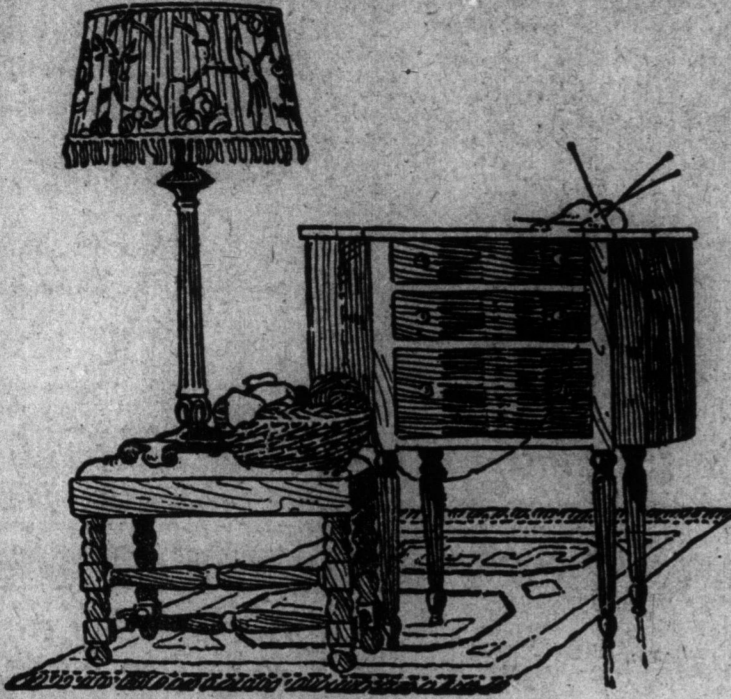


STORE OPENS AT 3.30 A.M.
CLOSES AT 5 P.M.

EATON'S DAILY STORE NEWS

TOYLAND
Moves to the Furniture Building
on Friday.

For Those Who Find Their Mecca of Christmas Presents in Artistic Furnishings



With its graceful Corinthian column and base of mahogany and its roychintz shade here is a lamp that looks particularly effective with furniture in the Colonial and Adam styles. It is most accommodating, too, for it performs all the functions of the standard table lamp. For sewing, for reading or writing it is just the right height when placed on a low stand as in the sketch and on a higher table it diffuses the light like a floor lamp. The price of the lamp is \$12.75, that of the shade, \$4.50.

—Basement.

Is there ever a woman who runs needles into cloth who wouldn't love a sewing table like that on the left? It is made of mahogany, well constructed and well proportioned, and the four-draw flaps at the end lift up to reveal most capacious pocket-like receptacles that will hold the largest pieces of work. Of the drawers, two are fitted—the top one with a divided sliding tray, and the second with rods for holding spoils. Price \$13.00.

—Furniture Building, Cor. James and Albert Sts.

Lamps more wonderful than Aladdin's.
Brackets that display the artistry and cleverness of the Japanese.
And sundry pieces of furniture both decorative and useful.

LOOK at the illustrations! They will show you that the lamps are by no means the sort of lights that you'd hide under a bushel, for each one has some special artistic feature, something by way of novelty to commend it to your attention, and the types are many and varied.

The baskets are but a few culled from a vast assortment of Japanese wicker work, in that artistic reddish brown shade which is so typically Eastern.

The furniture has been carefully chosen, each piece showing all the qualities of good materials and good construction, as well as of artistic design.

Do you know the Lyra piano? In case you do not, the sketch (right) will introduce you to its graceful proportions, but only a closer acquaintance can convince you of its splendid tonal qualities. It has both sweetness and power; another very great attraction is its moderate price. For since there are no commissions, agent's fees or warehouse expenses to be paid and only one freight rate we are enabled to mark this piano at very greatly below the usual price of pianos of such quality. That sketch is in Louis XV. design and is obtainable in either walnut or mahogany finish. The price delivered to the nearest station in Ontario is \$225.

