

SIMPSON Store Opens 8 a.m. Closes 5.30 p.m.

H. H. FUDGER, President. J. WOOD, Mgr. Probabilities

SIMPSON

This 4-inch Ribbon for Ten Cents



For Christmas fancy work—this silk ribbon is just what you want. It's beautifully clean, fresh stock, just in; we have **thirty different shades** to show you, and among them good quantities of white, sky, mexique, pink, navy, old rose, green, brown, red and black. Astonishing value to-morrow at **.10**

Only 27 Gift Umbrellas for Men

of the ten dollar kind will be offered to-morrow at a saving of over three dollars. They are an exceptionally fine grade of twilled silk. The handles are of fine ivory and sterling silver mounts. They are the kind of umbrella that a man would take good care never to lose. Just 27 on sale to-morrow at **6.95**

A Christmas Skirt for Little Money

No need to enlarge upon the uses of an extra one—that's something every woman knows. And every woman who knows will recognize the two prices mentioned here to be quite unusual values. Doubtless she has paid twice as much for the same quality—for some of these prices are a little better than half regular.

- WOMEN'S \$12.50 AND \$13.50 VOILE SKIRTS for \$6.95.**
75 Women's Separate Skirts, of a crisp quality, even mesh, all-wool French voile, in black only; in a number of smart styles; some are box pleated, others side pleated, and remainder with yoke effects; trimmings are silk strappings, self tabs or buttons. Regular \$12.50 and \$13.50. Special for Tuesday selling \$6.95.
- WOMEN'S \$5.00 AND \$7.25 SEPARATE SKIRTS \$3.49.**
A collection of broken lines from some of our best sellers, in high grade qualities of imported Panamas, diagonal serges and fancy worsteds; in the lot are the following colors, black, navy, medium and dark shades of grey and blue; a variety of smart styles; a large range of sizes from 37 to 42 inches front lengths to select from. Regularly sold at prices ranging from \$5.00 to \$7.25. To clear Tuesday \$3.49.

Come for Women's and Children's Underwear To-morrow

It will be well worth your while to investigate this programme of underwear values. We have arranged for Tuesday selling. Styles and qualities are just what you are wanting "right now."

Phone Orders Filled.

- Women's "Stralian" Vests and Drawers, fine plain knit white or natural wool mixture, unshrinkable. Vests are high neck, long sleeves, buttoned front. Drawers come ankle length, in both styles to match. Sizes 32 to 44 bust measure. Regular price \$1.25 each. Tuesday reduced to 65c.
- Children's "Stralian" Vests and Drawers, fine plain knit white wool, unshrinkable. Vests high neck, long sleeves, button front. Drawers to match, ankle length. Sizes for 2 to 12 years. Regular prices, according to size, 65c to 80c each. Tuesday, all sizes 50c.
- Women's Vests and Drawers, Watson's make, extra heavy and fine ribbed white wool, with single thread of cotton in back of rib, guaranteed unshrinkable. Vests high neck, long sleeves, button front. Drawers are ankle length, open or closed styles. Sizes 32 to 42 bust measure. Regular price \$1.25 each. Tuesday, each 75c.
- Pen-Angle Vests and Drawers for Women, fine, plain natural wool, unshrinkable. Vests high neck, long sleeves, buttoned front. Drawers ankle length, in both styles. Sizes 32 to 42 bust measure. Tuesday, all sizes \$1.00 each.

Homefurnishings

PORTIERE CURTAINS \$3.48.

Here's an exceptional bargain in Portiere Hangings, made in monkscloth, basket weave, green, brown or deep crimson; wide galoon trimming one side and bottom; 2 1/2 yards long, 45 inches wide; a very attractive and serviceable curtain. Regular \$5.00 value. Per pair Tuesday \$3.48.

BRUSSELS CARPET, MADE, LAID AND LINED, \$1.08.

