

Telephone Main 7841

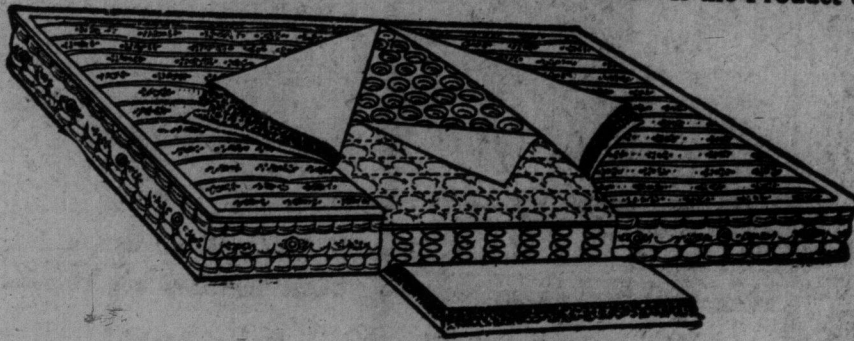
1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

Simpson's---Homefurnishing Offerings for Today's Shoppers

The "Ideal" Spring Mattress for Comfort and Service

The "Ideal" Is the Product of Expert Workmanship and Selected Materials.



It is totally unlike any other mattress. From 200 to 300 coil springs are used for the inner construction. These are fitted into individual pockets of heavy burlap, securely fastened, each spring is independent of the others. Sides and ends are covered in best cotton felt. A. C. A. ticking is used. Imperial roll edge mattress with 10-year guarantee.

Sizes 3 feet and 4 feet 6 inches at \$29.75.

Sizes 4 feet and 4 feet 6 inches at \$32.50.

Mattress of cotton felt—built in layers, not stuffed. Has 4 1/2-inch border with roll edge. Art ticking, \$14.50.

Mattress, all felt, in layers—has deep border well stitched with roll edge. Art ticking, \$10.75.

Brass Beds, \$19.75.

2-inch posts with 1-inch top rail.

Heavy flaring caps—5 fillers with fancy mounts. All sizes and finishes, \$19.75.

Simpson's—Fifth Floor.

Fine Marquisette Curtains, Today \$5.98 Pair

Exceptional value! Mercerized Marquisette Curtains, daintily trimmed with cluny and filet effect laces and insertions. Also many very effective styles with corner medallions. White, ivory, ecru. Sill length, 2 1/2 yards, today, pair, \$5.98.

Colored Madras Muslins \$1.50 to \$2.98 Yard

FOR SIDE DRAPERIES.

Genuine imported Scotch goods. 40 to 45 inches wide. Beautiful self tones and mixed colorings in rich blues, golds, greens and rose, showing artistic verdure and floral designs. Will give excellent service and launders perfectly. Today, yard, \$1.50 to \$2.98.

Simpson's—Fourth Floor.

9 x 12 Seamless Wilton Velvet Rugs \$69.75 Each



These are handsome rugs in pattern and coloring. You'll like the thick velvety pile and the Oriental designs worked out in Chinese characters. Shades of blue, copper, old rose and tan mixtures. Size 9 x 12 feet, at \$69.75.

Dainty Bedroom Rugs \$14.25.

Reversible and seamless. Light and dainty colors, in two-toned effects and shades of rose, blue and green. Size 9 feet x 12 feet at \$16.25; 9 feet x 10 feet 6 inches at \$14.25.

Heavy Printed Linoleum at \$1.19 and \$1.35 Square Yard.

A large stock of Canadian printed linoleum in good patterns and designs. Floral, tile, block and wood effects. Two yards wide only at, square yard, \$1.19 and \$1.35.

Plaited Rush Rugs, Half-Price, \$3.25.

Woven in squares—reversible. Size 3 feet x 6 feet at half usual price, \$3.25.

Grass Veranda Rugs at Moderate Prices.