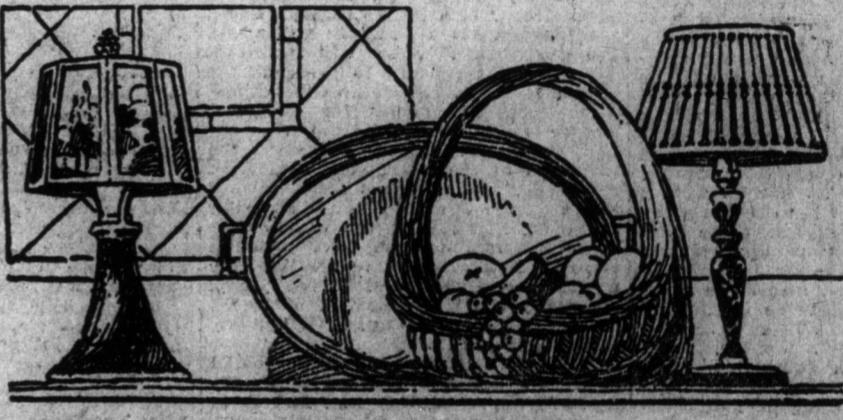
—Fifth Floor, Queen St.



The first and last link in the chain that encloses the modern decorator's "scheme of things entire" is it not the lighting? So here is a lamp that with its simple, well proportioned mahogany column, its firm, well weighted base, and its rose silk shade answers every requirement both aesthetic and utilitarian. The price of the lamp is \$9.00. The shade of drawn rose silk with heavy silk fringe edging and quaint gold galleon latticing—most becoming as well as very decorative—is \$12.00.

—Basement.

There's a quaint old world attraction about the odd little "candlestick" lamp—made out of antique copper finished metal, on the cabinet above. The "candle" part is white and the queer little mushroom shade is lined with white so that it reflects the light and, very effectively brightens up some dark corner. The price is \$9.50.



(Left) For flowers, for fruit, for work, for cards, for a thousand things, could not a basket like this round one be used? It is in such a pretty weave, too, and has a most artistic, easy-to-hold flat bamboo handle. It is colored in its darkest brown, and the price is 5c.

—Basement.

(Right) Tall poplar trees beside a pond, little bushes along the road that winds its way up a hillside and delicious cloud effects—these make a picture which will always be a delight, on the painted parchment panels of this very pretty lamp. The base is of metal in antique copper finish, very much in keeping with the parchment shade. Price \$15.00.

—Basement.

Some of the Friday Bargains

Women's Suits
They are smart lines from stock of which the size range is no longer complete, so they're offered for clearance. There are broadcloths, poplins, gabardines and serges, all made in very smart styles, with Russian blouse, Redingote and tailored coats, all having convertible collars, which are braided or silk velvet trimmed. In the collection are many suits for the stout woman, which have been cut especially that she might be perfectly fitted. They're cut on quite different lines from the others of necessity, yet they're in very smart effects. Sizes 32 to 50 1/2 bust measure. In navy and black. Regular \$28.00 and \$35.00. Friday, half-price and less, for \$12.50.

—Third Floor, James St.

Paintures
Two only, Small Oil Paintings, by D. McDonald, S.A.: "On the Coast of Ireland," and "Poverty in Scotland." Reg. \$35.00. Friday, each, \$17.50.

Watercolor, by L. Osborn, "English Garden Scene." Regular \$25. Friday, \$12.50.

Two Watercolors, by W. H. Pearson, of English coast scenes, and fishing boats. Reg. \$15.00. Friday, each, \$7.50.

Watercolor, by Arthur Mills, of an English farm, showing a team ploughing. Reg. \$27.50. Friday, \$13.75.

Oil Painting, by Albert Rosell, showing the interior of a blacksmith's shop. Reg. \$150.00. Friday, \$75.00.

Two Oil Paintings, by Harry Pennell, "Godswon Bridge" and "Ship-lake from Above." Reg. \$65.00. Friday, each, \$32.50.

Oil Painting, by Alexander, showing the interior of a house with boys spinning tops. Reg. \$55. Friday, \$27.50.

Misses' Wear
Misses' Suits, Reg. \$20.00 to \$29.75. With Samples of Much Higher Price, \$16.50.

Odd Lines from stock as well as some samples of which obtainable suits were marked at more than twice Friday's figure. There are soft broadcloths, velvets, wool poplins, serges, gabardines and tweeds in such an array of smart styles. Many are trimmed with fur, while others have trimmings of plush and velvet. Coats are in Russian blouse, belted, Redingote, and tailored designs, beautifully made and interlined and lined with satin. Skirts are cut on smart lines, belted, yoked, some pleated, others gathered. Lovely shades of Russian green, nigger brown, Burgundy, Copen, navy, black and tweed mixtures. Sizes 14 to 20 years. Reg. \$20.00, \$22.50, \$25.00, \$27.50 and \$29.75. Friday, \$16.50.

