here was not a note of alarm from the British by others. commander-in-chief, Sir Douglas Haig. In calm phrases he sent hearty words of praise to the troops that were bearing the brunt of the onslaught, "I rely upon you to crush these attacks," of "They shall not pass."

squawks of delight. While there were uncertainty ance per year be adopted. and doubt and the knowledge that many square ample if the most decisive victory of the war is men than with women. won in the present fight.

or Germany this last drive means everything. rebellion at home has been considered. The knowledge that the Allies cannot be beaten by any ordinary methods has led to the final effort department of the Government for many years. to dislodge the whole organization of the western ordination of effort. But while the worst that times the Liberal candidate for London. can happen to the Allies, according to the most France. The attackers must pay the price.

offensive tactics, they will be up against a pre- served promotion. pared defensive, with ample reserves and inexaustible ammunition. And, greatest of all, the spirit of humanity's cause.

the present advance will be given out. The will name another one. umult of fighting will sway backward and forvard. The Allied commands will be playing their etirement safely. They will also look forward to he possible advantage of Germany going ahead too far. The unusual fervor of the Germans for his offensive may blind them to the possibilities of another Marne or a greater Cambrai. Sheer veight has not proved victorious in this war. Another Verdun, on such a scale as will exhaust he enemy completely, will force him to speedily dvance peace terms that will lack the lamboyancy of Hindenburg's boasts. German rictories up to date have been by lack of Allied co-ordination, by treachery or by failure of preparation. If the Germans cannot be mastered in the present struggle, then there is no possibility of mastering them. The chances lie on the Allied side, and up to the present no note of alarm is even faintly sounded.

NO "ULTIMATUM."

TTOLLAND'S people and press have had their feelings hurt by a dispatch from Washington which spoke of the United States havthey never heard of any ultimatum.

The use of the word in this connection is unfortunate, to say the least. "Ultimatum" is too closely associated with war in these days to be United States penitentiary for 15 years as a realternative." Perhaps the Government at Wash- military plans. The punishment fits the crime. ington will consider it worth while to trace the dispatch to its source and find out whether the objectionable word was used inadvertently by a good American or with malice prepense by a German trouble-maker. Little clues sometimes lead to the discovery of enemy plots and if Germans or pro-Germans can do anything to cause ill-will between the United States and Holland they will not let pass any opportunitties.

THEY BLAME THE GOVERNMENT.

ISAPPOINTMENT is expressed by many of the officers and men of the 5th Canadian unit, but is to be broken up for reinforcements. is one way of shifting burdens, but if the Gov-

The effect of prohibiting the importation of expensive boots from the United States will be to reduce the trade balance which is so heavily against Canada. Millions of dollars worth of was his stern military way of expressing his ut- luxuries are being brought in by Canadians, and most reliance in our forces—the English version all are paid for in cash, which weakens the nation's financial standing. It is important that Even Berlin was not emitting the customary some way of reducing the \$400,000,000 trade bal-

Standardization would mean a great saving miles had been taken, the note of defeat did not in leather and in money. It would prevent perstrike the Allied peoples. So far there has been fectly good boots and shoes being thrown aside to hint of disaster as having happened or as as junk just because they were out of fashion. mpending. And this is regarded as the last de- Those who want to pay big prices would be able mined throw of the Germans, born of despera- to buy better quality materials, while others could on and the fear that in spite of purchased Rus- have similar styles in less costly leathers. A rean peace the whole Prussian structure will strictive measure would be more popular with

THE DOMINION ARCHITECT

imminent danger of Austrian defection and THE POSITION of architect for the Dominion is vacant. The duties are being attended to by Richard Wright, who has been in that

Mr. Wright is a native Londoner, a son of the front from its base, casting dismal chaos upon late Mr. John Wright, of the well known firm of Allies and securing command practically of builders, Wright & Durand, of this city. James pases which would render ineffective a real co- Durand, the other member of the firm, was several

Richard Wright received his professional eareful estimates, is the prolonging of the war for education as an architect in this city under the another year or more, the worst that can happen then city engineers, Messrs. Robinson and Tracey. to Germany is overwhelming defeat. That is, fail- The late William Robinson's students proved in ire to crush the Allied forces on the west will be after life to be capable architects. His partner, T. more severe German defeat than if Allied forces H. Tracey, one of them, afterwards became city nade a serious thrust into Belgium or Northern engineer of Vancouver. Mr. Wright has been in the public service for a number of years. He is And Germany is paying the price. Her re- well qualified to occupy the position of chief erves must soon be brought into the great strike architect of the Dominion. His many friends in for victory. Her men will fight as well as men this city would be much pleased to hear of his can, no doubt; but while they may develop new permanent appointment. It would be a well de-

EDITORIAL NOTES.