Firmly woven grass rugs—well bound, in plain colors. Assorted borders or attractive all-over designs. Size 9 feet x 12 feet, at \$12.50 each; 8 feet x 10 feet, at \$7.50 each; 4 feet 6 inches x 7 feet, at \$4.25.

Simpson's—Fourth Floor.

\$4.50 Oil Paintings at \$2.98

Genuine Oil Paintings, size 12 x 18 inches, with 4-inch antique gilt frames. Marine and landscape subjects. Regularly \$4.50. Today, \$2.98.

Snapshot Frames From 15c to 75c

Full range of sizes in artistic mouldings of antique gilt, gumwood, walnut finish and mahogany. All have glass, and ring in top. Priced from 15c to 75c.

Simpson's—Sixth Floor.

Simpson's Market List for Today---Phone Adelaide 6100

SIMPSON QUALITY MEATS—GOVERNMENT INSPECTED.

- Fresh Beef, for stewing, lean, boneless, lb. 19c
- Bristlet, best lean cuts, for boiling, lb. 22c
- Shoulder Pot Roast, lb. 20c
- Mixed Shoulder Steak, lb. 30c
- Round Steak, finest beef, lb. 30c
- Sirloin Steak, Simpson quality, lb. 35c

2,000 balls of St. Williams' Raspberry Jam, No. 4 size, \$1.00.

- Monarch Flour, 24-lb. bag, \$1.50
- Pure Gold Salad Dressing, 2 pkgs., 19c
- Malt Vinegar, bottle, 10c
- Choice Rice, 3 lbs., 35c
- Cocoa, in bulk, lb., 24c
- White Beans, 3 lbs., 25c
- Choice Cooking Flour, lb., 20c
- Finest Gold Dust Cornmeal, 7 lbs., 42c
- Finest Canned Tomatoes, tin, 17c

- Prunes, 2 lbs., 28c
- Salt, 2 packages, 19c
- Fels Naptha Soap, 3 bars 34c
- Sunlight, Surprise, Comfort, Borax and Gold Soap, 4 bars 30c
- Lenox Soap, 3 bars 34c
- P. & G. Naptha Soap, 4 bars 36c
- Simpson's Big Bar, bar, 14c
- Ammonia Powder, 3 packages 25c
- Cleall Soap, 4 packages 35c
- Blue, 2 packages 19c
- Old Dutch, 2 tins 27c
- Soap Chips, 2 lbs., 34c

- Family Sausage, our own make, lb. 25c
- Breakfast Bacon, mild, sliced, lb. 57c
- Eastfirst Shortening, 1-lb. prints, lb. 35c

FISH.

- Fresh-Caught Whitefish, dressed, lb. 15c
- Fresh-Caught Cod Steaks, lb. 18c
- Fresh Smoked Finnan Haddies, mild, home cured, lb. 15c
- Boneless Salt Cod, 1-lb. block, lb. 18c
- Gold Dust Washing Powder, large pack, age, 25c
- Laundry Starch, package, 11c
- Toro Tablets, 6 packages 25c
- Sapallo or Bon Ami, cake, 12c
- Babbitt's Cleanser, 3 tins 21c
- California Valencia Oranges, Sunkist Brand, doz., 45c
- Imported Root Horses, 1 lb., 15c

TEA SECTION.

- 2,000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed, lb., 49c

FRUIT SECTION.

- Choice Grapefruit, 3 for 28c

6-Room Outfit Fixtures and Shades Complete \$27.95

If purchased separately these would cost \$36.00.

Special price for set, \$27.95.

Installed free within city limits. Permit and joints, if needed, extra.



BUY AN ELECTRIC FAN NOW.

12 in. size, \$12.00; 14 in. size, \$15.75; 16 in. size, \$19.50; 18 in. size, \$23.25; 20 in. size, \$27.00; 22 in. size, \$30.75; 24 in. size, \$34.50.

Simpson's—Sixth Floor.