A few patterns in stock that we do not wish to carry over because the quantities are so small; the lengths are from 15 to 50 yards; some with 1/2 borders; very useful and serviceable designs; colors are all good. Regular price \$1.25 to \$1.45; sewing, laying and lining costs 11c per yard. You can buy these, laid complete, on Tuesday, \$1.08.

WALL PAPER, FIFTH FLOOR.

3,000 rolls imported and Domestic Wall Papers, in greens, blues, browns, reds, greys, yellow, fawn, dark and light shades. Regular to 20c. Tuesday 7c; regular to 35c. Tuesday 16c; regular to 50c. Tuesday 24c; regular to 75c. Tuesday 33c.

100 yards Japanese-Leather, short ends, rich metallic colorings, for dados and vestibules. Regular \$1.00 and \$1.50 yard. Tuesday 37c yard.

SLEIGHTS ON THE FIFTH FLOOR, TOO.

200 Sleighs and Sleds, for boys, girls, babies. Regular 80c for 69c, \$1.00 for 79c, \$1.25 for \$1.09, \$1.75 for \$1.49, \$5.00 for \$4.39.

250 Doll Folders, steel frames, some with hoods and rubber tires. Regular \$4.50 for \$3.79, \$3.00 for \$2.69, \$2.50 for \$2.19, \$2.00 for \$1.69, \$1.00 for 79c, 75c for 59c.

Baby Folders and Carriages, \$6.75 for \$5.15, \$10.00 and \$11.00 for \$8.95, \$15.25 for \$12.99.

New Foulard Silks in Boxes

New Foulard Silks, in a choice collection of new color combinations, in smart designs and most wanted colorings, as Copenhagen, blue, navy, reds, brown, rose, black and white, etc., etc. Price, per yard \$1.00.

Dol'ar Silks 59c

New fabrics, new designs, new shades, suitable for reception, street or house wear, including—
Silk and Wool Santogys;
Silk and Wool Taffeta Cloth;
Silk Striped Voiles.

Every wanted shade. Plenty of cream, ivory and blacks. Regular selling to \$1.00 per yard, special price, Tuesday, 85c.

Christmas Carols Will Be Merrier

If the toys are larger, better, or more numerous than the little people expected. And why shouldn't they be when we're making them at such prices as we mention here for to-morrow—

- Dogs without muzzles, white or black fur, wheels on their toes; each 50 cents. A thousand sets of architectural building blocks—in wood boxes, 25 cent size for 25c. A thousand strong mules that wiggle their ears and tails, and "see-haw" as well. 25c each.
- Magic Lanterns, the delight of the long winter evenings; forty-cent machine and six slides for 25c; seventy-five cent machine and six slides for 50c.
- Five o'clock Tea Sets for dollies, 6 well decorated china cups and saucers, with tea pot, sugar and cream 50c; larger sets, more pieces, for 75c and \$1.00.
- Beautifully Dressed Dolls, with curly hair, eyelashes, jointed limbs, 20 inches high, muslin underwear and pretty dress, regularly sold for \$1.75, Tuesday, \$1.25.
- Five hundred kid body dolls, jointed hips, closing eyes sewn wig, two braids of hair, 15 inches high, each 53c.
- A thousand pink body dolls, durable make, hair stuffed body, celluloid head, 19c. Any of the following 25c toys for 15c—Painting outfit, wind up open auto, target game, Mitter's toy.

All in Simpson's Toy Basement To-morrow

Gift Books

- "The Lilac Fairy Book," Andrew Lang, \$1.49.
- "Peter Pan in Kensington Gardens," J. M. Barrie, \$1.50.
- "Lisbeth of the Dale," Marian Keith, \$1.10.
- "The Recall of Love," Ralph Connor, 25c.

Don't miss our collection of Christmas Cards and Calendars.

No Mistake With Gloves or Hosiery

Always safe to give Gloves, and almost always safe to give hosiery if you give the right kind—that's the kind we're selling to-morrow.

