



Concrete poles along the Pennsylvania Railroad across the Hackensack Meadows, New Jersey.

Concrete Poles Withstand Terrific February Blizzard

One of the most striking examples of the stability and durability of poles carrying telegraph and service wires, is that contained in the performance of the Pennsylvania Railroad's line of Concrete poles across the Hackensack Meadows during the February blizzard.

These poles are badly exposed from all sides, but they stood up under the great weight of snow and ice and resisted a wind velocity of 80 miles an hour. Municipalities and Corporations wishing to

Minimize "Service Breaks"

in telegraph, telephone and service lines should investigate the possibilities of concrete poles. They not only gain strength with age, but they do not rot or rust. No other type of pole will keep better alignment. They are not prohibitive in first cost and, considered as a long-time investment, are exceedingly economical.

The cost of "broken service" and the repairs necessary after one violent storm would equip an entire line with Concrete poles which, in turn, would serve to prevent a great many future "breaks in service."

Full information about Concrete poles will be sent free to those interested, upon request to

Information Bureau

Canada Cement Company
Limited

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