EXPERT TELLS HOW TO FIND THE POINTS OF A GOOD HORSE

List of Requirements of a Choice Equine.

RIGHT CONFORMATION

Carriage, Action and Disposition Are Three Most Important Essentials.

tion Are Three Most Important Essentials.

An old horseman knows at a gineral control of the state of the sta

Disposition-A horse should be kind and tractable, ambitious, bold and fearless. A good disposition is indicated by a wide, full forehead, large, full, mild eye, medium long, promptly set ears, and slightly arched tail. The narrow-headed, sunken-eyed, lop-eared horse should be avoided.

Carriage and Action (General Appearance)-The carriage should be clean, snappy stride, whether at the Dude J. Wins in Fifth Heat, lofty and stylish, with a straight-away, walk of trot. These contribute to a good general appearance, which often-times adds hundreds of dollars to the value of a horse, especially if he be-longs to the roadster, carriage or saddle

Class, Manners—A horse otherwsie good is of little use unless he is well trained to halter and rein, taught the proper use of the words "whoa," "get up" and "back," and to stand when hitched. until he is told to go. Unless a horse is well mannered he cannot properly class as a carriage, roadster or saddle

COLORADO WINS BIG STAKE EVENT AT PORT HURON

When Only Two Nags Were Left in the Field.

PORT HURON, Mich., July 3.—In the fifth heat, after only two nags were left romped away to the \$500 purse in the Sparling & Company royalty stake at the driving park here this afternoon, in

Well

Boys

School's over, the holidays are here, and fishing's good.

Thoughtful mothers are pro-

fiting by Dowler's special

values in boys' summer

A SPECIAL

Wash Suits

Two Special Groups

SPECIAL AT \$1.75

The jaunty Russian style.

These have straight knickers

and are trimmed with belt,

tie, collar and cuffs of

white. Choice of blue, grey

and mauve stripes. Sizes Special \$1.75

SPECIAL AT \$1.48

These will quickly find new owners. Smart little suits,

with trimming of white, col-

lars, cuffs and \$1.48 belt. Special ...

goods.

A Two-Day Sale FRIDAY and SATURDAY

THE REASON WHY

Dowlers buy in large quantities for their various branches. You get better values.

Let's Celebrate!

DOWLER'S STORE NEWS FOR FRIDAY, AND SATURDAY,

Peace has been signed; the objective of five long, sad years has been attained. It is with pride in the bravery of our manhood, the victory of right and the spirit of national achievement that we turn to business progress. Your ever-growing appreciation of our efforts to offer the best for the lowest possible is a source of pleasure to us. Our entire aim is to be worthy of this great confidence.

MEN'S SUMMERTIME SOCKS A Leader at 55c

A line that combines quality with comfort. They are thin, cool and fit well. Black, white, tan and palm beach shades.

MEN'S COOL TROUSERS For Summer Sports, \$2.50

Well-made Trousers of white duck. They will wash and press up spiffy as new. Everybody's \$2.50 wearing them. All sizes, at In many other lines, palm beach and flannels,

Men! Dowler Clothing Means Distinction and Good Value

MEN AND YOUNG MEN A SPECIAL SALE

SUITS OF REAL STYLE AND GOOD MATERIAL SPECIAL TO \$21.75

A big assortment at a little price. Not often is such good value offered, even at the Dowler Stores. There are light and dark greys, browns, greens and tweed mixtures. The styles are here! Waist seams, body fitters and other \$21.75 new models. Your choice .. \$21.75

LET YOUR SUMMER RESORT BE A PALM BEACH SUIT

A SPECIAL SALE

Smart Summer Suits repriced for special sale. Body fitters and staple models, plain and fancy checks in sev-



HIGH-GRADE SUITS IN A REMARKABLE GROUPING

\$42.50 AND \$45.00 VALUES, RE-PRICED AS A DOW- \$36.95 LER SPECIAL, AT .. \$36.95

Many choice suits are shown here at \$36.95; they seem to be just the class of goods that strike the fancy of particular men. Suits you'd expect to pay much more for. Double and single breasted models in appropriate summer weaves. Tailored in the best manner possible for men of all proportions. They are form fitting models, and others with the new waist seam effect.

