

REPORT 4
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 611-SEATTLE

001-AGRI & FOOD PRODUCTS & SERVICE
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

ALL SUB-SECTORS

FOOD PROCESSING

5 NEW COMPANIES INTRODUCED TO MARKET, EXPAND LOCAL AWARENESS OF CDN SOURCES & \$75,000 SALES WITHIN ONE YEAR.

PACIFIC MARINE EXPO

10 EXHIBITORS. \$50,000 SALES IN FIRST YEAR. AS A RESULT OF PROMOTING SEAFOOD.

SPECIALTY FOOD NEBS (SEPT 1988)

20 NEW COMPANIES. \$10,000 SALES WITHIN ONE YEAR AS A RESULT OF INTRODUCING NEW EXPORTERS TO TERRITORY.

FOOD PACIFIC 88 (EXHIBITOR AND ATTENDEE RECRUITMENT).

STRONG ATTENDANCE AND EXHIBITOR PARTICIPATION IN LOCAL SHOWS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

CDN COB TO
BASE YL PINE TIME VDD 3EALBYW NIM VEDBOLED
3000000 VS 3000000 RECEIVEDS 118 3000000
WYINLYIN CORPENT NUMBER OF BOEING VEDBOLED
EIGHTH BOVL INDUSTRY
10-20 CDN COMPANIES EXPOSED TO MORSY BOVL
CDNACTIVITIES
32-40 WBEV COMPANIES EXPOSED TO CDN 3000000
CDNACTIVITIES
32-40 WBEV COMPANIES EXPOSED TO CDN 3000000
\$700,000 IN SALES
TO INCREASE RATE OF EXPORTATION
BETTER UNDERSTANDING OF MARKET AND COMPANY

ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

UNITED STATES OF AMERICA

POST : 611-SEATTLE

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