

WOMEN and THE HOME

LADIES' AUXILIARY ARRANGES BAZAAR

Listowel Women Hold Successful Event in Aid of the Memorial Hospital.

Listowel, Oct. 20.—The annual bazaar of the ladies' auxiliary of the Memorial hospital was held recently, and over \$800 for the funds of that organization were cleared. The bazaar was held in the rooms above McTavish's garage, and the former office of the P. K. Mills. It was opened by Mayor J. C. Hay, who expressed appreciation of the work of the society.

The booths occupied one room, the cafeteria another, and the midway a third. This latter was a new feature, and was managed by the ladies' auxiliary, of which Mrs. (Dr.) J. C. Wilson was president and Miss St. C. Wilson, secretary-treasurer. It consisted of a variety of booths, for the Rennie orchestra, Clifford Rennie, Miss Thelma Rennie, Clifford Rennie, Alex. Ross and H. Nickle, furnished the music; fortune telling; a hair-dressing; manicuring; medical advice, and punch counter.

The conveners of the bazaar committees were: Plain sewing, Mrs. Purcell; fancy work and novelties, Mrs. (Dr.) A. H. Nichol; tea room, Mrs. F. W. Hay; Mrs. D. L. Chapman and Mrs. J. L. Hamilton; baking store, Mrs. T. L. Baker; country sale, Mrs. J. Baker; Jenkins' antique, Mrs. A. Ferguson; ice cream, Miss Bamford. The cafeteria conveners were Mrs. J. Sangster.

VISITS SUDBURY.

St. Thomas, Oct. 20.—Mrs. Joseph McCullough, grand president of the Daughters and Males of England in Ontario, returned from Sudbury today, where she had been visiting. Mrs. McCullough was privileged to visit the British-American nickel mines at Copper Cliff. As trustee and representative of the mothers' clubs of the city, she attended the session of the home and school association in Toronto on Tuesday.

How Women

Now keep fresh, charming under trying hygienic conditions

THE uncertainty and insecurity of the old-time "sanitary pad" has been ended. Scientific protection now supplants it.

Wear sheer gowns, keep up with social and business requirements, at all times... without handicap.

"KOTEX" is a new and remarkable way... five times as absorbent as ordinary cotton pads.

Absorbs and deodorizes at the same time. Thus ending ALL fear of offending.

You discard it as easily as a piece of tissue. No laundry. No embarrassment.

You get it for a few cents at any drug or department store simply by saying "KOTEX." Women ask for it without hesitancy.

Try Kotex. Comes 12 in a package. Proves old ways an unnecessary risk.

KOTEX

No laundry—discard like tissue



"I'm Too Fat to be popular"—a pity

Excess fat has no excuse today. Millions of people have learned how to correct it. Look about you and you will see that slender figures are becoming almost universal. All ideas of style and beauty now demand them.

There is an easy, scientific way to fat reduction. It is Marmola's Prescription Tablets. No abnormal exercise or diet is required. Just take four tablets daily and watch the delightful results.

Marmola has been used for 18 years. Countless users have told others about it, and the fame has spread. Now people are taking 100,000 boxes monthly. You can see the results everywhere.

Our book states every ingredient. It explains how and why Marmola acts. Your own druggist starts your guarantee. The reduction is gradual—rarely more than one pound daily. So the body adjusts itself to the new condition. Wrinkles don't develop. Beauty, health and fitness demand normal weight. Excess fat is a blight to anyone. Today it has no excuse. In fairness to yourself, learn how easy it is to combat it.

Marmola Prescription Tablets are sold by all druggists at \$1 per box. Send this coupon for our free book, "The Pleasant Way to Reduce."

The Pleasant Way to Reduce

MARMOLA
2-235 General Motors Bldg.
DETROIT, MICH.

Social and Personal

Sheriff Johnston of Sarnia was a guest with Mr. and Mrs. Gilbert, Porte, Oxford street, over the weekend.

Members of the Players' Workshop are arranging a Halloween masquerade at Playerscraft on Saturday.

Miss Lillian Wycoff of Simcoe enjoyed a week-end visit with Miss Norma Walden, Wellington street north.

Miss Isabelle Craig, Dufferin avenue, who was the hostess of last night's meeting of the Macdonald institute alumnae.

Miss Daisy Shee, new deaconess at St. Paul's cathedral, is residing at Lennox, King street, Y. W. C. A. residence.

Mr. A. Smythe of Hamilton is visiting in the city today, a guest with his cousin, Miss Hensworth, Ridout street south.