Browns, Greys and Mixed Effects.

Let your summer resort be a cool, well tailored Dowler Suit. Here you get not only style, but remarkable value. Your choice of \$36.95

A New Map of Middlesex:

JUST OFF THE PRESS-IN 3 COLORS.

This map shows all towns, villages and postoffices.

It shows all concessions and side roads.

It shows all school houses.

It has every lot marked and numbered.

It contains numerous statistics about the count y.

Every person who does business in this county should have this map hanging on his wall.

How To Get It

Exclusive rights to this map are held by THE LONDON ADVERTISER.

It is mounted on linen and on rollers, and would sell in the ordinary way for \$2.50.

Any new or old subscriber to The Advertiser paying his subscription for one year in advance can get one of the maps by paying 75c

Send in your order promptly. Use the Coupon.

SUBSCRIPTION RATES

1 Year, by Mail, \$4.00.

1 Year, Delivered in London, \$6.00.

COUPON

London Advertiser.

Inclosed find \$--- being \$--- for one year's sub-

Boys' Straw Hats SAILORS SAIL OUT FOR

Regular \$1.50, \$2.00, \$2.40 and \$2.50. For quick sale, marked **\$1.25**

A double attraction, greatly reduced price and smart style. Sailor and mushroom hats for boys of 2 to 12 years, black straws, natural straws, and combination weaves. Fancy silk bands trim these hats. Good value at their regular prices. A Dowler special \$1.25

Does Johnny Swim? BOYS' \$1.25 BATHING SUITS, TO CLEAR, 89c.

These Bathing Suits are just what the boys want. Fine cotton in grey or navy; some have trimming of cardinal or orange. Sizes 6 to 14 years. They are regularly worth much more. 89c

Boys' Sport Blouses A BIG RANGE OF DOW. LER VALUES, 65c to \$2.00 Sturdy materials that will wash well, and hold their color. There are stripes and plain colors to choose from. Special values that thrifty mothers will appreciate.

Boys' Overalls A NEW SHIPMENT

These strong, popular garments are just the thing for the holidays. Blue and other serviceable colors. Priced according to size 50c to \$1.50

Come On In-The Water's Fine!

Bathing Suits in two-piece style, also one-piece, with skirt. Choose from smart combination colors in qualities to suit all.

From \$1.50 to \$3.50

Fine lisle thread, well finished seams. These fit well and are serviceable.

From \$4.00 to \$7.00

The best there is-wool and wool mixtures. A wool suit is cheap insurance to health. All the new colors.



Men's Silk Shirts **OUT THEY GO!**

\$10.00 VALUES IN A TYPICAL DOWLER SALE,

A special purchase enables us to offer Tooke, Arrow, Forsythe and W. G. R. Silk Shirts at this money-saving price. Rich, shimmering silks in a host of the newest stripes. Your choice of dozens at the clearing \$7.95 price of

Men's Shirts

THE POPULAR DOWLER LINE AT \$2.89 This line is popular and rightly so. A host

of patterns to choose from; smart stripes and novelty designs. Some have silk bosoms and cuffs. All will wash well and give \$2.89 good service. A Dowler special

R.H.&J.DOWE LIMITED

THE STORE FOR MEN, BOYS AND WOMEN WHO SHOP FOR THEM.

London. St. Thomas. Windsor. Sarnia.

DO YOU LIKE THE HEAT?



Most men don't. They wear Dowler's Summer Underwear and keep cool.

B. V. D. A "Delpark" special, made of fine crossbar muslin. Athletic style. All \$1.50 sizes, priced at .. \$1.50 NIPPON SILK

B. V. D. style, a warm weather underwear; unequalled for comfort and service. Per suit, \$4.00 priced at

SPECIAL TO CLEAR AT 49c

Poros knit, merino and balbriggan Shirts and Drawers. Values to \$1.00. Special to 49c clear,

AT \$1.50

Men's Combinations in white or natural; long legs and short sleeves; a popular line at a popular \$1.50 price. Per suit .. AT \$1.00

Here is an inexpensive Underwear, cool and serviceable. Natural color, fine thread balbriggan weave. Vests and drawers, \$1