Women's Plain Pure Silk Hose, fine imported gauze weights, full fashioned, garter top, black, white and a large variety of fancy colors; all sizes. Each pair in fancy box. Regular \$1.50. Tuesday, pair \$1.00.

Women's Finest Imported Silk and Cashmere Hose, fine elastic rib, black with colored silk, dressy and comfortable; all sizes. Pair, in fancy box, \$1.

Women's French Kid Gloves, suede, undressed kind, in grey, mode and champagne, glass finish, in black, white, tan, grey. Regular 75c. Tuesday, pair 59c.

Women's Tan Suede Wool Lined Gloves and Mittens, for cold weather; some have fur at wrist; all sizes. Regular \$1.00. Tuesday, pair 75c.

Men's Fur Lined Suede Leather Gloves, in tan, made with goat leather, down fastener, Bolton thumb, out-sewn seams; all sizes. Regular \$2.50. Tuesday, pair in fancy box, \$2.00.

Men's Silk Socks, with Hsie thread sole, black, tan, grey, navy, helle, Copenhagen; all sizes, 45c, 2 pairs in fancy box, \$1.25.

Sale of Ostrich Plumes To-morrow



They're as reasonable as Saffra's whiskers, and make ideal presents. Look over these values and you'll be here early to-morrow.

200 White and Black Duchess Feather, 18 inches long, long glossy fibers. Sale price, \$4.95.

200 White and Black Willow Plumes, 17 inches long, with long tied fibers. Sale price, \$4.95.

200 White and Black French Tips, 18 inches long, with a 3 inch fiber, have a large drooping head. Sale price, \$7.50.

100 Black and White Willow Plumes, 21 inches long, having large downy fibers. Sale price, \$10.00.

All these feathers selected from male birds; are unprecedented values.

Rare Values in the China Basement

400 pieces Fancy German China-ware, rich decorations, useful and dainty Christmas gifts. Tobacco Jar, Honey Pots, Celery Trays, Oatmeal Sets, Tankard Jugs, Jardiniere, etc. Tuesday's special 75c.

15 only Limoges China Dinner Sets, full and complete dinner and tea service for 12 people, beautiful floral decoration. An extra special Tuesday, \$15.00.

Rich assortment of Cut Glassware, comprising Salad Bowls, Compots, Decanters, Rose Bowls, Water Jugs. Tuesday special \$5.00.

70 only Brass Jardiniere, bright finish, large variety of designs. Tuesday \$1.95.

All This Acceptable Silver-ware \$1.98

Fern Pots, fancy openwork band, fancy feet, earthenware fern holder. Butter Dishes, bright silver finish, fancy handles, glass drainers; Desert Sets, cream and sugar, satin and bright finish, gold lined. Breakfast Cruet, two and three-bottle, decorated china. Cake Baskets, satin finish, roccoco border, fancy feet. Sugar Bowls and Jelly Dishes, colored glass bowl, silver stand.

THREE ITEMS FOR STILL LESS.

Cake Plates, satin finish, "Cake" engraved, heavy roccoco border, \$1.75.

Children's Cups, satin finish, gold lined, 65c.

Toast Racks, 3-bar, heart shape, ball feet; English plate, 98c.

Yule Tide Attractions in Art Furniture



You will see on our Fifth Floor such charming little collections of gift furniture as we've pictured here. The kind of gift you'd like to receive from others—ergo, the kind your friends would like from you. Here's a practical list that should be suggestive:

