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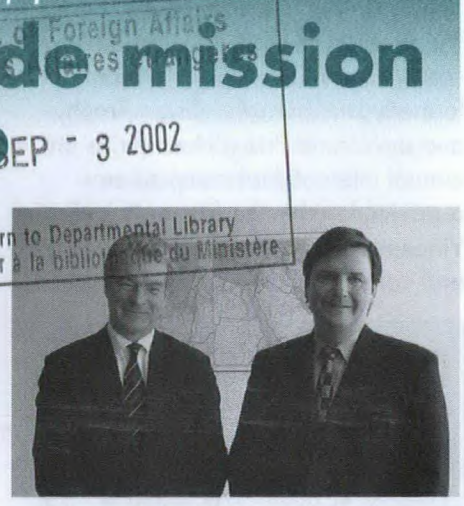
Arabian peninsula untapped

Canada trade mission ready to go

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Secretary of State (Central and Eastern Europe and Middle East) Gar Knutson talks to CanadExport about the **trade mission** that he will lead to the **United Arab Emirates (UAE), Qatar, Kuwait, and Oman from October 10-20, 2002**. Organized by the Canada-Arab Business Council (CABC), this mission is set to tap into the huge potential of a rapidly growing market.



Secretary of State Gar Knutson (right) and David Hutton, Canada's newly appointed Ambassador to the UAE.

Market overview

The Arabian Peninsula represents a market with strong potential for Canadian companies with exports of goods reaching close to \$688 million in 2001,

and exports in the services sectors estimated at another \$300 million. "Kuwait, the UAE, and Qatar are three small but extremely rich countries. Qatar sits on the world's third largest
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Finalists for 2002

Canada Export Awards

Last month, International Trade Minister Pierre Pettigrew announced the finalists for the **2002 Canada Export Awards**.

"Exporters represent Canada's success in global markets," said Minister Pettigrew. "The finalists, who are from every part of Canada,

strongly contribute to the vitality of our economy. These firms alone generated export sales of almost \$2.1 billion last year and provided more than 14,500 jobs." Since the Awards program was set up in 1983, more than 210 exporters selected from
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