

Insist on a CANADIAN Bond Paper

For Your Stock Certificates



For Your Ledgers



Look for this mark
on the wrapper of
every package of
paper you buy.

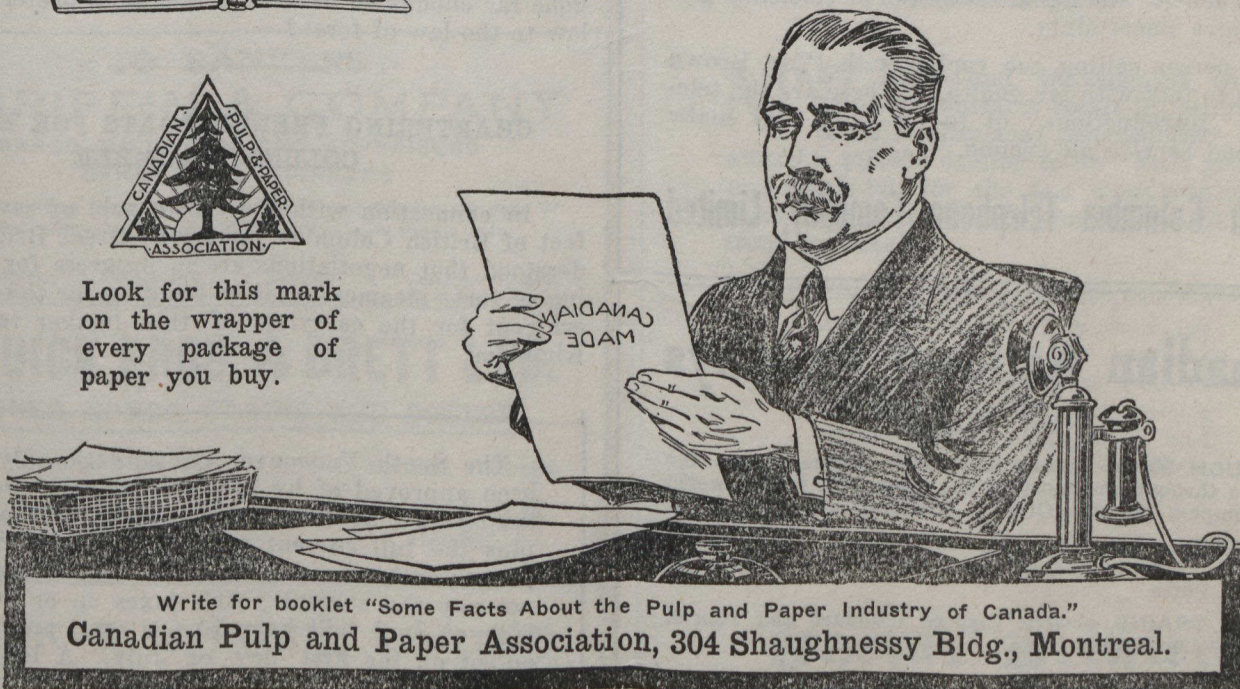
No man is justified in buying a foreign-made article when a Canadian-made product of equal quality is obtainable at the same or a lower price.

This applies especially to PAPER, for Canada is one of the greatest manufacturers of paper in the world.

No finer paper could be desired for Stock Certificates than is made right here in Canada. It has the weight, the surface, the crackle, the feel and the CHARACTER.

For your ledgers, too, a great variety of eminently suitable papers is at your command, without sending money out of the country. You want preference as a CANADIAN producer. We all do. It is a vital factor in Reconstruction.

Give the word that all papers—Bond, Stationery, Booklet—used on your firm's work must be strictly Canadian.



Write for booklet "Some Facts About the Pulp and Paper Industry of Canada."
Canadian Pulp and Paper Association, 304 Shaughnessy Bldg., Montreal.