- Muffin Stands, in solid mahogany, satin finish, three shaped shelves. Price \$10.
- Muffin Stands, in full finished mahogany, with full shelves and legs. Price \$9.50.
- Work Baskets, in mahogany, an exceptionally neat little pattern. Price \$14.75.
- Work Table, of a pedestal design; octagon shaped, with opening top and drop sides. Price \$19.75.
- Five o'clock Tea Table, in mahogany, with drop sides. Price \$14.
- Five o'clock Tea Table, in mahogany, with double deck, Sheraton design. Inlaid. Price \$24.50.
- Occasional Tables, built in mahogany on Sheraton lines, with folding top, beautifully inlaid. Price \$36.50.
- Tea Tray, in solid mahogany, satin finish, oval shaped, with brass handles. Price \$8.
- Extending Book Rack, in mahogany, with inlaid ends. Price \$4.75.
- Tea Tray and folding stand, in solid mahogany, finished dull. Price \$7.50.
- Pedestal, in mahogany, round top, octagon shaped base, with under-shelf. Price \$10.75.
- Hall Table, in mahogany, tilting top, with the pie-crust moulding. Price \$15.
- Occasional Tables, an extremely neat pattern, shaped top and legs, made in mahogany. Price \$15.
- Folding Card Table, tan old colonial design, with scroll feet, in mahogany. Price \$42.
- Den Tables, made of solid oak, mission design, turned and early English finish; Selling price \$14.50.
- Parlor Tables, in quarter-cut oak and birch mahogany, round top, with scalloped edge, fancy turned legs, with glass feet; Selling price \$35.00.
- Ladies' Writing Desk, in quarter-cut oak and mahogany, highly polished, good writing space, with one long drawer underneath. Selling price \$9.50.
- Smokers' Stands, made of solid oak; early English finish, mission design. Selling price \$4.35.

A Few More Overcoats at \$8.85

Hundreds of satisfied men left this store Saturday with overcoats worth double what they paid for them. But it's quite a contract to sell a thousand overcoats in one mid-December day. There were a hundred or so completely overlooked by customers and salespeople alike. These are the ones we want to show men to-morrow. They're mostly Chesterfields, in imported tweeds of grey and black, and plain black chevrons and meltons, with velvet collars. All sizes 34 to 44. Only 125 in the lot, offered to-morrow at **\$8.85.**



Men's Christmas Boxes—Extraordinary Prices

1,500 boxes, containing one pair suspenders, garters and arm bands, good strong materials and trimmings, neatly fixed in pretty Christmas boxes. See windows. Regular 75c. Tuesday **.59**

2,000 Ties in Christmas Boxes, made from odd pieces of silk that would cost in the regular way fifty and seventy-five cents, good patterns and full sizes. Tuesday a box **.29**

850 garments of Men's Underwear, Scotch wool, natural wool and elastic ribs to choose from, all sizes in the lot. Shirts or drawers, Tuesday, a garment **1.00**

"What Has Become of Last Year's Snow?"

If Francois Villon had lived in "New France," instead of old, he probably would be more interested in this year's snow—the snow that hasn't come yet in any great quantity, but which is surely on the way. Remember that this year's snow will probably go through last year's rubbers (if you're unlucky enough to find them) as if they were last year's birds' nests. So be warned in time, and buy your Rubbers for this year here to-morrow, the prices are the best ever.

- RUBBER FOOTWEAR.**
2,000 pairs Rubbers, made in one of the best Canadian factories; the brand on the sole is noted for "long wear"; good solid rubber heels, extra thick where the wear comes; to fit Cuban and low heeled shoes; all sizes for every body. Tuesday, Men's 73c, boys' 59c, women's 49c, youths' 49c, misses' 45c, children's 33c.
(Telephone orders filled.)
- PESSLED KNEE RUBBER BOOTS.**
300 pairs Knee Rubber Boots, very best quality, No. 1 grade, solid rubber heels; all sizes; each pair in a box. Tuesday, women's \$1.99, misses' \$1.79, children's \$1.59.
- MEN'S KNEE RUBBER BOOTS.**
120 pairs Men's Knee Rubber Boots, heavy gum rubber, No. 1 grade, heavy soles, solid rubber heels; all sizes. Tuesday \$3.49.
- OVERSTOCKING RUBBERS.**
180 pairs Rubbers and Stockings combined, No. 1 grade; each pair in a box. Tuesday, women's \$1.19, misses' \$1.09, children's 65c.
- OVERSHOES FOR MEN AND BOYS.**
120 pairs one-buckle Overshoes, heavy corrugated cu soles, heels are extra thick where the wear comes, all sizes. Tuesday, men's \$1.49, boys' \$1.29, youths' 99c.
- LUMBERMEN'S HEAVY GUM RUBBERS.**
120 pairs Lumbermen's heavy Gum Rubbers, all sizes, Tuesday, men's two-buckle, light cut, \$1.99; regular style, two buckle, \$1.79; one-buckle style, men's \$1.49; boys' \$1.19; youths' 89c.
- WOMEN'S OVERSHOES.**
180 pairs Women's Overshoes, best No. 1 grade, jet black jersey cloth, black fleece lined. Style one, buckle and two straps, women's \$2.19; style two buckle, women's \$1.99, misses' \$1.49, children's \$1.29; style, buttoned, women's \$1.99, misses' \$1.59, children's \$1.49.
(Telephone orders filled.)

