

Today at Simpson's---4023 "Arrow" Shirts on Sale

A Special Purchase at Less Than Present Market Price



Men, today we're going to give you a shirt value you'll remember for a long, long time. We purchased the entire floor stock of Arrow Brand New Spring Shirts at an extraordinary price concession. These shirts are made of high-grade materials, in a broad variety of the season's most popular designs and colors.

They are cut in full sizes, and are perfect fitting. Their double stitching is fine and even---the buttonholes are well worked and strong---the neckbands are comfortable---and they have gussets at the side vents. Men who will anticipate present and future needs now will save dollars through this sale. There are 4023 shirts in all, combining all sizes and various values. We offer the entire purchase today at two attractive prices. Here are particulars:

561 Arrow Shirts of \$1.50 Value
1452 Arrow Shirts of \$1.75 Value
876 Arrow Shirts of \$2.00 Value **1.29**

This lot comprises crisp new patterns in two and three-tone stripes of blue, black and helio on light grounds. Also white shirts in plain and corded materials. There are both double French and laundered cuff styles. Sizes 13 1/2 to 18. On sale today 8.30 a.m., four for five dollars. Each at \$1.29.

Four Shirts for Five Dollars.

840 Arrow Shirts of \$2.50 Value
294 Arrow Shirts of \$3.00 Value
All Standard Spring Lines **1.94**

In this lot are shirts of the newest and scarcest fabrics---handsome designs in stripes and over-patterns, including Roman and fancy colorings on reliable English and American madras and twill cloths. They are in double French and laundered cuff styles. Sizes 14 to 17. Sale price today \$1.94.

See Window Displays

YOUR CLOTHES COUNT

The blow of the blacksmith's hammer and the touch of the artist's brush both make impressions.

Don't make the mistake of thinking only sledge-hammer blows count. The subtle impression of suitable attire---correct dress, well-fitting clothes---is something you cannot afford to overlook.

Take no chances with clothing which has no reputation back of it. The Simpson Men's Store depends upon satisfied customers. So far as clothes count, Simpson clothing cannot make an unfavorable impression.

Today---A Sale of Men's and Young Men's Overcoats

\$20, \$22, \$24 and \$26 Values **\$16.95**
in the Latest Spring Styles at

These coats are from our regular stock. They are the season's most popular models, including the English slip-on, with natural shoulders and full back, and sleeves with small cuff; the military style with half belt effect; the trencher with all-round belt; and the standard Chesterfield.

The last named is in all-wool black chevots and unfinished worsteds. The other styles are made from all-wool English and Canadian tweeds, in greys, grey and black, brown and grey, and Donegal mixture effects. Regularly \$20.00, \$22.00, \$24.00 and \$26.00. Sizes 34 to 46. On sale 8.30 today at \$16.95.

Broken Lines of Men's and Young Men's \$20 to \$26

New Suits \$17.95

They are broken ranges and sizes from this season's new stock; in some cases only one or two of a style or pattern. They are all smart and wanted, offering a splendid choice. Assortment of models and cloths.

The trencher, with all-round belt, is included, as well as styles showing half belt, and form-fitting coats; also the more conservative two and three-button semi-fitted saques.

They are made from all-wool worsted and tweed, in many shades of brown, grey and novelty mixtures. Regularly \$20.00, \$22.00, \$24.00, and \$26.00. Sizes 33 to 46. On sale today at \$17.95.

Men's Raincoats \$6.95

There are 150 of these smart coats, so waste no time in getting here.

They are made in an imported English double texture cloth, thoroughly rubberized.

All seams are sewn, in addition to being cemented.

Made in motor style, with military upright collar and patch pockets; in medium fawn and khaki shades. Sizes 36 to 48. On sale 8.30 a.m. today, at \$6.95.



The Robert SIMPSON Company Limited

Men, Smoke Up!

Genuine French
Briar Pipes

HALF PRICE TODAY

All shapes are represented in this lot. They have dark brown finish with black vulcanite mouthpieces. Any of these pipes will give a cool, pleasant smoke.

Regular Value \$1, Today, 50c