REPORT 4 88/03/16

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 423-BONN

005-COMM. & INFORM. EQP. & SERV GERMANY WEST

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

BROADCASTING (INC CATV)

CONTINUE CORPORATE LIAISON ACTIVITIES TO KEEP ABREAST OF EMERGING OPPORTUNITIES IN CATV SECTOR, PARTICULARLY NOW THAT PRIVATIZATION OF BROADCASTING IN RFA IS INCREASING.

EARLY INVOLVMENT OF CATV SUPPLIERS IN PROCU-REMENT PROGRAMS OF BAVARIAN T.V. ORGANIZA-TIONS.

ANTICIPATED RESULTS:

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 (A) VISITS OF MINISTER. SENIOR OFFICIALS OF MINISTRY PTT TO CANADA.

(B) STUDY OF FRG TELECOMMUNICATION POLICY

QUARTER: 2 A) ADVANCED ARRANGEMENTS FOR VISIT TO CDA OF PTT MINISTER SCHWARZ-SCHILLING. B) PREPARED REPORT

ON DEVELOPMENTS IN TELECOMMUNICATION'S SECTOR IN

FRG FOR TELECOM 87 MIN VISIT.

QUARTER: 3 VISIT OF MINISTER OF POSTS & TELECOMMUNICATIONS

TO CANADA.

QUARTER: 4 ----

## **QUARTERLY RESULTS REPORTED:**

- (A) INITIAL PLANNING FOR VISIT OF MINISTER ENGA-GED.
- (B) MATERIAL COLLECTED: INTERVIEWS IN PROGRESS
- A) FRAMEWORK FOR VISIT IN PLACE. PRELIMINARY ANALYSIS OF SECTOR DEVELOPMENTS COMPLETED.

  B) BRIEFINGS SUPPLIED TO GENEVA FOR MIN VISIT.
- BOTH MINISTRIES & COS. INVOLVED THOUGHT HIGHLY SUCCESSFUL IN TERMS OF EXPOSURE & INDUSTRIAL CAPABILITIES & POLICY DISCUSSION.