



The Best Treatment for Itching Scalps and Falling Hair

To stop itching and irritation of the scalp, prevent dry, thin and falling hair, remove dandruff, scales and dandruff, and promote the growth and beauty of the hair, the following special treatment is most effective, agreeable and economical. On retiring, comb the hair out straight all around, then begin at the side and make a parting, gently rubbing Cuticura ointment into the parting with a bit of soft flannel held over the end of the finger. Anoint additional partings about the head in the same way until the whole scalp has been treated, the purpose being to get the Cuticura ointment on the scalp skin rather than on the hair. It is well to place a light covering over the hair to protect the pillow from possible stain. The next morning, shampoo with Cuticura soap and hot water. Shampoo alone may be used as often as agreeable, but once or twice a month is generally sufficient for special treatment for women's hair. No matter how long the hair is, Cuticura soap and ointment are sold everywhere, those wishing to try this treatment may do so without expense by sending to Putnam, Dept. 4M, Boston, U. S. A., for a free sample of Cuticura soap ointment, with 32-p. book on skin and hair.

Need Roosevelt as Business Boomer

His Campaign Manager Says Taft's Lack of Leadership Was Checked Prosperity.

NEW YORK, March 1.—(Can. Press.)—Senator Dixon of Montana, who has undertaken the management of ex-President Roosevelt's campaign for the nomination, has issued a statement attacking President Taft. After blaming Taft's "lack of positive leadership," for the success of the Democrats and a condition of business bewilderment, the statement continues: "There can be no cure for this industrial stagnation unless we substitute a policy of progressive and constructive legislation which shall meet modern conditions with modern laws. These are the things that have caused a nation-wide movement for the nomination of Theodore Roosevelt as the Republican candidate for president. The overwhelming demand of the masses of the Republican voters for him to resume the leadership of his party can only result in his nomination by the national convention."

HEBERT WILL PRESS APPEAL

MONTREAL, March 1.—The lawyers for Eugene Hebert, one of the principals in the famous marriage annulment case, had an interview with their client this morning, and as a result, it is the first move in the appeal procedure was taken in the courts here. Hebert told E. J. Lefebvre that he was dissatisfied with his position and was anxious to appeal against Judge Charbonneau's finding. He said that he was willing to go as far as he could to secure a definite decision on the matter.

ROUND TRIP

\$10.00 New York City. From Suspension Bridge via Lehigh Valley R. R. Thursday, March 7. Tickets good 10 days returning. Particulars 2 King Street East, Toronto.

Session to End at Easter. OTTAWA, March 1.—The present session of parliament, it is practically certain, will conclude about Easter.

The Nervous Invalid

Far Greater Sufferer Than Man With Broken Leg

Both Mind and Body Are Restored by the Use of

Dr. Chase's Nerve Food

There is no suffering so keen as that which arises from diseases of the brain and nerves. Physical pain is intermittent and can be relieved, but when the nerve cells become feeble and wasted, mind as well as body is affected, and all is blackness and discomfort to the sufferer. The brain is starved for lack of rich blood, and there are headaches, and neuralgic pains, sleeplessness, irritability, indigestion and loss of energy and vigor are among the symptoms.

The man with a broken leg has the sympathy of all who know him, but the man who is broken in mind as well as body by nervous exhaustion is told that he only thinks he is sick. Since the cause is in the condition of the nervous system, it can be removed by the use of Dr. Chase's Nerve Food, which goes directly to the formation of rich blood and the restoration of the feeble, wasted nerve cells. Rest, seek cheerful companions, live in the sunshine and by using Dr. Chase's Nerve Food fill the nervous system with new vigor and energy. A few weeks of this treatment will do wonders for any sufferer from an exhausted condition of the nerves. Dr. Chase's Nerve Food, 50c a box, 4 for \$2.00, is all dealers or Edman-son, Bates & Co., Limited, Toronto.

LARGE TEXTILE MILL FOR GUELPH

Company Now Negotiating for Site in East End—Will Employ Many Hundreds.

GUELPH, March 1.—It was learned to-day that two more factories are privately negotiating for locations in the east end of the city. One is a textile concern, and rumor connects it with a present factory that may be taken over and enlarged into one of the largest textile plants in Canada. The other factory, whose promoters are making a deal with the city, would employ two or three hundred hands.

With the construction of the C.N.R. radial thru the city, entering at the east and traversing the main section of the city, and these new factories, the whole eastern part of the city has been given a tremendous impetus. Induced by the heavy buying pressure, land values have started to climb, and quite a flurry in lots in this part is under way.

There is a feeling of loneliness or something missing if the head of the house does not bring—or the newsboy fails to deliver—a copy of Canada's most popular weekly publication, The Sunday World.

In this week's Art Section will be found a selection of views depicting current events, and people who are in the public eye at the present moment. These pictures are of absorbing interest and include a series of views of the big Motor Show now in progress in the armories at Toronto.

There is a bunch of the Australian Boy Scouts, who are visiting this continent, and the picture shows them as they are on the way to The Outlook office to call on Colonel Roosevelt; a magnificent picture of the state party on its way to open the present session of the British House of Parliament; the man who caused all the trouble in Persia, Mr. W. Morgan Shuster, who, with his wife and two daughters is pictured in this issue, and an unpremeditated pose of Winston Churchill and Lord Haldane, the British ministers who have been much in the public eye recently, owing to the strained relations with Germany and the home rule meeting in Belfast, Ireland.

There is a page of interesting pictures from St. Catharines and another from Hamilton.

