The Robert SIMPSON Company Limited | Store Opens 8 a.m. | Closes at 5.30 p.m. | H. H. Fudger, President. | J. Wood, Manager. | PROBS: Light snowfalls, about the same temperature. | The Robert SIMPSON Company Limited

Time to Consider the Mid-winter Savings at The Simpson Store

BEGINNING with the Whitewear Sale, followed closely by the huge Basement Sales, announced elsewhere in this paper, the departments are taking up the mid-winter selling for one short month before stock-taking.

All these special stocks must be gone before February, and we are giving values that will do it.

Every day has something new to offer. Don't overlook a day.

The Centre of the Stage is Held by the Whitewear Sale

This annual event has become of such importance that the whole energies of the department are thrown into the collection of its new and dainty garments.

Every value has the whole reputation of the Store behind it.

$1.25 to $1.65 Night Dresses, Tuesday $1.00 each—Four styles, in nainsook or strong cotton, high neck or slip-over, long or elbow sleeves; lace and ribbon or embroidery trim; sizes 32 to 42 bust.

$2.50 Night Dresses, white, Tuesday $1.83—Made of nainsook, slip-over style, elbow sleeves, elaborately adorned with French lace and wide insertions, beadings and ribbons; sizes 32 to 42 bust.

75c Night Dresses, Tuesday 50c—A dainty slip-over style, in fine cotton, three-quarter sleeves, neck and cuffs finished with frill of fine lace; sizes 32 to 42 bust.

$2.00 Combination, Tuesday $1.50—Corset cover and Isabelle drawers in one, tastefully trimmed with ruffles of embroidery, embroidery beading and silk ribbons; sizes 32 to 42 bust.

$2.00 Combination, Tuesday $1.35—Corset cover and drawers, made of wide embroidery and silk ribbon draws; sizes 32 to 42 bust.

$2.50 Princess Slips, Tuesday $1.50—A beautiful slip of nainsook, waist and skirt trimmed with embroidery ruffles and medallion yoke, beadings and silk ribbons; lengths of skirt, 36 or 39 inches, for 32 to 42 bust.

$4.50 and $5.00 Drawers, Tuesday $2.50.

$8.00 to $10.00 Chemises, White Sale Price Tuesday $3.50—Sizes 32 to 42 bust.

$4.50 to $7.00 Corset Covers, Tuesday $2.75—Sizes 32 to 42 bust.

75c and $1.00 Corset Covers, Tuesday 50c—Sizes 32 to 42 bust.

$1.50 Petticoat, Tuesday $1.00—Lengths 36, 38, 40, 42 inches.

$1.25 D. and A. Corset, Tuesday 75c—Six garters, deep lace trim; sizes 18 to 26 inches.

Women's Dresses Arranged for Special View Tuesday

Regular Prices $14.50, $18.50 to $27.50, Tuesday, $7.49.

A clearance in odd lines of one-piece dresses, of fancy silks, plain or figured nets, messaline, challies and cloth fabrics. Some have the Dutch neck with three-quarter sleeves; others high collars with pretty lace or net yokes. They are trimmed with lace insertions, silk strappings and braided designs. Skirts in pleated and plain effects. Nearly all the best evening shades are represented in the lot. Regular prices $14.50, $18.50 and $27.50, for **7.49**

Misses' Voile Skirts $7

In black only, we show several good styles, the fashionable hose panels or inverted pleat backs, with trimming of fringe, narrow silk strappings and fancy buttons. Extra value at **7.00**

Cleaning-up Sale in Rugs

Our floors show many odd rugs from broken lines that will not be included in the new stocks after stock-taking. These are included with other newer pieces to make up this unusual price list.

