

: " VARSITY " :

HIGH - CLASS 5 CENT CIGAR, HAND - MADE

CONTAINS THE FINEST HAVANA FILLER

☞ **SUPERIOR TO THE MAJORITY OF 10 CENT CIGARS. TRY THEM
AND BE CONVINCED. THEY COST THE RETAILER
4 CENTS EACH**

S. DAVIS & SONS - Montreal

THE LARGEST CIGAR MANUFACTURERS IN THE DOMINION.

D. RITCHIE & CO.

- - (ESTABLISHED IN 1862) - -

WE ARE THE OLDEST CUT TOBACCO, AND LARGEST CIGARETTE MANU-
FACTURERS IN CANADA :

FACTS!

- THE -

"ATHLETE"

AND

**"DERBY"
CIGARETTES**

- ARE -

The Sweetest of the Sweet.

The Purest of the Pure.

The Finest of the Fine.

The Cheapest The Best.

. OLD CHUM .

PLUG CUT
PLUG CUT
PLUG CUT

SMOKING

SMOKING
SMOKING
SMOKING

TOBACCO

TOBACCO
TOBACCO
TOBACCO

IS

THE SMOKER'S IDEAL

... OUR ...

DERBY

**PLUG
SMOKING
TOBACCO**

IS

MADE FROM

THE

**Finest Virginia
GOLD LEAF**