Holidaying? Here Are Wardrobe Trunks, Club Bags and Suit Cases

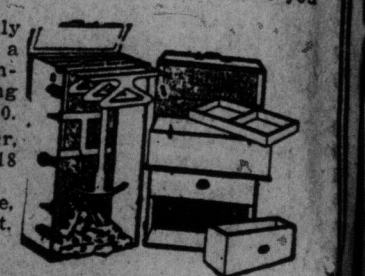
Not only is Simpson luggage highly desirable from the standpoint of appearance, it is dependable in every detail of construction and priced to save you money.

Wardrobe Trunks, fibre covered, with heavily bound edges, strong lock and draw bolts. Contains a complete set of garment hangers, with drawers conveniently arranged for hats, silver, and all traveling accessories. Tourist size, \$29.75; steamer size, \$32.50.

Club Bags, solid smooth English cowhide leather, double handles, leather lined, with pockets. Sizes 18 inches, \$26.75; 20 inches, \$27.50.

Suit Cases, solid cowhide leather, extra deep case, with wide leather straps, chintz lined, with pocket. Sizes 24 inches, \$15.95; 26 inches, \$16.95.

Simpson's—Sixth Floor.



Navy Blue Suits \$32.50

Tailored in Excellent Style for Men and Young Men

Developed in fine finished blue worsted, single-breasted, 3-button soft roll semi-fitted sacque. Regular pockets with raps, vests medium height, trousers finished with 6 pockets, belt loops, cuff or plain bottom. Sizes 36 to 44. Today, \$32.50.

Grey Chambray Office Coats, \$1.75

Just the coat for the hot weather wear, single-breasted, 3-button, finished with 3 patch pockets. Sizes 40 to 46 only, \$1.75.

White Duck Coats \$2.75.

For grocers, butchers or waiters. Single-breasted, with lapels and turn-down collar, three patch pockets. Sizes 38 to 44, \$2.75.

White Duck Trousers \$2.50.

Finished with 5 pockets, belt loops and cuff bottoms. Sizes 31 to 44, \$2.50.

Work Trousers — Dark brown hard finished Italian worsted with neat narrow stripes. Four pockets, belt loops and wide straps. Sizes 32 to 44, \$3.25.

Worsted Trousers — Shades of grey in neat stripe and checked pattern effect. Finished with 5 pockets—tunnel loops, cuff or plain bottom. Sizes 32 to 44, \$3.50.

Moleskin Trousers — Extra strong and serviceable—finished with 5 pockets, tunnel loops and cuff bottoms. Sizes 31 to 35, \$4.50.

Simpson's—Main Floor.

OUTDOOR WEAR FOR WEE BOYS

Coveralls—A one-piece combination of coat and long pants—the most serviceable and durable play suits made. Saves time, washing and stockings. All seams strongly stitched and buttons firmly put on.

Blue chambray, blue and white, and plain blue striped drill, and blue check denim at \$1.50.

Khaki drill, black denim, or blue with fancy stripe patterns. Sizes 2 1/2 to 6 years, at \$1.75.

At \$1.00—Khaki Romper Overalls, made with bib front and back, with straps to go over shoulders. Knee length pockets and bottom of leg trimmed with red. Sizes 2 to 6 years, 59c.

At 69c—Blue and white striped Romper Overalls. Bib front and back, with straps to go over shoulders. Knee length, pocket and bottom of legs trimmed with blue. Sizes 2 to 6 years, 69c.

Boys' Overalls 69c to 89c.

At 89c—Khaki Overalls. Ankle length. Bib and suspenders to go over shoulder. One front and hip pocket. Sizes 4 to 12 years, 89c.

At 89c—Blue Denim Overalls. Ankle length. Bib front and back, with straps to go over shoulder. Pockets and shoulder straps trimmed with red. Sizes 2 to 6 years, 89c.

Simpson's—Main Floor.



Simpson's Basement Sale Today

OIL AND GAS STOVES

Phone Orders Also Filled—Main 7841.

\$10.00 Standard Washing Machines at \$7.95.

Dowsell's reliable make, round tub, doley action, lever handle; \$10.00 value. Today at \$7.95.

1,500 high-grade Corn Brooms, exceptionally well made, good grade broom corn, good size; 80c value. Each, 65c.