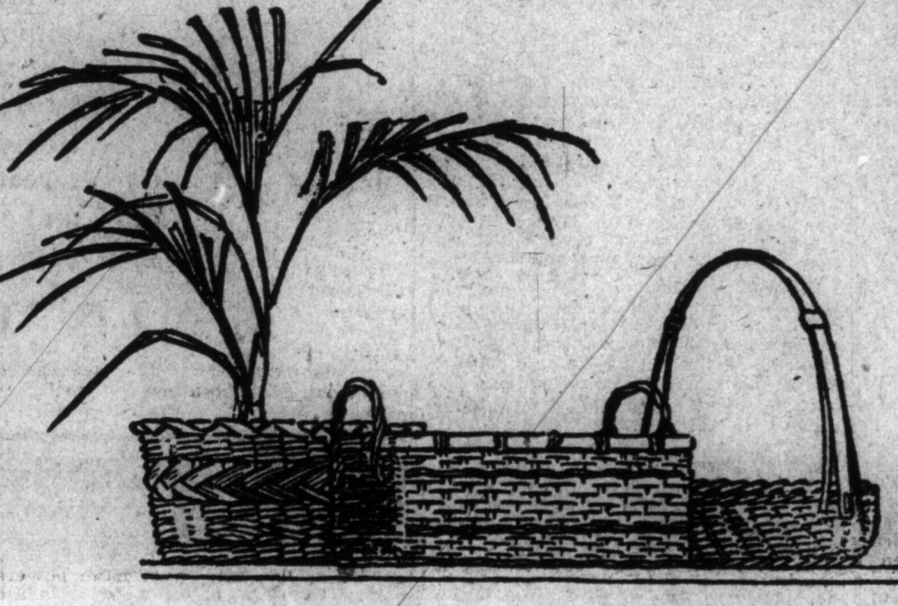
Misses' Taffeta Skirts, with three rows of shirring at top and separate belt, slipper pockets, full flare skirt. Colors, navy and black. Sizes 22 to 26 inches waist, 31 to 33 inches length. Friday, \$3.95.

—Third Floor, Yonge St.

Neckwear
Delightful Collars of Georgette crepe and chiffon, some have hemstitched borders, others have insets of lace and guipure edging, while several very pretty models have a double-tucked back. The styles include the long deep back, small square sailor and large cape effect. Reg. 50c to \$1.00. Friday, each, 25c.

Exquisite Chantilly and Spanish Lace Scarfs (made in France), beautifully patterned, are obtainable in ivory and black. 12 only of these attractive scarfs, which would make most acceptable Christmas gifts. Reg. \$6.50 to \$15.00. Friday, half price, \$3.25 to \$7.50.

—Main Floor, Yonge St.



For a jardiniere that with its antique reddish brown color melts into the scheme of your furnishings rather than differentiates itself, nothing could be better than this Japanese basket. In lining. The price is so little, too, that in itself is an additional attraction. It is only 5c.

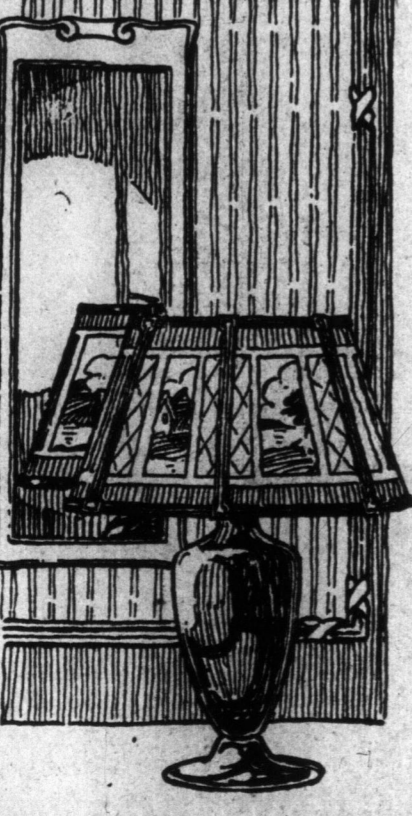
And those who successfully resist the charms of a round jardiniere must surely succumb to the attraction of the oblong plant holder above. It is a rather lighter shade and just imagine it all, gay with hyacinths or tulips or daffodils, or even the demure bushy green ferns! It also has a tin lining and is \$1.00.

