double Boilers \$1.49

10 Qt. Dinner Pots and Covers \$1.79

1 1/2 Qt. Coffee Percolator \$2.69

No. 8 Tea Kettle \$2.69

16 Qt. Preserving Kettles \$2.75

1 Qt. Sauce Pans, 35c.; 1 1/2 Qt. 45c.; 2 Qt. 60c.; 2 1/2 Qt. 75c.

\$4.75 Coffee Percolator \$3.85

\$3.75 Tea Pot \$2.95

\$2.50 Round Roasters \$1.95

\$2.00 Round Roasters \$1.55

\$4.25 Oval Roasters \$3.35

WASH DAY SUPPLIES

No. 8 Galv. Wash Boilers \$1.59

No. 9 Galv. Wash Boilers \$1.69

No. 8 Oval Tin Wash Boilers \$1.19

No. 9 Wash Boiler (Heavy) \$1.49

No. 8 Wash Boiler Copper Bottom \$2.39

Heavy Galv. Wash Tubs \$1.49

Heavy Galv. Wash Tubs \$1.79

87.5 Wringers \$7.25

87.5 Wringers \$6.35

Large Guaranteed Washing Machine, Regular \$19.75, Special Dollar Day, \$14.50

Special Twine Floor Mops.

ENAMEL WARE

4 Qt. Potato Pots and Covers \$1.00

6 Qt. Potato Pots \$1.19

17 Qt. Dish Pans \$1.00

12 Qt. Preserving Kettles \$1.00

10 Qt. Preserving Kettles \$1.19

2 Qt. Double Boilers \$1.00

3 Qt. Double Boilers \$1.29

12 Inch Round Roaster \$1.00

Large Enamel Wash Basins \$3.50

8 Qt. Potato Pots \$1.49

No. 9 Stove Pots \$1.19

NICKLE PLATED WARE

No