

# 1918—VICTORY LOAN BULLETIN—1918

CAMPAIGN NOTES

COMMITTEE REPORTS

PERSONAL MENTION

The Editorial Department will be pleased to receive and publish each week items of news for this page.

## SAVING INSURES AGAINST ADVERSITY

The uncertainties of the future should induce all to save. Business skies are blue to-day, but no one knows what they may be to-morrow. Thrift is the best insurance against adverse conditions. It is also the cheapest insurance. It costs nothing and all may exercise it. What Canadian is there to-day who cannot save something? Even in war-torn France people save. How much more should they do so in Canada? Not to save is for Canadians to lose out in the race for business following the war. They must provide their own capital, which necessitates saving. Save for Victory.

## REGINA DIVISION GETS INTO ACTION

Regina's big offensive in connection with the forthcoming Victory Loan campaign was gotten under way at a meeting held in the city on September 28th for the purpose of completing the organization of the Regina division. All parts of the Regina division were represented. Mr. R. G. McCuish, convener of the committee, presided.

Regina, it is understood, will have a fair share of the burden of the loan to carry, and as a result, the officials are desirous that the work of organizing for the campaign should be completed at an early date. The division will be divided into subdivisions and the subdivision organization will be undertaken at once. The division covers a big territory, and a large number of towns, villages and municipalities are included in the district.

## NEW WESTMINSTER TO BUY VICTORY BONDS

The city of New Westminster will probably subscribe \$75,000 to the next Victory Loan. This probability was touched on at the city council meeting on September 23rd, when a communication on the subject of the forthcoming campaign was referred to the finance committee for report. Ald Johnston, chairman of the finance committee, stated that there will be about \$75,000 of sinking funds available for an investment of this nature, and as the council's policy for several years has been to invest in government issues to the extent of the sinking funds available, there is no reason to suppose that a departure will be made at this juncture.

The city at present holds Canada War Loan bonds to the extent of \$340,000. Three subscriptions have been made in succeeding years, and last year these holdings were consolidated in bonds of the last issue.

At a conference held in Yorkton on September 25th, the Yorkton division was organized for the 1918 Victory Loan. Confidence was expressed that the objective of a million and a half dollars would be attained. Delegates were present from all parts of the province.

Mr. George M. Reid has been chosen by the minister of finance to head the London Victory Loan organization, and his acceptance has been announced. Mr. Reid was one of the chief lieutenants of the late Sir George C. Gibbons in the last campaign, when nearly \$7,000,000 worth of bonds were sold in London.

## TO OPEN LOAN CAMPAIGN

Sir Thomas White left on October 4th, for Winnipeg, where on October 8th he will open the Victory Loan campaign. The minister will give facts and figures to show how the country's war activity and the volume of its war business is predicted upon the success of the Victory Loan. The objective of the loan is \$500,000,000. Sir Thomas, after speaking in Winnipeg, will go to Saskatoon and then to the coast. On the way back he will speak at Edmonton, Calgary and Regina.

## SASKATOON PREPARING FOR VICTORY LOAN DRIVE

Saskatoon division organized on September 26th, for the forthcoming Victory Loan campaign. A strong executive was appointed, and the division was divided into twenty-one subdivisions. The following will represent their respective subdivisions on the central committee for the Saskatoon division:—

Saskatoon city, W. A. Porteous, J. M. McKay, F. R. McMillan, R. R. Morgan, J. J. Leddy, T. D. M. Osborne, Harley Henry, L. M. Bidwell, A. H. Hanson, J. D. Miller; and these for the districts Delisle, W. S. Morgan; Rosetown, P. Murphy; Kindersley, Judge Baldwin; Biggar, Dr. S. A. Shaw; Wilkie, J. H. Galloway; Unity, Humphreys; Kerrobert, J. D. Rodney; Dodsland, J. R. Reader; Young, C. E. Matterly; Humboldt, Mayor R. Telfer; Lanigan, Mayor Calver; Henley, J. L. Gessell; Dundurn, W. S. Fisher; Vonda, J. H. Currie; Aberdeen, Wm. S. Lawrence; Warman, F. J. Pierce; Perdue, J. H. Reid; Asquith, C. E. Davis; Kinley, R. J. Wells; Langham, J. Beaton.

## PRESS TO GIVE VICTORY LOAN UTMOST SUPPORT.

As a result of a conference between the editors and publishers of Manitoba, in the Royal Alexandra Hotel, Winnipeg, on September 27th, the fullest support of the press of the province was pledged for the Victory Loan campaign. Mr. J. W. Dafeo, chairman of the Victory Loan press news and feature committee of Manitoba, presided. Addresses were given by A. L. Crossin, vice-chairman of the Manitoba Victory Loan committee, and J. A. Anderson, secretary of the latter body. Prior to the adjournment a committee was selected to co-operate with the Central Press organization in Toronto.

The following Winnipeg members were approved of by the meeting: J. W. Dafeo, chairman; Knox Magee, R. L. Richardson, F. C. Pickwell, W. J. Healey, Norman Lambert, H. F. M. Ross, G. W. Prout, Robt. Lipsett, F. E. Troutman, John Stovel, G. H. Saults, J. J. Vopini, Frank Dyaak, and G. F. Chipman.

The representatives from the different Manitoba districts were elected as follows: T. Beveridge, Melita; H. J. Monteith, Killarney; W. J. Rowe, Manitou; H. B. Ballantyne, Emerson; L. McLaughlin, Virden; C. H. Cowie, Carberry; N. Hewitt, Holland; D. Cannon, Minnedosa; T. McIntyre, Russell; Alex. Dunlop, Neepawa; J. Blackey, Grandview; A. S. Weir, The Pas; G. R. Porter, Portage; J. A. Stratton, Stonewall; R. W. Stewart, Selkirk; A. H. Tremauden, Beausejour; and J. B. Whitehead, Brandon.

Mr. N. H. Stevens has again been selected chairman for the forthcoming Victory Loan campaign for Kent County. Five vice-chairmen have also been selected.