- MEN'S CHRISTMAS SLIPPERS.**
The word "slippers" suggests comfort. It brings up to your mind images of quiet after-dinner smokes, before a blazing hearth fire with a winter's storm raging outside. Treat yourself this Christmas to the luxury of a pair. Or perhaps a gentle hint to other members of the family will bring results.
1,000 pairs Men's House Slippers, Everett, opera and Romeo styles, made from black and chocolate, fine, strong, even grain kid leather, hand turned flexible leather soles, low heel, neat looking styles, each pair in a box; all sizes 5 to 11, regular values to \$2.25 on sale Tuesday, \$1.49.
(Telephone orders filled.)
- 300 pairs Men's warm felt House Shoes, colored wool plaid, leather covered felt soles; all sizes 5 to 11, regular value \$1.00, Tuesday, 75c.
- MEN'S \$4.00 "VICTOR" BOOTS, AT \$2.95.**
But only 120 pairs.
A slight imperfection in the detail finish of the boot, so slight that you probably never noticed it if we did not show you. The quality of material used is of the same standard as regular stock. Plenty of snap and style.
120 pairs only, Men's "Victor" Boots, the famous trade mark branded on the side of every shoe, Blucher style, fine even grain leather, solid oak bark tanned Goodyear welt soles, all sizes 5 to 11, C, D and E widths, regular price \$4.00, Tuesday, \$2.95.

- Gift Linens**
\$4.00 Spoke-stitched Satin Damask Table Cloth \$2.95 each.
60 only, pure linen, snow white bleach, about 2 x 2 1/2 yards, beautiful bordered designs, and spoke hemstitch ed all around, to clear at Tuesday, each \$2.95.
Beautiful Hand Embroidered Pillow Cases.
- A big range of new designs, scalloped or hemstitched, done on pure Irish linen by the Irish embroidery workers, exceptionally fine for Christmas gifts. Linen Department upstairs, Tuesday, pair \$2.75 and \$3.25.
- Fancy Wool Elderdowna 30c Yard.
27 inches wide, large assortments of pretty stripes for dressing gowns, bath robes, etc., beautifully napped, in flannel section upstairs, yard, Tuesday, 90c.
- Groceries**
One car Standard Granulated Sugar, 20 lbs., \$1.00.
Lake of the Wood Five Roses Flour, 1/2 bag in cotton, 85c.
Choice Side Bacon, peameal, half a whole, per lb., 20c.
1,000 lb. California Seeded Raisins, \$2.95.
Heather Brand Flavoring Extract, assorted 2 1/2 oz. bottle, 3 bottles 25c.
Shelled Almonds, per lb., 40c.
Mixed Peppery Spice, 3 ounce jar, 7c.
Mixed Peppery Spice, orange, lemon and citron, per lb., 15c.
Prepared Icings, assorted, 3 pack ages, 25c.
Canned Pineapple, sliced, 1 1/2 lb. tin, 25c.
St. Charles Cream, 3 tin, 25c.
One car California Sun-dried Oranges, good size, per doz., 25c.

The **SIMPSON** Company Limited
Robert