Putz Cream Metal Polish, 1/2-pint tin, 12c; 1/4-pint tin, 10c.

Royal Floor Wax, a very good grade, 1 lb. tins, today, 49c.

Car Load of Step Ladders to Sell Today—These ladders should have been shipped a month ago. They have just arrived and we have no room for them, so out they go today at a big price reduction: 5 ft. size, 55c; 6 ft. size, 95c.

Kleeno Polish Mop 69c.

For cleaning and polishing hardwood floors, linoleum, oil-cloth, etc., with long handle. Today, 69c.

Mrs. Potts' Sad Irons, \$1.98—Nickel-plated finish, three irons, stand and handle; \$2.50 value. Complete, \$1.98.

Sad Iron Handles, 15c.

WASH DAY NEEDS—ALUMINUM UTENSILS

Brush Floor Brooms, 95c—An excellent quality hair broom, with long handle. Today, 85c.

90c Corn Brooms at 65c.

1,500 high-grade Corn Brooms, exceptionally well made, good grade broom corn, good size; 80c value. Each, 65c.

Aluminum Double Boilers \$1.85.

Two - quart size. Nicely made and finished; \$2.25 value. Today, \$1.85.

Aluminum Preserving Kettles, at \$1.85 - 6 qt. size, \$2.25 value. Today, \$1.85.

Aluminum Tea Kettles \$2.75.

3 1/2 qt. size; \$3.25 value. Today, \$2.75.

Aluminum Tea Pots \$1.98.

Six-cup size, handsome design and finish, rosewood handle; \$3.00 value. Today, \$1.98.

Garden Hose, 1 in. head, long handle, today, 39c.

Wear-Ever Aluminum Covered Saucepans, at \$1.69—3 qt. size, \$2.25 value, today, \$1.69.

Egg Timers, 25c—Reversible, well made. These are also used for timing three-minute, long distance telephone calls—it's much more convenient than a watch. Today, 25c.

Jewel Food Choppers, cut meat, fruit and vegetables—coarse, medium and fine. Family size, today, \$1.69.

Solid Alcohol Stoves, with tin of solid alcohol, complete, today, 15c.

Ekko Solid Alcohol, today, 6 tins for 99c.

\$10.50 to \$12.00 China Tea Sets at \$6.95

50 only, good quality thin English bone china, with various and new pretty rose, violet and conventional decorations. All with gold lines on handles and edges. Complete 40-piece set, today, \$16.95.

\$22.50 DINNER SETS AT \$16.95.

20 only, complete English Dinner Sets of good grade ware. Pretty border decorations. Gold traced handles and edges; 21 pieces. Regularly \$22.50. Special, today, \$16.95.

ENGLISH TEAPOTS, 49c.

5 and 7-cup sizes. Today, special, each, 49c.

Brown English ware. Pretty decorated, 5, 6 and 7-cup sizes. Today, special, each, 49c.

FRUIT JARS.

Covered Glass Butter Dishes, today, 15c.

Covered 1-lb. Glass Butter Blocks, today, 25c.

Footed Creamer, today, 19c.

Ice Cream Dish, today, 19c.

Large Glass Lemon Reamers, each, 15c.

Glass Measuring Cups, today, each, 15c.

Phone Your Order for Preserving Time Today.

STONEWARE CROCKS With Cover.

No. 1 for 19c.

No. 2 for 19c.

No. 3 for 19c.

No. 4 for 19c.

No. 5 for 19c.

CLOVER LEAF DINNERWARE.

Cups and Saucers, each, 19c.

Dinner Plates, each, 19c.

Soup Plates, each, 19c.

Bread and Butter Plates, each, 19c.

Vegetable Dishes, each, 19c.

Fruit Saucers, each, 19c.

5 BIG TABLE TUMBLER SPECIALS.

No. 1000 4c each

No. 1001 15c each

No. 1002 15c each

No. 1004 8c each

No. 1005 8c each

The Robert SIMPSON Company Limited

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