



The advertisement is framed by a highly detailed, black and white illustration. At the top left, several books are shown in various states of being read or displayed. To the right, a Pegasus is depicted in flight, with the word 'PEGASUS' written across its body. Below the Pegasus, a large, ornate vase holds a bouquet of flowers. In the bottom right corner, a figure is seated on the floor, possibly writing or reading. The entire scene is enclosed in a decorative border.

# BOOKS AND NOTIONS

OFFICE  
OF THE  
CANADIAN  
BOOK.

STATIONERY,  
FANCY GOODS,  
MUSIC AND  
WALL PAPER  
TRADES

TORONTO ENGRAVING CO.