Local pictures include the choir of the Parkdale Baptist Church, ice cutting on Grenadier Pond; Dr. Orr and the staff of the International Exposition, and the four McMurdy boys of Jameson avenue.

Owen Sound is also represented in this issue by a group of officers of the I.O.O.F. Lodge No. 189. There are also a number of entertaining theatrical pictures, a view of the street strike in Lisbon, Portugal, which will remind of our readers of former street car troubles here in Toronto.

Do not forget the Comic Section, which interests the grown-ups as well as thousands of juveniles. It is funnier than ever, and contains all the popular features.

Remember, The Sunday World consists of five sections, several of them printed in one to four colors. The contents are sufficiently varied to interest everyone.

This paper is admitted to be the best week-end publication in Canada, and the equal of any foreign newspaper. For sale everywhere for five cents per copy.

Rough on the Major

Captain Jinks was giving a party, and had arranged a nice little treat in deference to the presence of Major Cluett, an aide after-dinner speaker. The latter was attended by his wife, a very dear old lady, who was much attached to him. As the gallant officer was to reply to the toast of "The Ladies" his wife, knowing his fondness for children, judged that it would suit him admirably. At the last moment, however, the major's subject, unknown to Mrs. Cluett, was changed to "The Ladies." But I made no difference to the officer, and his snarling speech delighted the company.

A lady congratulated the major's wife upon her husband's brilliant effort. "Oh, Mrs. H—," she replied, "you don't know how fond the major is of them. I've seen him with two or three on his lap at once."

"Oh, Caroline," gasped the major, who had overheard the conversation. "Just teasing the life out of the poor dear things," the innocent lady continued. "Every chance he gets he's sure to have them in his arms, or he romps with them. Knowing his loving nature, they'll come to him when they won't go to anyone else." And the major fell back in his chair with a groan.

One Day More

ABSOLUTELY THE LAST CALL

FREE PANTS TO-DAY

This is positively the last chance of the season. Get your order in early. There are thousands of yards of cloth from which to choose.



You have the choice of any cloth in the house for the Trousers you may choose

Our sale two weeks ago, at which we gave away with each spring suit or overcoat a free pair of pants, was a big success. Owing to the crowds which attended, we feel that there were many disappointed customers who failed to get their orders in. The sale was better than we had anticipated. It was so unexpectedly large that we were unable to handle the people.

It has always been our endeavor to satisfy and please. In order that everyone should be satisfied and no one disappointed, we are going to hold one more big FREE PANT SALE TO-DAY.

JUST ONE DAY MORE FOR A FREE PANT SALE, SO THAT EVERYONE WILL BE PLEASED

During the week we were besieged with customers anxious to know if we would put on the sale for just another day. Even long-distance phone messages came to us Monday after the Sale asking about this. We admit being taken by surprise and were not prepared to handle the fearful business of Saturday last, so the management has decided to have another sale TO-DAY.

Your Absolute Choice of Any Cloth in the House, Made-to-Order Suit or Overcoat and An EXTRA Pair of Trousers

Ours is a great and growing business in a great and growing country.



Crowding values into price is our continued effort. Volume brings results.

This will positively be the last and final sale of the season. There are more new designs, styles, weaves and patterns which had not been unpacked for last week's sale and will be on view To-Day.

One more day of Trousers given away free with every suit or overcoat made-to-order. Come early and avoid the crush. Best cloth ever offered in Canada at any price.

WARNING TO THE PUBLIC—We called your attention last week to the fact that The Scotland Woolen Mills Company has no connection with any other tailoring house doing business in Canada or the United States. We have one branch only in each of the following cities: Toronto, Detroit, Cleveland, London, Winnipeg, Hamilton, Calgary, Edmonton, Regina, Saskatoon. The Toronto branch is located at 139 YONGE STREET. We pointed out last week that our remarkable success has led others to copy our methods of advertising. At that point we are pleased to be able to say they have been obliged to rest. They may imitate our methods, but they cannot duplicate the goods we handle, because they are our own in design and weave, and go direct to you from the mills. We are the original mill-to-man-made-to-order \$15.00 tailors.

Scotland Woolen Mills Co. LIMITED.

139 YONGE STREET, TORONTO.

STORE OPEN TO-NIGHT

BRANCHES; Detroit, Cleveland, Winnipeg, Hamilton, London, Calgary, Regina

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elman's contribution will on the Mendelssohn "Midsummer Dream" and the Finlandia (Bellus). The fourth new artist to Toronto during the present by our orchestral management, indications point to even a more successful artistic event than her achievements.

SS ZOLLNER'S RECITAL

Alborg Martini Zollner, a most and brilliant pianist, and W. O. Forsyth, will give a recital at the Margaret Eaton Hall when she will have the assistance of Mr. Leonard J. Woolley, giving a beautiful program will be given.

Doubt Appreciate Up-to-date Train Service.

Far attention is called to the Pacific North Toronto-Guelph service. Leave North at 9 p.m. daily, West Toronto arrive North Toronto 8:40 p.m. North Toronto 10 p.m. (the twenty wait at North Toronto enablers to become comfortably before departure of train), arrive 1:50 a.m., and Montreal 7 a.m. the only train out of Toronto to the celebrated "Compartments" and electric lighted standard sleepers until 3 a.m. From Toronto (Union Station) Montreal and Ottawa leave at 11:30 p.m. daily. See that you take via C. P. R. the next day to Montreal. Secure reservations at C. P. R. Ticket Office, 16 East King-st.