Those in search of a plain, solid writing table big enough to accommodate all the papers and trifles that litter the desk of the busy scribe, might easily go further and fare worse than this one of fumed oak. It has more than a hint of the Jacobean style in its cane paneled sides, its rope turned legs and the moulding and tear drop handles that ornament its drawer. It is by no means a cumbersome size though so comfortable to work at; it is splendidly constructed and its price is \$24.00.

—Furniture Building, Corner James and Albert Sts.

One can but marvel how such clever weaving, such an amount of the darkest brown wicker, in the most artistic reddish brown—in fact, how a whole really decorative waste paper basket, that has travelled all the way from Japan, can cost so little money as that beside the writing table. It is 5c!

—Basement.



The modern decorator lays it down as a part of his creed that no really well furnished room is complete without a mirror. So how does the narrow mirror sketched at the back of the lamp appeal to you for the filling in of some vacant panel on the wall? It measures 2 1/4 x 23 1/4 inches, is framed in antique gilt finished plaster in simple Colonial design and its price is \$6.25.

In the same size and at the same price are other designs—Egyptian, Adam and Art nouveau.

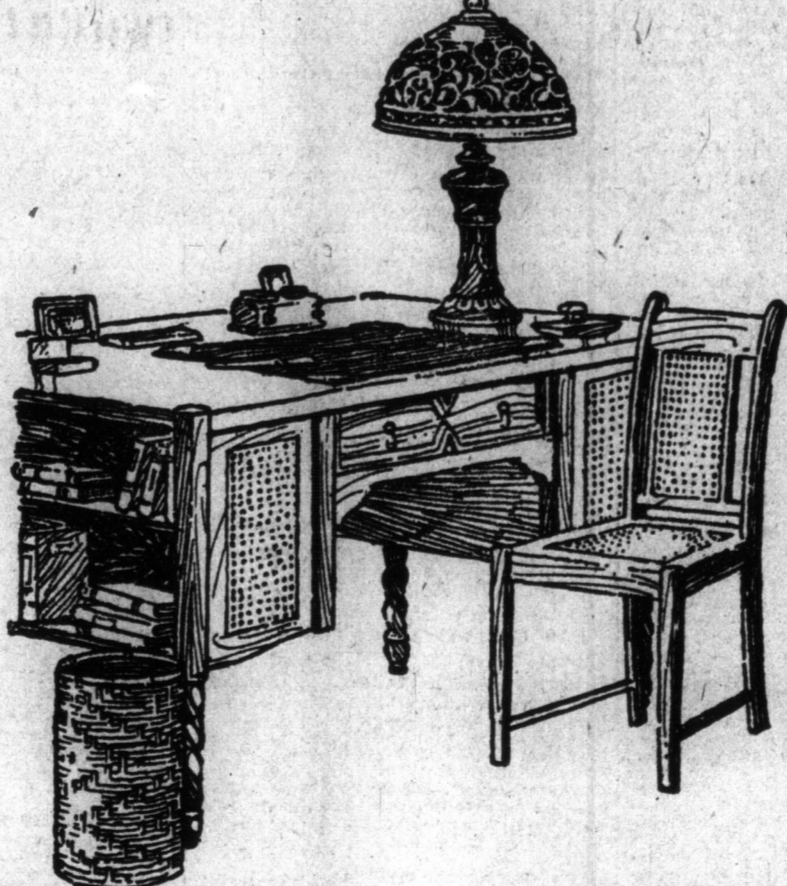
—Fourth Floor, Queen St.

As for the lamp, it is new among the new—a big vase, of classic symmetry and proportions with an octagonal parchment shade, painted by some newly discovered process and each panel showing a delightful little landscape. It is a shade too, that besides being uncommon, throws a delightfully soft pretty light. The price is \$60.00.

—Basement.

Do You Want to Order Goods from Several Departments?

Then save time by using the Direct Telephone call, Main 3561, when one of our experienced shoppers will make your purchases for you with promptitude.



(Right above) The graceful sweeping lines of the Venetian gondola distinguish this pretty dark brown Japanese wicker basket which will find itself half a hundred uses besides that of fruit stand. It is strong too, and the handle being woven in one piece with the sides there is no danger of its ever coming off. Price, \$12.50.

