

Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: UNITED STATES

Mission: 602 CHICAGO

Market: 577 UNITED STATES OF AMERICA

Sector: 016 INDUSTRIAL MACHIN. PLANTS, SERV.

Subsector: 161 MANUFACT & MATERIAL PLANT, EQP.

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	3520.00M	\$ 3397.00M	\$ 3280.00M	\$ 3159.00M
Canadian Exports \$	228.00M	\$ 220.00M	\$ 213.00M	\$ 219.00M
Canadian Share of Import Market	6.50%	6.50%	6.50%	6.90%

Major Competing Countries

Market Share

i) 577 UNITED STATES OF AMERICA	89 %
ii) 265 JAPAN	%
iii) 128 GERMANY WEST	%
iv) 051 UNITED KINGDOM	%
v) 349 MEXICO	%

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 100 \$M AND UP

Current status of Canadian exports: Mature with little growth

Products/services for which there are good market prospects

Current Total Imports

	In Canadian \$
i) MATERIAL HANDLING	\$ 30.00 M
ii) MINING	\$ 30.00 M
iii) METAL WORKING	\$ 20.00 M
iv) INDUSTRIAL MACHINERY	\$ 28.00 M

The Trade Office reports that the following factors influence Canadian export performance in this market for this sector (sub-sector).

In the Trade Office's opinion, Canadian export performance in this sector (sub-sector) in this market is lower than optimum mainly because of:

- No factors reported by mission