Mrs. McKillop of Dutton is visiting her son, Archie McKillop, and Mrs. McKillop in the Pocock apartments, Princess avenue.

Miss L. Bessence of Hale street has returned to town after an enjoyable month's holiday in Detroit, Windsor and Essex.

Miss Rhea and Miss Morna Guthrie, who are attending Alma college, St. Thomas, spent the week-end with Miss Greta Fleming, Dorinda street.

Miss Mary Gordon has returned to her home in Ayr after a pleasant visit over the week-end with Miss Kathleen Merrilees, Woodman avenue.

Mrs. A. T. Edwards entertained at a small dinner party last evening at her home on Oxford street in honor of her guest, Miss Constance Boulton.

Mr. and Mrs. D. A. Murray of Toronto are spending about two weeks at the home of Mrs. Murray's parents, Mr. and Mrs. W. H. Watson, Princess avenue.

Mrs. William Twilts and Miss Chester of Sarnia were guests with Mrs. John MacArthur at Piccadilly street, for the Johnson-DeMarky concert on Monday evening.

Miss Ruth White, secretary of the Drama league, is entertaining the cast of the two plays being presented this evening at Warner hall following the production.

The members of the Ontario hospital nurses' alumnae are arranging a bridge, progressive euchre and dance, to be held at the assembly hall at the Ontario hospital this evening.

Miss Belle Webster is holding a reception at her home on Queen's avenue on Tuesday afternoon of next week in honor of her niece, Mrs. Fred Screation of Paris, France, formerly of this city.

Mrs. A. E. Heaslip, Windsor avenue, is entertaining the Windsor Avenue Fall of Fun club at her home week to a Halloween party. The club is composed of all the little girls on Windsor avenue.

Miss Eleanor Kerr, together with Mr. A. D. Jordan and Mr. Carmen Learn, goes to Leamington next month to give a recital on Thanksgiving night in the United church there.

Miss Violet Trench of London, England, who has been a recent interesting visitor in the city, is spending a few days in Toronto and speaks tomorrow afternoon at Hygeia House, where Dr. Margaret Patterson will also be a speaker.

A social evening is being arranged at St. Martin's parish hall for this evening, when euchre and bridge will form the evening's entertainment. An orchestra will also be in attendance. The conveners are Mrs. Fitzpatrick and Miss Annie O'Donnell.

Mrs. C. B. Edwards, Windsor avenue, has returned to the city after a pleasant visit with her daughter, Mrs. Fred Watt, in Toronto, and Mrs. Alex Knox, in Hanover. Mrs. Macraut of Appleton has been a recent visitor with Mrs. Edwards.

Mrs. Abraham Slater has returned to the city following a delightful four months' stay with her daughter, Mrs. A. J. Brown, at Greenville, South Carolina, en route to her home here. Mrs. Slater visited in Washington, Toronto and Elmira.

Miss Lillian MacDonald of the Colonial mansion, Toronto, spent the week-end with her sister, Mrs. William G. Boug, Oxford street. In honor of her guest, Mrs. Boug entertained informally at bridge on Friday afternoon, and on Friday evening she again entertained informally.

Mrs. Fred Screation of Paris, France, formerly of this city, arrives in the city shortly and will be an interesting visitor with her aunt, Miss Belle Webster, Queen's avenue. In honor of Mrs. Screation a number of delightful parties are being arranged.

Mr. Lawrence Bell of Newmarket, Ontario, is motoring to London on Saturday to spend the week-end with his grandmother, Mrs. George Reid, and his aunt, Mrs. John White. He will be accompanied back as far as Toronto by his mother, Mrs. William Bell of Ottawa, who has been spending a short time in the city.

Mrs. Arthur Brickenden is in charge of the properties and stage settings for the Drama league plays, The Robbery and From Their Own Place, which are being presented this evening in Warner hall. Mr. Kenneth Greene is heading the production committee.

Mr. and Mrs. J. H. Duplan and small son Ted of Belgrave Place, and Mr. and Mrs. C. Hodgins of Ridout street south, are leaving shortly on a motor trip to Flint, Mich., where they will visit Mr. Duplan's brother, Rev. A. E. Duplan, and Mrs. Duplan.

Some twenty students in residence at Alma college came to the city on Monday evening for the Johnson-DeMarky concert. Dr. Perry Dobson, principal of the school, who is one of the club members, was delighted to be surprised during the evening when she was presented with a beautiful linen tablecloth in honor of her birthday. The evening concluded

with the serving of dainty refreshments by the hostess.

