REPT4D 90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :436-DUBLIN

002-FISHERIES, SEA PRODUCTS & SERV.
IRELAND

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

FOLLOW UP RE SIAL BREAKFAST SEMINAR TECHNOLOGY EXCHANGE

COOPERATE WITH IRISH SEA FISHERIES BOARD INCREASED INDUSTRY COOPERATION

EXAMINE MARKET POTENTIAL FOR HARVESTING/PROCESSING EQUIPMENT NEW MARKET POTENTIAL/SALES

FOLLOW UP RE IRISH VISITORS TO WORLD SYMP.ON FISHING GEAR NEW MARKET POTENTIAL/SALES

ASSESSMENT OF FISHERY SECTOR RE 1992
INCREASED AWARENESS RE COMPETITION

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Explore co-operation possibilities between

processors.

Examine market for fishery and processing

equipment.

QUARTER: 2 Explore co-operation possibilities between

Canadian and Irish processors.

QUARTER: 3 ----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

No developments despite post approaches to local processors.

Local distributor negotiating with Fishmore (previously Simnar).

Have met with Irish processors but they have not developed links.

New local agent for Kobelt steering gear (for trawlers).