

SIMPSON

Store Opens 8 a.m.

Closes at 1 p.m. To-Day

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.—Generally fair, but a few scattered thunderstorms.

SIMPSON

For Enjoyment on Land or Water, Make Your Preparations at the Simpson Store



THIS IS THE TIME of year that men forget the months of fret and discontent and go forth to embrace the glorious exhilaration of summer. Just now this buoyant summer-time feeling is sweeping through our Men's Store, and garments specially designed for this season are now brought to your particular attention.

Men's Fancy Outing Shirts, plain bodies with fancy mercerized bosoms, soft cuffs, plain creams and cream with assorted stripes; starched or soft bands; also Soft Cashmere and White Cellular Outings, with reversible collar, pocket and single cuff; sizes from 14 to 18. All one price, Monday, each **69**

Men's One-Piece Cashmere Bathing Suits, small, medium and large sizes, bound edges. Monday, per suit **75**

Men's Wash Neckwear, in open-end or French seam style, assorted stripes, spots, figures, etc.; light, medium and darker colorings. Regular 25c. Monday **3 for .50**

COMFORTABLE SUMMER UNDERWEAR AND PYJAMAS

Yes, and at prices that place them within range of the most-often-called-on purse. The shirts are the kind that the man of good taste looks out for.

200 Men's Outing Shirts, best English fancy, poplin and rep, all have reversible collars, double cuffs and pocket, white with black stripes, also plain greys and blues; sizes 14 to 16 only. Regular \$1.50 and \$2.00. Monday, each **98**

Summer Weight Pyjamas, made from good quality chambrays and percales; all good colors; also lightweight flannellettes, in assorted stripes; sizes 34 to 44. Regular prices up to \$1.50. Monday, per suit **69**

500 Suits of Men's Mesh Knit Combinations, white only, short sleeves, ankle length drawers; sizes from 34 to 42 only; light, cool, comfortable and easy fitting makes. Monday, per suit **79**

MEN'S OUTING SUITS \$15.00

Men's Outing Suits, in a French cream serge, with a neat narrow blue stripe; cut in latest two-button style; long low lapel, neat close-fitting collar, pockets stayed and seams all piped with silk; pants cut full hip, crutch fitting waist, side straps, belt loops and 3-inch fold bottoms; side, two hip and watch pockets. A summer suit with appearance to it at **15.00**

Men's Outing Pants, English flannel-finished tweed, in grey, with fancy stripes, stylishly cut; sizes 31 to 42 waist. Monday **2.75**

Men's White Duck Pants, made of heavy 8-ounce white duck, belt loops, side and hip pockets; finished at bottoms so as to be worn fold bottom or plain; sizes 31 to 44 waist. At **1.00**

AFTER A STRENUOUS DAY

Whether it be office day or holiday, make tracks for a bath. Let it be tepid or just Ontario cold, but be sure you track there and back in one of these:

English Terry Cloth Bath Robes—They are in plain and fancy colors; long and roomy, with girdle; sizes from 36 up to our illustration. Monday **3.95**



Bargains in Floor Covering

Monday is a special Field Day in our Floor Covering Department.

50 only Axminster, Wilton and Brussels Rugs at One-Half and One-Third Regular Prices—Most of them are made up from remnants of our best carpet stock, and a few odd sample rugs from our stock that are a little soiled; sizes from 6 feet by 6 feet to 10 feet 6 inches by 12 feet. Regular prices from \$10.50 to \$60.00 each. Monday, each **6.98 to 32.49**

35 only Mitre Mats—Made up from Axminster, Wilton and Brussels border; matched and sewn by hand. Regular \$9.00, \$8.00 and \$10.00 each. Monday, each **1.78**

1000 Yards Scotch Printed Linoleum, will be laid free if bought on Monday; scores of designs, Oriental, floral, matting and block. Regularly 45c to 60c, without cost of laying. Laid free on Monday at, per square yard **43**

100 only Axminster, Wilton and Brussels Ends, in 1/2 yard lengths; just right for mats for the bedroom, kitchen, etc. Worth \$2.25 to \$5.50. Monday **.98**

No phone or mail orders for above items.

Electric Aids to House-keeping

Electricity is an excellent servant, and once under your roof there is nothing each month for wages—just the low cost of feeding. Here are examples of our very complete stock on the Fifth Floor:

ELECTRIC SPECIALTIES FOR THE HOT SEASON.