Mrs. A. D. Jordan is arranging a series of parties for the students of the Institute of Musical Art, the first to be given on Saturday afternoon, October 31, from 3:30 to 5:30 o'clock. As it is All Hallow's Day, the program will be most attractive, and the hostesses are Miss Irene Burns, Miss Steele, Miss Mabel Stevens, Miss Hazel Taylor and Miss Alberta Torr.

Miss Fern Seelhoff entertained delightfully at her home on Queen's avenue on Monday evening for Miss Ruby Westman, a bride-elect of next week. The event took the form of a handkerchief shower, and during the evening the gifts were presented to the guest of honor in a novel manner. A happy time was spent in music and games, at the conclusion of which dainty refreshments were served.

Miss Emily Warren, celebrated Irish artist, arrives in London next week to be a guest with Miss Yeates, Prospect avenue. On Friday evening, Oct. 30, Miss Warren will be a guest of the Western university at which she is meeting informally at the home of Mrs. Gordon Tennant, Fullarton street. Miss Warren is to speak to the alumnae, and has as her subject either "Old London" or "English Cathedrals."

The home of Mr. and Mrs. George Sanders, Elmwood avenue, was the scene of happy festivities this week when a number of friends gathered to shower Mrs. Sanders, a bride of last week, with lovely miscellaneous gifts. The guests included Miss Gorman, Miss Ross, Miss Gunn, Miss Graham, Miss Munro, Miss Taylor, Miss Stanley, Miss Snow, Miss Whitby, Miss Foster, Miss Berry and Miss Connelly, members of the J. H. Chapman staff.

Complimenting Miss Gertrude Marrott, a bride-elect of early November, Mrs. T. Rouson arranged a delightful evening at her home on Mount Pleasant avenue. The guest of honor was presented with a great many lovely gifts, arranged on a toy wagon, drawn by Miss Edith and Lloyd Rouson, dressed as a bride and groom.

The happy time was served by the hostess, assisted by Mrs. J. Eagan, Mr. W. Matthews and Miss Mary Hawkins.

An enjoyable affair of yesterday afternoon was the reception given by Mrs. Edwin A. Pearson, the first since coming to London, at her home at the Dundas Centre United parish hall, where she welcomed many callers during the afternoon and evening. Mrs. Pearson received her guests in a becoming gown of pink velvet and wore a corsage of pink roses. Her sister, Mrs. T. E. Bowles, of Toronto, a house guest at the parish hall, Leonard Tait, president of the ladies' aid, received with the hostess in the afternoon and evening. Rev. Mr. Pearson added to the work of greeting to the many guests during the evening. In the afternoon, members of the ladies' aid assisted in the tea, including Mrs. W. J. Weekes, Mrs. Hubert Ashplant, Mrs. Dawson Keenleyside, Mrs. W. E. Milson, Mrs. A. R. C. Hord, Mrs. John Garbutt, Mrs. F. M. Letteney, Mrs. Bailey, Mrs. Noble, Mrs. Thomas Kelley, Mrs. Henry Pocock, Mrs. Boyd, Mrs. M. L. Webb and Miss Lile.

Assistants in the evening were the members of the young people's league, of which Miss Dorothy Letteney is president. The house was charmingly arranged with ferns and autumn leaves and many chrysanthemums.

MOTHERS ARE FACED BY MANY TEMPTATIONS

Mrs. Angus McLean Speaks to St. George's Mothers—Award Presented.

An interesting meeting of the St. George's mothers' club was held last evening at the school, when Mrs. Angus McLean, a member of the Alexandra mothers' club, gave a splendid paper on "Mothers." Her theme dealt mainly with the duty of mothers of today compared with the duty of mothers of today. She pointed out that mothers today, though they had more luxuries, more conveniences and more pleasures, faced greater difficulties through many temptations.

A feature of the evening was the presentation to Miss Evelyn Uren, daughter of Rev. and Mrs. H. Uren, of a beautifully-bound book on Canadian literature. This award was a recognition of her splendid work at school last year. She obtained the highest marks at the entrance examinations in June.

The session was presided over by the president, Mrs. Clark, and special guests of the evening were a number of the teachers, of the school, among whom were Principal Ed. Wyatt and Mrs. Wyatt. The president spoke very briefly early in the meeting on the work of the club and urged the present club members to increase the membership.

Two readings were contributed by Miss Jessie Malloch and Mrs. Wyatt, which were also spoken for a short time on "Love as a Matter of Discipline." A social time was enjoyed at the conclusion of the evening when light refreshments were served under the convenship of Mrs. Walter Barbour.

