

## WHY YOU SHOULD INVEST IN ATHALMER

**Because** the C. P. R. are now placing settlers on irrigated fruit farms immediately adjoining the Town of Athalmer. During last month 500 English settlers came on one train for Windermere District and are now settled adjacent to this town of Athlamer and the present great influx into the Valley will make Athalmer a large and important Centre.

**Because** the largest bank in Canada has recognized the importance and permanency of Athalmer and has established an agency, and other Banking institutions are now considering locating there.

**Because** the C. P. R. are spending hundreds of thousands of dollars in opening up one of the richest valleys in the world.

**Because** all the rich fruit and agricultural lands are tributary to Athalmer.

**Because** some of the finest mineral springs in the world lay at its very door.

**Because** Athalmer is situated at the head of navigation, and will have rail connection with the outside world this fall.

**Because** Athalmer is the center of the greatest mineral belt that lies outdoors.