Very special, extra heavy seamless English Tapestry Squares, two-tone, green ground, tan chintz design, border in three sizes only—

9.0 x 10.6, regular $12.25. Special **8.97**
9.0 x 12.0, regular $14.25. Special **9.97**
10.6 x 12, regular $16.75. Special **11.97**

Seamless English Velvet Rugs, heavy, durable and hard wearing quality, fawns and greens, medallion centres, Oriental and Turkish colorings—

3 x 3½, regular $18.50. Special **14.25**
3 x 4, regular $21.00. Special **16.25**
3½ x 4, regular $25.00. Special **19.75**

10 only, English Super Wilton Rugs, exact copies of fine old Persian Rugs, one size only, 9.0 x 12.0. Regular $50. Special **34.25**

The First Day Among the Linens and Staples

50c CROSSBAR SHEER LINEN WAISTINGS, 29c.
Stripes and checks in white sheer union linens for blouses, splendid assortment, launders perfectly, 36 inches wide, 500 yards only, regular 50c yard. Sale price, Tuesday ... ... **.29**

1,300 YARDS CHECK GLASS TOWELLING, 5c YARD.
Irish check glass towelling, mostly odd checks, 20 ins. wide, good sturdy closely woven towelling, sale price to clear, Tuesday, yard ... ... **.5**

800 YARDS ENGLISH UNBLEACHED SHEETING, 17c YARD.
Heavy plain sheetings that will bleach perfectly and give great wear, 70 inches wide, made from long staple cotton. Regular 22½c to 25c yard. Sale price Tuesday ... ... **.17**

FANCY LINENS "MUSSED" IN CHRISTMAS SHOWING, 25c EACH.
Pillow Shams, Tea Cloths, Dresser Scarfs, etc., in embroidery, lace trimmed pieces, etc., hundreds of pieces. Regular 50c to $1.00 each, Sale price, Tuesday, each ... ... **.25**
Upstairs in Linen Department. No phone or mail orders.

42 INCH MANCHESTER MADAPOLLAM, 14c YARD.
Beautiful fine Madapollam or Spanish longcloth for night gowns, undergarments, etc., round, fine, pure thread. 480 yards only, note the great width, 42 inch. Sale price, Tuesday ... ... **.14**

LIGHT-MAKE ENGLISH BED SPREADS, $1.58 EACH.
Cord dimities, fancy dimities, aerial weights, etc., all for double beds, dainty, light, easily laundered, only about 60. Regular $2.00 to $2.50 each. Sale price, Tuesday **1.58**

BEAUTIFUL TABLE NAPKINS, $2.63 DOZEN.
All pure linen, full single and double satin damask table napkins, perfectly bleached, dainty bordered designs, 22 x 22 to 24 x 24 inches. Regular $3.50 to $4.00 per dozen. Sale price Tuesday... **2.63**

36-INCH STRIPE FLANNELETTES, 8½c YARD.
All goods stripes, fast colors, free from dressing, warm, strong flannelettes, 800 yards only. Sale price, yard, Tuesday ... ... **.8½**

—Second Floor.

Simpson's Basement Sale Announced Elsewhere in this Paper

Men Who Choose Carefully

Have come to prefer English goods in even suits of moderate price. The value lies in their wearing qualities and the novelty of the weaves.

MEN'S TWEED SUITS.

Are made from a fancy grey and brown mixed tweed, of English weave; they are cut single-breasted, three-button style; are well tailored and lined; good style and value; sizes 36 to 44 ... ... **13.50**

TWEED SUITS OF YOUTHFUL CUT.

English tweed, in a fancy stripe brown; single-breasted, three-button style; many admirable features are tailored into this garment; good mohair linings, and just the style young men desire in cut and finish; sizes 33 to 35 ... ... **12.50**

200 Black Cardigan Jackets, with edges mohair bound; have black bone buttons, two strong pockets, knitted on and buttoned cuffs; medium and large sizes only. Regularly $1.50. Tuesday ... ... **.98**

150 Heavy and Extra Heavy Flannel and Tweed Shirts, some with reversible collars, also some light shades of pure wool flannel; shirts with stripes; sizes in the lot 14 to 18. Regularly $2.00 and $2.50. To clear Tuesday, each **1.39**

200 Suits of Men's English Flannelette Pyjamas, in a range of fancy stripes, military collar, frog or button fastenings; all sizes in the lot. Regular $1.25 and $1.50. Tuesday ... ... **.98**