BAPTIST WOMEN TO CONVENE IN ST. THOMAS IN NOVEMBER

Special to The Advertiser. St. Thomas, Oct. 20.—On Nov. 11 and 12 the Western Ontario women's missionary society of the Baptist church will convene for their annual two-day convention in the Center street Baptist church. More than 200 delegates are expected to be in attendance, while the speakers will include Mrs. James Bala of London, director of the Middlesex-Lambton convention; Miss A. Garbutt of Saskatoon, Miss Selmon, missionary on furlough from India, and Rev. H. E. Stillwell of India.

WOMEN TO ADOPT LOUNGING COATS

Elaborate New Affairs of Chiffon Will Be Worn Over Frocks.

By ALLEEN LAMONT. Special to The Advertiser. Copying by permission.

New York, Oct. 20.—Men shoppers are going to be tempted in the coming holiday season to buy as gifts the feminine counterpart of the velvet smoking jacket. These garments, known as lounge coats, are elaborate affairs of chiffon and lace to be worn over an afternoon or evening frock. Some also are carried out in georgette with inserts of luminous lace which gleams in the dark. In view of the present fashion trend toward gowns which have a spangled or sequined effect, these gifts seem unlikely to be generally popular.

"Nothing above the waist" is a slogan which has spelled profit for at least one chain of stores. "Nothing above the waist" is another slogan for corset makers arriving here from Paris as high as the waist line only in front. In back they are several inches lower. They are made by means of four horse supporters. The saving of materials has resulted in the lowering of waist lines, not of prices.

"Hiram, Give Me That Cap." If Mrs. Backwoodsman of pre-revolutionary days has sensed the trend of fashion she never would have allowed friend husband to wear the marked feature of the most popular hats. One charming model seen today was of neutral velvet with a moderately high crown, a small brim sharply turned back in front and trimmed with a Russian sash. The head and crown were formed an ornament at the right side.

There is no immigration quota law in effect when it comes to shawls. Their adjectives are "exclusive" and "exclusive" and popular careers does not depend on whether they come from Spain, Italy, Japan, China. The general rule laid down, however, for the evening shawls now so decidedly popular is that they be of white crepe de chine at least 54 inches wide, heavily and elaborately embroidered in flower designs of brilliant coloring and possess hand-knit fringe eighteen to thirty-six inches in depth.

Bonnie Bolts of Tweed. Women with excess money to spend have found a new way of spending it. They are having the materials for their tweed sport skirts, which undoubtedly will be a feature of every sport gathering up to Christmas time, specially woven in exclusive Indian designs by Canadian craftsmen. If a still further exclusiveness is required, the order is placed in the island isles. In the latter case it usually involves from eighty to one hundred and twenty dollars.

KNOLLWOOD PARK GIRLS DEFEAT "TECH" GIRLS

Make Excellent Showing in Marksmanship During October.

The girls of the Windsor Junior Rifle corps made an excellent showing in the shoot on Saturdays, October 10, 17 and 24, held at the Y.M.C.A. ranges, under the direction of E. E. Murtagh, instructor for Knollwood Park girls, and A. Sharp, instructor for the Technical school girls.

The shoot was as follows: Knollwood Park girls—R. Murtagh 47, M. Greenleade 45, M. Mould 44, N. Greenleade 44, E. Chatterton 44, and C. Williams 43, making a total of 267 points. Technical school girls—Rene Seiway 48, M. Mann 41, R. Brown 43, D. Deyverill 37, C. Clark 44, and E. Shawcross 44, making a total of 257 points; the Knollwood Park girls thus defeating the Technical school girls.

FORTIETH ANNIVERSARY IS CELEBRATED HERE

Surprise Party Tendered Mr. and Mrs. Frank Taylor at Daughter's Home.

An interesting event took place at the home of Mr. and Mrs. Walter Miller, 718 William street, recently, when a surprise party was held in honor of the 40th anniversary of Mr. and Mrs. Frank Taylor, Mrs. Miller's parents.

The house was attractively decorated in ruby red crepe paper and flowers, carrying out the idea of the ruby anniversary. During the evening, which was spent in cards and music, the bride and groom of 40 years ago were presented with a complete set of dishes. They were also the recipients of many other lovely gifts.

Supper was served at a table where covers were laid for some 35 guests. Here, too, a color scheme of ruby red was carried out most effectively. Prior to her marriage Mrs. Taylor was Miss Nettie Ross. The wedding took place in this city, and the late Mrs. Deane Evans Davis performed the ceremony. The family includes Mrs. Walter Miller and Frank Taylor, Jun., of this city, and Mrs. Jo Meyer and Mrs. Mel Hawley, Hamilton.

