## Cole's Cut=Rate Store

FOR ENORMOUS BARGAINS IN

#### GENERAL DRY GOODS

NOTED BARGAIN HOUSE.

202 DUNDAS STREET, LONDON

Follow the crowds and save money. All new goods at Cole's, all at cut prices. Thirty cases just arrived within the past few days.

200 Boys' and Men's Caps, worth from 25c to \$1.00, for 25c. 178 Ladies' Felt Hats, New Shapes, going at 50c. Special Sale in Ladies' and Gents' Underwear, Hosiery and Gloves.

Whatever you want in Dry Goods be sure and call at Cole's before you bny.

Money saved is money made—Spend your hard-earned dollars at the place where you will get the most for your money, and the place is

#### COLE'S CUT-RATE STORE

202 Dundas Street, London.

#### NEXT ATTRACTION!

SATURDAY, OCTOBER 29

# What Happened to Jones

THE FUNNIEST PLAY EVER SEEN IN LONDON

The same great company, headed by

Howard Hansall as "Jones,"

"Who travels for a hymn-book house, and sells playing cards as a side line."

60 LAUGHS A MINUTE 60

The Same Popular Prices:

Nights, - 15e, 25e, 35e and 50c Matince, - 15c and 25c

Office open from 9 a. m. to 9 p. m. Doors open for matinees at 2. p.m.; curtains rises 2.30 p. m.

Evenings.—Doors open at 7.30; and curtains rises at 8.15 p. m. sharp.

Tickets can be reserved two days in advance without extra charge.

Seats can be secured by mail, telephone or telegraph. Telephone 732.

Carriages can be ordered at the Box Office or of the chief usher.

For all lost articles, apply at the Box Office.

Physicians are requested to register at the Box Office, leaving seat number, as this will enable Ushers to find them, if called for, without disturbing the audience.

If the individual members of an audience would stop to think for just an instant, they would undoubtedly appreciate the fact that the habit of rising from their seat and leaving the theatre before the curtain falls, is a most annoying one, and one that should be stopped. We therefore beg our audiences to kindly remain in their seats until the close of the performance.

### Goming Soon

Guy Bros. Minstreis In Gay Paris McSoriey's Twins The "Geisha" Piney Ridge



Victorian Gross Stranger in New York Ballet Girl

Lewis Gomedy Go.

Primrose & Dockstader's Minstreis
Two Little Vagrants

Two Little Vagrants

Shore Acres

Finnegan's Bail

Jack and the Beanstaik