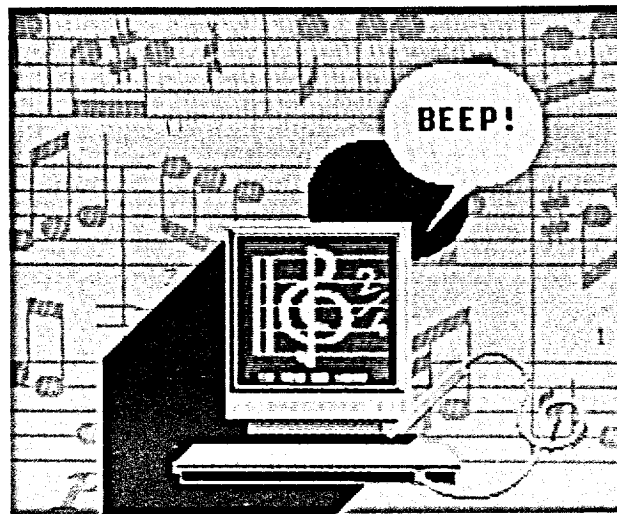




The system, which combines the portability of microcomputers with the graphic capabilities of videotex, will also store and provide vital information on the visitor for follow-up by Canadian firms.

Information on each company in the database is displayed in a colourful graphic and textual format and can be available in the visitor's choice of several languages such as English, French, German and Japanese.

AID Database Software operates on a variety of microcomputers.

The software offers a complete opinion poll program with immediate resolution and statistical analysis of market research data on visitors which can quickly be printed and forwarded.

Avcor, a division of Southam Communications Limited of Toronto, has also made unique advances in videotex graphics applications by improving the quality of images, making them suitable for and compatible with videotape commercial production, teleconferencing, corporate and sales presentations and educational uses.

AID systems now in development implement the latest technologies of voice response and recognition. This enables videotex system users to extend their capabilities to reach mass audiences in many languages and opens the window to heightened sensory dimensions to virtually any application.

Further information can be obtained from Avcor, 512 King Street East, Toronto, Ontario, Canada M5A 1M1. Telephone (416) 864-9240.