(On Fifth Floor)

Electric Fan, useful size for office or dwelling. Monday **9.75**

An Electric Iron saves your coal or gas and makes summer laundry work a pleasure. We offer an electric iron which we guarantee on Monday at **4.69**

Electric Toasters give you a tasty breakfast without the discomfort of cooking in the heat; a guaranteed electric toaster. Monday **3.29**

Don't light the stove for boiling your kettle, use our "Disc" Electric Stove; boils water in a few minutes. Monday **4.25**

Two-Light Electrolier, in rich gilt finish; complete with shades. Regular \$4.00. Monday **2.69**

Electric Verandah Light, with lamp socket, ring and large ball shade. Complete. Monday **.98**

Welsbach or Lindsay Upright Lights, with mantle and shade complete. Regular 75c. Monday **.59**

Welsbach Gas Mantles, upright or inverted. Monday **3 for .25**

NOTE—Estimates given for electric wiring for office, store or residence. —Fifth Floor.

Wall Papers

English Papers, in excellent designs and delicate colorings—
Regular \$1.00. Monday **49**
Regular 75c. Monday **37** Per roll.
Regular 50c. Monday **24**

Domestic Papers—
Regular 50c. Monday **24**
Regular 35c. Monday **17** Per roll.
Regular 25c. Monday **11**

A complete stock of more expensive papers carried, and perfect facilities for selecting on the Fifth Floor.

Monday is China Day at Simpson's

And these items are examples of the extraordinary values offered in our Basement Sale. If you are in search of a dainty tea set, an artistic dinner service, or an exclusive piece of really good china for a wedding present, our China Section will supply you at less money than you will have to expend elsewhere.

China Tea Cups and Saucers, best quality English bone china, dainty floral and band design. Monday **10**

6-inch Plates to match above. To clear Monday **8**

China Cream Jugs and Cake Plates to match. Monday **15**

China Teapots, Muffin Dishes. Regular to 60c. Monday **25**

100 Covered Vegetable Dishes. Regular 60c. Monday **25**

Meat Platters, 10-inch to 12-inch. To clear Monday **15**

China Tea Sets, 12 pieces, blue willow design. Worcester shape cups. Regular \$7.00. Monday **4.25**

97-piece Genuine Carlsbad China Dinner Set, dainty floral design, gold lined. Monday **14.95**

Limoges China Dinner Sets, 102 pieces, broad gold band design. Teas with gold handles. Regular \$75. Monday **39.00**

Lemonade Tumblers, etched design, half crystal. Regular \$1.50 dozen. Monday, per dozen 1.00

Cream Jug, tall shape, Belgian crystal. Monday, special **8**

Fruit Bowl, 8-inch size, sparkling cut glass-ware, neat design. Monday **2.98**

Brass Jardiniere, large size, will take an 8-inch pot; ball footed. Regular \$3.00. Monday **1.98**

120 Heavy Brass Cuspidors, bright finish. Regular 75c. Monday **50**

Best Tinware

600 Iron Heaters for Monday Basement Sale. These hold Mrs. Potts' irons nicely and are great gas-savers; 25c size holds 3 irons. Basement Sale for **19**

Galvanized Wash Boilers of extra quality. Do not rust. Monday, reg. 85c. for **66**

Galvanized Garbage Cans, two sizes, 65c and 75c sizes. Special **59**

(No Phone or Mail Orders.)

The Imperial Family Scale, steel, enamelled in black, white dial, clear figures, large tin scoop, government tested and stamped; regulating screw, weighs up to 24 lbs. by ounces. A \$3.90 scale. Monday **1.49**

Platform Scale, as above; gilt dial. Monday **1.49**

Men's Dinner Pails, square, bright tin, with patent flask top and fit-in cup, also tray which may be used as a plate. Regular 50c. Monday **29**

Steinfeld Food Chopper, chops foods, meats and vegetables perfectly; pulverizes, cracks nuts, grinds coffee; no knives; easily adjusted. Regular \$1.50. Monday **98**

Reliable Hardware

Boxwood Rules, 2 feet, four-fold, best make. Regular 25c. Monday **19**

Pocket Screw Driver, set with three tool steel blade and one reamer. Monday **50**

The Cooper Hose Mender, 1-2-inch and 3-4-inch. Monday **10**

Peck's Adjustable Bit Brace, 8-inch sweep. Regular 85c. Monday **69**

Hand Saws, Peerless Brand, warranted spring steel **10**

18-inch. Regular 45c. Monday **39**

20-inch. Regular 50c. Monday **39**

22-inch. Regular 55c. Monday **59**

24-inch. Regular 75c. Monday **69**

26-inch. Regular 80c. Monday **20**

Cast Steel Firmer Chisels, 1-inch blade. Monday **10**

Yale Rim Night Latches, with two keys. Regular 50c. Monday **34**

Rotary Door Bells. Regular 75c. Monday **63**

Carpenters' Hammers, steel, plain or bell faced. Regular 50c. Monday **38**

Iron Chock Planes, 5 1/2 inches long; 1 1/4-inch cutter. Monday **35**

Iron Chock Planes, 7 1/4 inches long; 1 3/4-inch cutter. Monday **50**

A Sale of Graniteware

15,000 pieces Stransky Ware, blue outside and white inside, also all white; the quality is not equaled to other makes; each piece is guaranteed, and we replace any article found unsatisfactory. This is the best bargain ever offered in any sale. We cannot promise to fill phone or mail orders.