Wilhelm calls this the decisive moment of the It will be a few days before definite solutions war. When it passes without German victory he

> Bavarian prince says Wilson is ready to accept Germany's views. If so, German views must have changed considerably in recent days.

> Hindenburg is beginning to qualify his promises of victory by prefacing them with "God willing," which makes them meaningless.

A Windsor man told the magistrate he required one gallon of whisky a week to keep him in condition. His health is apt to suffer after

To the friends at home, word that Canadian solders are not in the present terrific battle is a relief, but the men overseas will be eager to have a hand in the "big show."

Premier Hearst's salary is increased by \$3,000 per annum. This should go a long way towards counterbalancing the high cost of living. How do others manage to make ends meet?

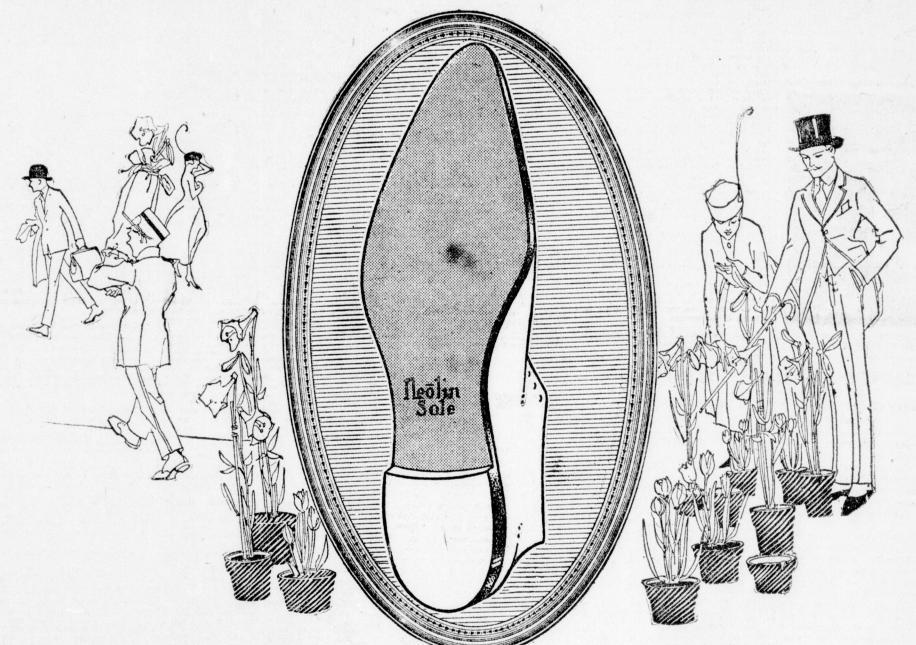
It is to be hoped Col. John Currie, M.P., felt ing seized Dutch ships after Holland had "rejected the American ultimatum." They declare deputy speaker. That amount of bitter feeling, pent up, might have caused a serious illness.

A Baptist clergyman from Canada goes to a used lightly or in place of a harmless word like sult of making disloyal statements and hindering

> Waterford has given a deserved rebuke to the Sinn Feiner who tried to secure the parliamentary seat left vacant by the death of John Redmond. The ballots were almost two to one against him.

> Jails do not seem such undesirable homes when one reads that the total cost of food per head in these institutions is only 14 cents a day. Some governors should make fortunes by keeping boarding houses.

Major-Gen. Mewburn would refer all who are Division, according to a correspondent, be- not receiving justice from the Government in cause the division is not to cross to France as a separation allowance to the patriotic fund. That He adds that some officers blame the Union Gov- ernment is to make use of the fund it is time it ernment for promising that if compulsory service also took over the raising and administering of it.



Shoes with Easter Smartness

Easter morning—spring clothes and spring sunshine. And a man's shoes must have good looks, too.

As for milady—spring shoes must smartly harmonize with chic spring costumes. Modern must be their appearance—and the new-day style touch is Neōlin.

Neolin Soles give to good-looking shoes a distinctive finish. Above all, they mark the modern mode.

Nor are Neolin Soles modern in appearance only. Modern are all their qualities—meeting present-day demands in shoe soles.

Waterproof they are—and permanently so. Un-

sightly rubbers become practically superfluous and the menace of damp feet disappears.

They're comfortable, too, from the very start easy as an old shoe.

And they wear evenly and very slowly.

Neolin-soled shoes are built for the whole family. Most merchants carry various styles and prices. You will obtain them easily at shoe stores that show this Neolin price-ticket in the window.

Shoe repairers will Neolin-sole your present shoes -with full soles or half soles.

But in either case—on new shoes or as re-solesbe sure you see the Neolin trademark illustrated below. Otherwise the sole is not Neolin.

Neolin

The Goodyear Tire & Rubber Co. of Canada, Limited

leolin Soles