

OPPORTUNITY EFFORT REALIZATION

For Everybody

IN

THE TORONTO WORLD'S

\$15,000.00

MAMMOTH PRIZE CONTEST

IF YOU CAN'T ENTER YOURSELF, NOMINATE SOME FRIEND



WHY EVERYBODY SHOULD READ THE WORLD

THE WORLD'S SOCIETY PAGE

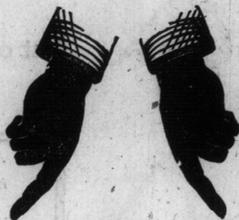
Is better in every way than any Toronto paper has heretofore offered. It should be read by every woman in Ontario.

ALL-ONTARIO NEWS SERVICE

Brings to you every morning complete details of Ontario's happenings of the previous day. There is no prompter, quicker service.

THE WORLD'S FOREIGN NEWS

supplied by telegraph and cable from every corner of the earth, gives you the most complete daily record of the world's events.



THE WORLD'S SPORTING PAGES

Are filled with live, gingery, interesting accounts of local, national and international "doings." Gossip about sports of all kinds is also a daily feature.

THE WORLD'S FINANCIAL AND MINING PAGES

Keep the busy business man and investor in **CLOSE TOUCH** with the vital information that makes the "wheels go round" in mercantile and mining affairs.

THE LOCAL NEWS IS FRESH

When you read it in The World, because all the **IMPORTANT** local news is printed in The Daily World first. Nothing worth reading is left out.

**COMPLETE INFORMATION ON
INSIDE PAGES**

**READ THE CONDITIONS AND
ENTER THE CONTEST**

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