Telephone Main 7841

1898-1-TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

Store Open All Day Today, 8.30 a.m. to 5.30 p.m.

SIMPSON'S—Outlining the New-in Men's Fall Hats

Today is the Last Day of the Exhibition of Royal Chinese Robes

At the close of this exhibit the Simpson Store will hand over the garments as a gift to the Royal Ontario Museum, Toronto. This remarkable and unique display is a source of much admiration for everyone.

The Manufacturer of fabrics and colors will revel in these gowns, which present the best that has ever been thought of or done along these lines.

The Designer will surely be inspired by patterns whose beauty and intricacy are beyond description. The Artist will recognize in the daring combinations of

up vivid pictures of the ancient Ming dynasty, which has left the modern world such a rich inheritance in art and literature, of the coming of the mighty Manchus, and of the final over-throw of this latter powerful dynasty in 1912.

To Every Woman who is at all interested in modern dress and fashions, these costumes of the Empress Dowager, who was very fastidious in the matter of dress, will prove of untold

As for the School Boys and Girls-not one of them should miss seeing these wonderful robes from China—for from them they will gain an impression of historical facts, so vivid as to

Simpson's-Fifth Floor

The wide range of styles, materials and shades, represented in the new fall hats for men, gathered in the Simpson Store this season, is an assurance that your desires can be satisfactorily fulfilled here.

They are authentically styled, expertly finished, and are replete with distinctive touches, so prized by the man of fashion.

Moore's Derby Hats at \$6.50

English stiff hats, which lend an air of distinction to the individual who wears one. They come in a variety of shapes—full, me-dium and small—styles to suit every face. These hats are moderately priced today,

American Velour Hats, \$7.50

An idea! hat for fall and winter wear—dressy models in a variety of shades in brown, green and black. Slightly curled brim shapes, finished with high - grade satin linings. Today, \$7.50. Simpson's-Main Floor.

New Caps at \$2.50, \$3.00 and \$3.50

A cap is essential for wear on occasions when a hat would not be suitable or practicable. Smart styles to choose from in one-piece top shapes, in plain shades and fancy designs. Today, \$2.50, \$3.00 and \$3.50.



Youths' First Long Trouser Suits Today



These suits were fashioned by tailors who have made an especially careful study of youths' clothes. They are mannish enough to delight the young fellow adopting his "first pair of longs.

Smart tweed mixtures, in atmactive shades of grey and brown. Trencher, form-fitting and semi-Norfolk estada of

Medium height vests, trousers finished with five pockets, belt loops and cuff bottoms. Sizes 32 to 36, \$20.00.

Suits for Men and Young Men, \$35.00

Attractively styled in fine-finished worsted and smart tweed. Shades of grey, brown and mixture effects.

For Men-Single-breasted, 3-button, soft roll, semi and form-fitting sacque models.

For Young Men-Single-breasted, form-fitting sacques and single and double-breasted waist-seam

Well-tailored vests and trousers, Sizes 34 to 44, \$35.00.

Fall Neckwear of Luxurious Texture--Attractively Priced



Leaf and scroll patterns, in shades of blue, green, wine, cerise, gold, grey of navy—on a two-tone ground effect. All have slide-easy neck-

At \$1.00 Striped and all-over effects, in floral or neat navy, brown, purple, maroon and grey.

Worth Hustling for Are These

At \$1.50 % A 7 . A. Swiss Silk Ties, in artistic patterns, in shadow and twotone effects, on grounds of purple, grey, green, royal,

black, navy. Pure Italian silks, in fine woven patterns and floral effects, on grounds of grey, hello, brown, blue, black.

Pure silk knit ties in a variety of colors and designspanel shape, do not crease and will endure prolonged wear.

Knit ties, pure slik, handsome in appearance. These are particularly attractive fles in a variety of colorings and designs, They do not crease and will outlast the ordinary Simpson's -- Main Floor.

M-E-N \$8 Combinations

at \$4.95 What a splendid chance to

buy your winter underwear! Heavy winter weight, elastic rib knit, made from 80% wool and 20% cotton mixture. Natural shade, Guaranteed not to irritate the most sensitive

skin. Sizes 32 and 34, 40 to 48. Regularly \$8.00. Today, Men's \$1.75 and \$2.00 Shirts

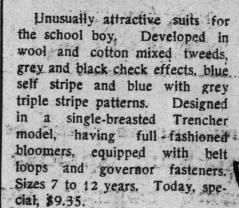
- \$1.48 1200 negligee shirts. Plain and fancy hair-line and cluster stripes of black, blue, hello and tan, on light or dark grounds. Broken ranges from our regular stock. All fresh, clean goods. Sizes 14 to 18. Regularly \$1.75 and \$2.00. Today, \$1.48.

Men! \$2.00 Black Sateen Work Shirts, \$1.48

Sizes 15 1/2 to 16 1/2 Only. Collar attached. Doublesewn seams. Sizes 151/2 to 161/2, Regularly \$2.00. Today, \$1.48.

Simpson's-Main Floor.

Specials in Boys' Suits Today At \$9.35





Juvenile Suits, \$7.35

Grey homespuns, grey and black and fawn and black striped tweed effects, injunior Norfolk model, buttoned up close to neck, with turn-down collar. Knicker pants. Sizes 4 to 8 years. Today, special, \$7.35.

Boys' High-Grade Suits at \$14.85

Developed in wool and cotton mixed tweeds and worsted finish materials. Waistline, single and double-breasted belter models. Sizes 13 to 18 years. Today,

The SIMPSON Company Robert SIMPSON Limited

The New Fall and Winter Overcoats

Here Are Some Moderately Priced for Men and Young Men

At \$30.00—Trencher Overlar and slash pockets, Wool linings, Sizes 34 to 38. Simpson's-Main Floor.

At \$30.00—Trencher Overcoats of rich brown heavy
weight tweed coating, with allweight tweed coating, with allgrey melton; fly front, velvet

At \$45.00—Chester field
coats of novelty shades in heavy weight coatings. Close
At \$45.00—Chester field
coats of novelty shades in heavy weight coatings. Close
Double-breasted ulster model, At \$45.00—Chester field At \$50.00—Slip-On Over- At \$85.00 - A handsome collar, slightly fitted back, reg- fitting collar, natural shoulders, convertible storm collar, halfular pockets with flaps, wool body linings, satin sleeves. Sizes 36 to 44.

large patch pockets with flaps. belted back, 48" long. A fancy black cloth, with satin yoke and sleeves. Sizes 35 to 42.

Sizes 35 to 42.

Sizes 38 to 46.

A Clearance of Men's High-Grade Boots, Today, \$7.95

Smart lace and button styles, made of gunmetal, Havana brown calf, dongola kid and patent leathers. Single and double weight Goodyear welt and rubber fibre soles. Wide and narrow toe shapes military and low heels. Sizes 6 to 11. Be sure to

Youths' Canadian Elk Boots, \$5.50 Style No. 83551/2. Will yield the maximum of service. High cut brown boots, solid leather sole and heel, full-fitting last. Sizes 11 to 2, \$8.50.

Boys' Active Service Boots, \$4.00 Guaranteed. Made of heavy tan kip leather, in blucher cut. Heavy solid leather standard screw soles, full back, leather backstay, on fine-fitting lasts. Sizes 1½ to 5.