

- Most of the Canadian EP manufacturing appears to lie outside of the “high technology” sector. Informetrica concluded tentatively that most of the EP manufacturing in Canada is used “... to supply the country’s public and private sector “plumbing” and garbage collection and removal”.
- Ontario and Alberta account for relatively higher proportions of value added and employment in EP manufacturing than would be warranted by their shares of overall manufacturing in Canada. The reasons for this were not obvious.

The Ontario MITT Study

The Ontario government, in its report *Europe 1992 And The Ontario Environmental Protection Industry*, presented an analysis of provincial strengths and market opportunities. Exhibit #11 gives a summary of this report. The extreme diversity of the EP industry makes it difficult to draw overall conclusions from this work, but the authors do conclude that:

Ontario strengths lie mainly in engineering consulting, some niche equipment products (specialized wastewater treatment equipment, monitoring equipment, flue-gas desulphurization, etc. but less so in high-volume, lower technology products or instruments), solid waste management services, and in adapting technologies to the needs of resource processing industries. Although engineering consulting is a provincial industry strength, the opportunities for activity in Europe may be limited by the competitiveness of the local industry in Europe, the large civil engineering component of environmental projects which can be readily served by European firms, and the costs of relocating scarce skilled resources to Europe when local Ontario demand is strong. Those firms that can supply equipment or patented processes along with design work will have the greatest promise in Europe.

The limitations of the Provincial industry’s export potential for equipment stems from its domination by foreign-owned companies: the exception is the solid waste treatment equipment market.