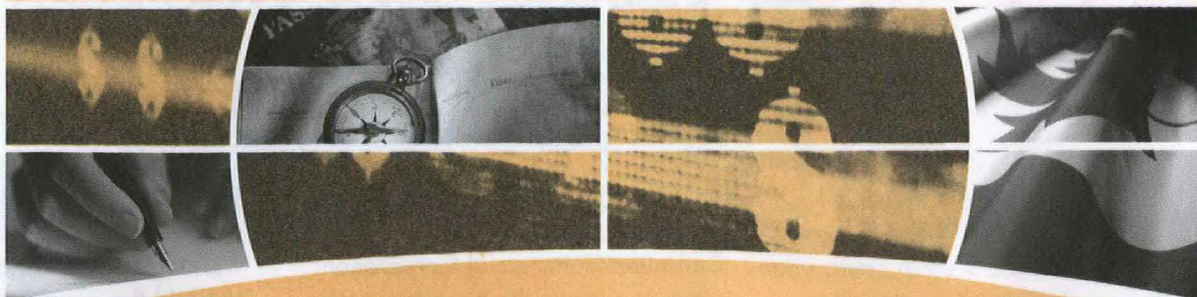


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Department of Foreign Affairs  
and International Trade

Ministère des Affaires étrangères  
et du Commerce international

Canada



## NAFTA Commission joint statement released

### In this issue

- 2 CCC's Progress Payments Program there for exporters
- 3 Numerox Inc. and the Virtual Trade Commissioner
- 4 Canada opens new consulates in U.S.
- 5 CeBIT 2004, world's biggest ICT fair, reboots this spring
- 6 Trade news
- 7 Trade fairs and missions

Canada and its North American Free Trade Agreement (NAFTA) partners announced in October several practical steps to ensure that the Agreement continues to stimulate trade and investment in North America.

International Trade Minister Pierre Pettigrew, U.S. Trade Representative Robert B. Zoellick and Mexican Secretary of the Economy Fernando Canales announced the steps in a joint statement released following the annual meeting of the NAFTA Commission, held this year in Montreal. The main theme of the meeting was a

celebration of 10 years of success since NAFTA entered into force on January 1, 1994.

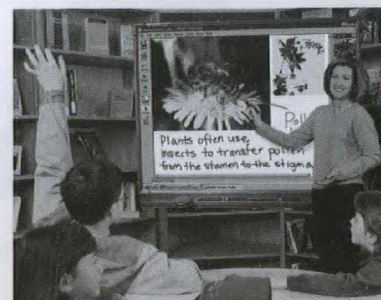
"NAFTA has been a great success for Canada, and it has brought economic growth for all three member countries," said Minister Pettigrew. "I am pleased that, once again, my colleagues and I have been able to agree on a number of practical steps to enhance trade and investment in the NAFTA region. This demonstrates the ongoing value of NAFTA as an important instrument for building Canada's future prosperity."

*continued on page 4 — NAFTA*

## "Smart" advice from Canada Export Award winner

When Nancy Knowlton and her husband David Martin started Calgary-based **SMART Technologies Inc.** in 1987, few people would have expected it to become a major player in the world technology industry within a decade. But, today, with over \$100 million in sales and 450 employees, their SMART Board™ interactive whiteboard is the standard in presentation hardware.

*continued on page 5 — SMART advice*



The SMART Board™ interactive whiteboard in an educational setting

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