—Basement.

Decorative as a lamp well can be despite its simplicity of design, is this Japanese one (above) of black enamel ornamented with antique gold and red lacquer. And its shade is most unique—for all the world like a row of carved fan sticks lined with amber colored silk, through which the light filters in charming effect. The lamp which can also be obtained in red lacquer is \$4.25, the shade, \$3.25.

—Basement.

The sort of lamp that is a veritable work of art whether aught or not is that on the writing table on the left. The gracefully shaped stand is of bronze with cloisonne enamel in lovely shades of red, blue and green as is Japanese, and the pierced metal shade, which is lined with amber silk and throws a very soft becoming light, is enamelled likewise.

Price, \$35.00.

—Basement.

For the equipment of this, or any writing table, how the desk set sketched appeal to you? It is of plain brush brass, and includes the following pieces:
Blotter with black poplin back and brass corners. Price, \$2.00.
Inkstand with two wells and a pen rack. Price, \$3.00.
Pen tray, \$1.25.
Stamp box, \$1.00.
Calendar.
Paper knife, \$1.25.
Envelope blotting pad, \$1.25.
And if preferred the pieces may be purchased separately.

—Main Floor, Albert St.

To the studiously inclined, to the bookworm such a lamp as that sketched above will specially appeal, but busy needle women and others whose occupation demands a good light which is not diffused will rejoice in its adjustability. It is of the type known as students' lamp, is made of brush brass with green bands round the base and shade, has a white reflector and is adjustable both as to height and angle. The price is \$14.50. Other sizes and styles in students' lamps range in price from \$6.75 to \$17.00.

—Basement.

More of the Friday Bargains

Girls' Dresses
A clearance of girls' dresses; some of corduroy velvet having two large points fastened across front with two large buttons, lawn collar, pocket edged, and sleeves with neat turned-back cuffs, pleated skirt and wide belt; others have corduroy skirt finished with wide belt, separate blouse of plaid silk, large hemstitched organza collar and the blouse buttoned to skirt; also others in straight effect of pretty black and white checked material with fancy pockets and white gabardine jumper. Splendid assortment of styles. All sizes. Colors brown, navy, and green and Copen. For this item we cannot take phone or mail orders, the quantity being limited. Reg. \$4.50 to \$5.50. Friday, \$2.25.

—Third Floor, Yonge St.

Men's Clothing
Men's Smart Sack Suits, tailored of smooth finished worsteds in several shades of brown, and warm tweeds in grey, with thread stripes and checks; 2-button coat with notch or peak lapels, neat fitting shoulders, and durable linings. The vests and trousers are extra well finished. Sizes 36 to 44. Reg. \$15.00, \$18.50, \$18.00 and \$20.00. Friday, suit \$13.25.

Warm Winter Ulsters for men, carefully tailored of heavy tweeds and thick, soft ulster materials, in browns, greys and green-greys. Double-breasted, storm collar, convertible lapels, half belt at back, and durable linings. Sizes 36 to 42. Friday, each, \$10.75.

Men's Trousers, neatly and strongly tailored of worsted finished materials, in dark colors with stripe patterns. Sizes 32 to 42. Reg. \$3.50. Friday, pair, \$1.95.

—Main Floor, Queen St.

Toyland
Toyland is now in Christmas quarters—Main Floor, Furniture Bldg., corner of James and Albert Streets. A great array of bargains is prepared to welcome those who come Friday.

Great Big Horses on wheel stands, slightly marked. Reg. \$5.50. Friday, \$3.95.

Collection of Zonophone Horns. The kind you sing through, anyone can play these. Half-price and less. Friday, \$60.

Uneda Kid Doll, a well-known and favorite doll. Reg. \$1.25. Friday, 75c.

The "Little Shopper," a great big game. Friday, 50c.

Beautiful Boxes of Beads, with design sheet, needles, and sewing silk. Reg. \$60. Friday, \$30.

Assortment of Kindergarten Games, Needlework, Art Sketching, Figure Makers, etc. Reg. \$10. Friday, 10c.

150 only \$4-inch Teddy Bears, with long hair. These are in dark brown, cinnamon and white. Reg. \$2.25. Friday, \$1.25.

—Main Floor, Furniture Bldg.

THE T. EATON CO LIMITED