Order Paper Questions

\$100,000 (d) \$100,000 and over, received unemployment insurance benefits and, in each income class, what was the total amount paid?

Hon. Jack Cullen (Minister of Manpower and Immigration): In so far as the Unemployment Insurance Commission is concerned Statistics indicating the number of beneficiaries in various taxable income brackets are not maintained.

CMHC—FINANCING OF A NURSING HOME, STANLEY, NEW BRUNSWICK

Ouestion No. 1,062-Mr. Howie:

- 1. Did CMHC receive an application for financial assistance for the construction of a nursing home at Stanley, New Brunswick and, if so, on what date?
- 2. Has a decision been made and, if so, on what date?
- 3. How much was requested in (a) grants (b) loans and how much was approved?
- 4. What other programmes are available to assist in the (a) construction (b) furnishing of the project?

Hon. André Ouellet (Minister of State for Urban Affairs): I am advised by Central Mortgage and Housing Corporation as follows: 1. CMHC has not received an application for financial assistance for the construction of a Nursing Home at Stanley, New Brunswick.

- 2. Not applicable.
- 3. Not applicable.
- 4. Financing is available, under Section 15.1 of the National Housing Act, for residential accommodation for the elderly and the handicaped receiving up to personal and/or intermediate care, provided the users are supported financially by the Canada Assistance Plan. Projects which are supported by provincial health funding programmes, but which are not supported by the Canada Assistance Plan, are considered to be health facilities and therefore excluded from Section 15.1 financing. Financing for moveable furnishings in housing projects is not available under the NHA.

DREE ASSISTANCE—NEW BRUNSWICK

Question No. 1,063—Mr. Howie:

Is DREE assistance available to (a) find (b) assist a suitable industry to locate in the industrial park at Nackawic, New Brunswick and, if so (i) in what form (ii) has any assistance been requested or any efforts been made since January 1, 1975?

Mr. Ed. Lumley (Parliamentary Secretary to Minister of Regional Economic Expansion): The reply for the Department of Regional Economic Expansion is as follows: DREE participates in funding the Capital Regional Development Commission with offices in Fredericton, whose responsibilities include seeking suitable industry to locate in the Industrial Park at Nackawic, New Brunswick. No assistance has been requested from DREE by firms interested in locating in the Nackawic Industrial Park since January 1, 1975.

[Mr. Lawrence.]

CONTROL OF MEDIA ADVERTISING OF ALCOHOLIC PRODUCTS

Ouestion No. 1,077—Mr. Howie:

- 1. Has the government a programme or one contemplated to control media advertising of alcoholic products?
- 2. In what respect will such control affect (a) newspaper (b) radio (c) television (d) magazine advertising?
- 3. Are guidelines contemplated in respect to life style advertising to control the (a) quality (b) time of presentation (c) veracity of advertisement?

Hon. Marc Lalonde (Minister of National Health and Welfare): 1. The government has prepared proposals dealing with media advertising the objective of which is to reduce the potential impact of advertising as a factor in encouraging increased consumption of alcohol.

2 and 3. The proposals provide for: Altering the review practices of the Beer, Wine and Cider Clearance Committee of the Canadian Radio-television Tele-Communications Commission to eliminate lifestyle scenes from broadcast advertising. Addition of representation from federal and provincial health agencies to the Beer, Wine and Cider Clearance Committee. Addition of a health warning concerning the potential harmful consequences of alcohol use to advertising packages and bottles. Consultations with the brewing, distilling, wine-making and cider-making industries, broadcasters, newspapers and magazines to get voluntary agreement to: (i) restrict hours of broadcast advertising to late evening; (ii) eliminate lifestyle advertising in print, both in newspapers and magazines; (iii) limit expenditures for advertising and other forms of promotion to 1975 levels, or some similar base period. Consultations have been held with the industries affected by these proposals. Their views on the implications of the proposals and their suggestions for possible alternatives are now being considered.

POST OFFICE DEPARTMENT—CERTIFICATION OF POSTAL METER CHEQUES

Question No. 1,084—Mr. Howie:

- 1. Has the Post Office Department issued an order requiring all cheques for postal meter charges to be certified and, if so, on what date?
- 2. Has the Post Office Department received bad cheques in payment of such services and, if so, since January 1, 1975 (a) how many (b) in each case, what amount was involved?

Hon. J.-J. Blais (Postmaster General): 1. No.

2. Yes; (a) Two; (b) \$376.48 and \$320.

WOMEN EARNING SALARIES ABOVE \$15,000 IN PUBLIC SERVICE

Question No. 1,085-Mr. Howie:

- 1. As of April 30, 1976, how many women held positions with salaries above \$15,000 annually in the Public Service, excluding Crown corporations, boards and agencies?
- 2. What is the total number of persons of deputy minister rank in the Public Service, excluding Crown corporations, boards and agencies and how many are female?
- 3. What is the total number of public servants, excluding Crown corporations, boards and agencies and how many are (a) male (b) female?

Hon. Robert K. Andras (President of the Treasury Board): 1. As of March 31, 1976, 5,018 indeterminate full time female