Weather for Boys' Coats

A range of Winter Weight Overcoats, cut single and double-breasted, ulster style, with convertible collars; also single-breasted Chtesterfield style, with velvet collars; the shades and patterns are well assorted, and tailoring and trimmings first-class. Sizes 28 to 32. Regularly $6.00 to $9.00. Tuesday ... **4.85**

Austrian Blanket Bath Robe

Robes of the very newest designs, in grey, green, red and tan, are heavily stitched at the edges and seams, cord fastener at throat, and girdle around waist. Special Tuesday **5.50**

Men's Heavy Gum Rubbers

Heavy, dull finished, pure "Para" Gum Rubbers, for teamsters, motormen, etc., easy fitting, warm, and will stand hard usage. These prices for Tuesday:

Men's one-buckle, pure gum rubber.....	1.49
Men's two-buckle, pure gum rubber....	1.79
Men's three-eyelet, snag-proof, roll edge	1.99
Men's four-eyelet, snag-proof, high top..	2.89
Men's gum rubber, 7-inch leather top...	2.19
Men's gum rubber, 9-inch leather top...	2.95
Men's gum rubber, 12-inch leather top..	3.35
Boys' one-buckle, pure gum rubber.....	1.19
Boys' three-eyelet, snag-proof	1.75
Youths' one-buckle, pure gum rubber...	.99
Youths' three-eyelet, snag-proof.....	1.69

A Sale of Black and Navy College Serges

Reg. $1.50 per yd., for $1.15

Made from the finest selected pure Botany yarns, dyed and finished by experts; an exceptional material for your new spring suit. 700 yards only to be sold at this price. 54 in. wide. On sale Tuesday, Dress Goods Department, 2nd Floor, ... **1.15**

DOUBLE WIDTH BLACK SILK.

A special purchase of Rich Black Duchesse Paillette Silk, bought by our European buyer at a big discount, is of a quality we can guarantee. Lustrous, skein-dyed silk, finished soft and bright, and uncrushable; a heavy, firm weave. This silk has not been sold heretofore for less than $1.50 per yard. 40 inches wide. On sale Tuesday, per yard ... ... **.96**

Gloves in Season

Cold days call for cold-proof gloves. Here are two from our endless varieties:

Women's Imported all wool Cashmere Gloves, in black or tan, with silk lining, dome fasteners, silk pointed backs. All sizes, regularly 35c, Tuesday ... ... **.29**

Boys' Tan Suede Leather Gloves, with wool linings, dome fastener, and strongly sewn seams, in sizes to fit ages 6 to 14 years. Special, Tuesday, per pair ... **.50**

Unique Millinery Values

72 Trimmed Hats have been made specially for Tuesday's sale. They are of velvets, plushes, black fur and white felts, trimmed with ostrich mounts, marabou mounts, roses and fancy ribbon, in styles of the last mid-winter vogue. The materials used are odd lots, hence the rush price. Values that would sell regularly for $6.50 to $7.50. Tuesday **2.35**

Thousands of Lace Curtains Offer Unequalled Values

These imported Nottingham Lace Curtains show new weaves, including the imitation renaissance cable net, Madras and Crete effects, with large variety of designs. The mesh is of good heavy cotton and lock-stitched or colbert edges, give quality and durability.

3,000 pairs Nottingham Lace Curtains, 16 excellent patterns, white only, 50 inches wide, by 3 and 3½ yards long. Tuesday, pair ... ... **.59**

2,000 pairs Nottingham Curtains, very fine quality, lace borders or heavy insertion effects. 20 patterns. Clearing at, per pair **1.19**

Irish Point Curtains, in white, ivory and two-toned effects, made from good quality Brussels net, introducing many new features in applique work, European manufacturers.

Swiss Applique Curtains, regularly $4.00 and $4.50, white or ivory, 50 inches x 3 and 3½ yards, on sale, to clear, per pair **2.89**

Swiss Applique Curtains, heavy and fine effects, regularly $6.50 and $7.00. Very special at, per pair **4.39**

Annual Clearance of Mouldings and Frames in the Picture Section

(Sixth Floor.)

Discounts of 20 per cent. on all our Frame Mouldings, and 50 per cent. on all Stock Frames. Sale begins 8 o'clock Tuesday morning.

The Robert SIMPSON Company Limited

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