

** DECEMBER **

SUCCESSFUL EXPORT SHIPMENTS OF TENDER FRUITS.

UR frontispiece will be an interesting one to Canadian fruit growers, showing, as it does the Manchester sale room for fruit. Here are collected merchant buyers from various parts, eager to purchase supplies for their special Our goods are separated into lots trade. according to grades and shipper's marks, and samples of each brought into the sale room and opened. If a brand is known as reliable, nothing further is necessary, but if unknown, or known with suspicion, the packages are emptied out on the table for inspection, and if found fraudulent, the whole lot is sold as such. The fact that so much of our barrel fruit has been found unreliable has had a most disastrous effect upon its selling price in Great Britain, and it is only by establishing our trade on a new basis with reliable grades, that we can expect to gain that popularity which our goods so well deserve.

This object has been before the Ontario Fruit Growers' Association for some years past, and the writer, being secretary of this Association and of the fruit experiment stations of Ontario, has been asked to act in this particular for the extension of our fruit markets. On referring the matter to the Minister of Agriculture for Ontario, he expressed his willingness to aid us in every way possible. The export of peaches, pears and grapes being more vital to Ontario than to any other province, it was natural that our province should now exert herself in her own interests and carry to a successful issue the work so well begun in an experimental way by the Dominion.

Last year the writer was commissioned by the Hon. John Dryden to forward a few hundred cases of Ontario grown grapes to Manchester, to test the English market for our best varieties. The varieties selected were the Red Rodgers. They were packed 5 lb. veneer baskets, four in a case. As reported in our Fruit Experiment Station report, they were received in Manchester with great suspicion, and at first no one would purchase them at any price, but by and by the costers bought them gingerly and began selling them on the streets. Then they came and paid double the price