

Salon de l'Éducation 2001

PARIS, FRANCE — November 21-25, 2001 — For the third consecutive year, the Salon de l'Éducation will be an important meeting place for education professionals — administrators, educators and suppliers. La Francophonie's premier education show will focus on primary, secondary, university and technical education and continuing professional development, and will act as a springboard for further events during the year. Open in part to the general public, this major event will have a number of exhibits, each featuring a specific theme: "sports and education," "languages and education" and "guidance counselling."

Last year's Salon de l'Éducation was a resounding success, with 500,000 visitors over a five-day period. EDUCATEC, the portion of the show open only to professionals, attracted 40,000 visitors from more than 60 nationalities, representing a 28% increase in attendance over the 1999 show (31,000 visitors).

Over the last four years, the French government has pursued an aggressive policy to increase the use of information and communications technologies in primary, secondary and higher education with the objectives of:

- enabling pupils and students to function effectively in a technical, cultural and economic environment in which these technologies are in increasing use;
- diversifying learning methods as reforms are carried out in primary, secondary and higher education.

Since the launch of its national action plan for an information society (PAGSI), France, which was once lagging behind, has now caught up in its use of new information technologies in education. The French government has earmarked about 230 million euros (\$330 million) per year, including 40 million euros (\$58 million) in assistance to develop content, an equal amount for ongoing training of teachers, and 76 million euros (\$110 million) in assistance to equip educational institutions.

For more information on this market, contact François Gauthé, Commercial Officer, Canadian Embassy, Paris, tel.: (011-33-1) 4443-2358, fax: (011-33-1) 4443-2998, e-mail: francois.gauthé@dfait-maeci.gc.ca

To register for EDUCATEC, contact Damien Murzyniec, Edit Expo International, tel.: (011-33-1) 4118-6096, e-mail: dmurzyniec@editexpo.fr

MILIPOL 2001

PARIS, FRANCE — November 20-23, 2001 — MILIPOL 2001, the International Exhibition for Internal State Security, is the premier international trade show for security and anti-criminal technology, and is a meeting place for experts and senior officials in the security sector. Typically, the show attracts close to 500 exhibitors from 35 countries. MILIPOL 1999 was visited by over 18,000 professionals from 106 countries who were involved in national and municipal police activity, the gendarmerie, customs, justice and business security.

The equipment and systems on display will include optonics,

electronics, specialized fabrics and equipment, mobility equipment, engineering, armaments and munitions and other technologies. Some of the companies exhibiting at the Canadian pavilion, which will be organized by Promosalons Canada, include the National Optics Institute, Forensic, Mawashi, the Quebec Department of Industry and Trade, Securesearch, and SNC-Simunion.

For further information, consult www.milipol.com/anglais/welcome.html or contact Guy Ladequis, Commercial Officer, Canadian Embassy, Paris, tel.: (011-33-1) 4443-2359, fax: (011-33-1) 4443-2998, e-mail: guy.ladequis@dfait-maeci.gc.ca

Construct Canada 2001



THE CANADIAN
TRADE COMMISSIONER
SERVICE

TORONTO — November 28-30, 2001 — Representatives of the Canadian Trade Commissioner Service abroad will be attending Construct Canada 2001 (www.constructcanada.com), Canada's largest annual show dedicated to the building and construction industry. Canadian architects, builders, contractors, engineers, manufacturers, and suppliers can meet with over 30 trade commissioners to discuss markets and key opportunities in the building products and services sectors during the four geographically focused half-day sessions on November 28 and 29. Many of the trade commissioners will be accompanied by a delegation of foreign buyers from markets around the world. Canadian companies will also be able to meet one-on-one with key players from major international firms at the International Business Forum.

To register for the International Business Forum, or for further information, contact Patricia Sagl, tel.: (416) 973-6154, e-mail: sagl.patricia@ic.gc.ca

Access the Trade Commissioner Service network of professionals at www.infoexport.gc.ca

(For more details, see www.infoexport.gc.ca/canadexport and click on "Trade Fairs and Missions")