45c Values For 19c **75c to \$1 Values For 49c** **\$1.25 to \$1.75 Values For 69c**

LOT 1
2 and 2 1/2-quart Handled Saucepans. **19c**
3, 4, 5-quart Bowls or Pudding Dishes. **19c**

LOT 2
Saucepans, Tea and Coffee Pots. **49c**
Covered Saucepans, Preserving Kettles. **49c**

LOT 3
Rice Boilers, Tea Kettles, Dish Pans, Covered Saucepans, Preserving Kettles. **69c**

Laundry and Woodenware

Viking Wringers, fitted with steel ball bearings, 11-inch rubber rolls, vulcanized spiral springs, pressed steel cog wheel covers, improved sure-grip clamps; will fit any tub. A guarantee for three years given with each wringer. Regular \$9.00. Monday **4.98**

Marvel Washing Machines, cradle style, strong and durable. Regular \$4.25. Monday **3.98**

Clothes Line Props, 9 feet, smooth-finished spruce, patent wire holder. Monday **20**

Chair Seats, wood fibre, black and tan, all styles and sizes. Regular 15c. Monday **10**

Ceiling Brooms, 7 feet. Regular 35c. Monday **25**

Stable Brooms, heavy bristles. Regular 65c. Monday **47**

Stair Brooms, long handle. Regular 15c. Monday **10**

Pillow Sham Holders. Regular 25c. Monday **17**

Garden Tools

Digging Forks, four prongs, D handle. Regular 85c. Monday **69**

Garden Spades, solid crucible steel, D handle. Regular 85c. Monday **49**

Shovels, D handle, pointed or square blade. Regular 85c. Monday **49**

Spades, ladies' size, T handle. Monday **45**

Digging Forks, ladies' size, T handle. Monday **45**

Malleable Rakes, long handle, 12-tooth. Regular 22c. Monday **15**

14-tooth. Regular 25c. Monday **15**

Samson Steel Rake, 12-tooth. Regular 45c. Monday **31**

STORE CLOSING AT 1 P. M. TO-DAY

The **SIMPSON** Company Limited

Men's High-Grade Oxfords

800 pairs Men's Oxfords, high-grade makes, with plenty of "snap" and style; made from fine patent colt, vic'i kid, gunmetal, velours calf and tan Russia calf leathers, Blucher style, single and double Goodyear welt soles; all sizes 5 to 11. Regular values \$4.00 and \$5.00. Monday **2.49**

Men's Goodyear Welt Boots at \$1.99

60 pairs only Men's Goodyear Welt Boots, Blucher, box calf leather; all sizes. Worth \$3.00 and \$4.00. Monday **1.99**

Six Exceptional Values on Sale Monday in the Women's Shoe Department

- (1) **Women's White Canvas Oxfords**; all sizes **.99**
- (2) **Women's Leather Oxfords**, variety of styles; all sizes **1.99**
- (3) **Women's Duck Bathing Shoes**; all sizes **.29**
- (4) **Women's Blucher Kid Boots**, Cuban heel; all sizes **1.29**
- (5) **Women's Oxfords**, broken size ranges **.99**
- (6) **Women's Patent Colt Blucher Boots**, all sizes **1.99**

Gloves and Hosiery

Women's Plain Black Seamless Cotton Hose, summer weight, spliced heel, toe and sole. Regular 20c. Monday **12 1/2**

Infants' and Children's Fancy Top Lisle Thread Socks, neat patterns; sizes 4 to 8 1/2. Regular 25c. Monday **12 1/2**

Women's Long Silk Gloves, tan, cardinal, mousquetaire, opening at wrist; also wrist length in white. Regular 75c. Not all sizes in short gloves. Monday **35**

Men's Imported Lisle Thread Socks, in a variety of patterns and colors, manufacturers' samples and broken lines from regular stocks; all sizes. Regular 25c. Monday **19, 3 pairs .55**

Pictures Framed at Half Price

There are 4500 feet of oak, gumwood, walnut and rosewood and many other mouldings to be made up in any width at half price on Monday. Picture Galleries, Sixth Floor.

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