

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: AMMAN

Market: JORDAN

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

Activity: AWARD OF CONTRACT: TCC PROCUREMENT PROGRAM

Expected Results: CONTRACTS OF OVER \$50 M TO CDN EXPORTERS

Activity: RE-STRUCTURING OF TELECOM CORPORATION (TCC)

Expected Results: PRIVATIZATION WILL REQUIRE MANAGERIAL SERVICES

Activity: INTRODUCTION OF CDN COMPUTER CAPABILITY IN REMOTE SENSING

Expected Results: NEW MARKET FOR SOFTWARE APPLICATIONS

Activity: INTRODUCTION OF PRIVATE PAGING SYSTEM IN JORDAN

Expected Results: EQUIPMENT & SERVICES SUPPLY OPPORTUNITY

For the next fiscal year, the mission will carry out the following approved fairs and missions:

Activity: FOLLOW-UP TO JAN'89 TELECOM TECHNICAL SERVICES

Expected Results: IDENTIFICATION OF NEW TECHNOLOGIES FOR FUTURE IMPLEMENTATION HERE.

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: SUPPORT PRIVATE SECTOR EFFORT IN X25 PROTOCOL MARKETING

Expected Results: CDN INVOLVEMENT IN PACKET SWITCHING DEVELOPMENT

Activity: FOCUS ON DATA TRANSMISSION APPLICATION IN SECTOR

Expected Results: IDENTIFY NEW SALES OPPORTUNITIES FOR CDN PRODUCTS