Peter Rabbit Introduces Himself To Ruddy the Red-Backed Mouse

By THORNTON W. BURGESS.

Peter Rabbit was still wondering if Danny Meadow Mouse was laying up seeds. He had started to go over to the Green Meadows to find out. You remember he was over in the Green Forest. He had gone but a little way when he heard the rustle of little feet in the leaves. He turned quickly, but there was no one to be seen. He waited. All was still. Still Peter sat without moving. Peter has a great deal of patience at times. When he is curious enough he can be very very patient. He was curious now. Right in front of him lay a lot of reddish-brown leaves newly fallen from the trees. Presently one of these leaves moved, although at that moment there was no wind. Then Peter saw a familiar little form. At least it seemed familiar. "Why, Danny Meadow Mouse, what under the sun are you doing way over here in the Green Forest?" cried Peter.

"Of course," replied the squeaky little voice, "for it is the only coat I have ever worn."

"What's that?" cried Peter, looking very hard at the speaker. "I said," replied the speaker, "that is the only coat I have ever worn. What is more, I'll thank you not to call me Danny Meadow Mouse."

Peter hopped a step nearer. "You are a mouse," he said, "and I am a rabbit. You are just a little bit bigger than Danny and your tail is just a little bit longer."

"Of course," said the stranger. "I should hope so."

"Why should you hope so?" demanded Peter. "Because I don't want to look like Danny Meadow Mouse," retorted the stranger.

"But you do look like Danny Meadow Mouse," said Peter. "Only you have a red coat."

"Then don't look like Danny Meadow Mouse," said the stranger. "Anyway, you're a Mouse," declared Peter.

"Yes, I'm a Mouse and proud of it," replied the little stranger. "Then if you're a Mouse you must be cousin to Danny Meadow Mouse," said Peter.

"My goodness, how smart we are!"



"Eh, what's that?" cried Peter, looking very hard at the speaker.

getting!" declared the stranger. "Of course I am cousin to Danny Meadow Mouse. I am cousin to Whitefoot the Wood Mouse, too."

"You haven't told me your name yet," said Peter.

"You haven't asked me for it yet," replied the stranger.

Peter grinned. Then he chuckled. "Excuse me," said he. "I guess I am most impolite. You sort of surprised the politeness all out of me. My name is Peter Rabbit. May I ask your name?"

"My name," said the stranger, "is Ruddy. I am Ruddy the Red-backed Mouse, cousin to Danny Meadow Mouse and all the other Mice. Now, if you'll excuse me, Peter Rabbit, I must go about my business."

"Certainly I'll excuse you," replied Peter. "May I ask what your business is, Ruddy?"

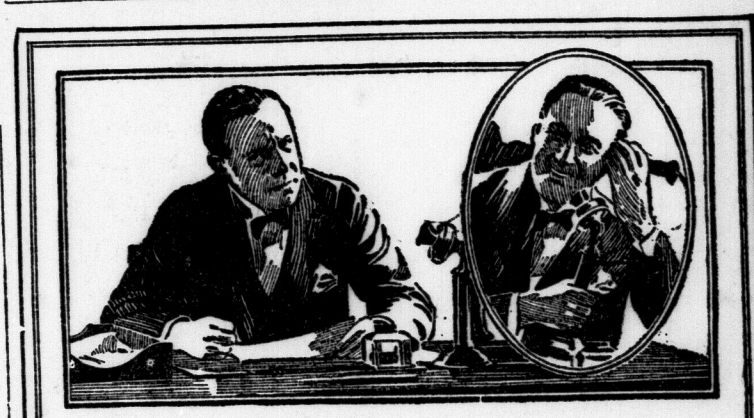
"Just now it is collecting seeds," replied Ruddy. "Winter will soon be here and I must have a good supply of seeds. Then when the weather is bad there will be no need of worrying about food. There is nothing like being prepared. I hope you'll excuse me now."

"Certainly," replied Peter. (Copyright, 1925, by T. W. Burgess.)

The next story: "Peter Gets Better Acquainted."

FLORENCE W. M. S. Florence, Oct. 20.—The W. M. S. of the United church met recently for its monthly meeting. The delegate to the district convention at Dutton gave her report during the meeting.

RED ROSE COFFEE "is good coffee"



You can't be your "better self"—with a corn

No man can be at his best—with a throbbing corn shooting pain-messages to his brain. Corns put a wet-blanket on enthusiasm, dampen the spirits and sour the disposition. Many pessimists are optimists with corns. For a corn taxes the whole nervous system. It makes one feel mean all over and act that way. Anyone may acquire a corn, but it is bad business to keep it. Blue-jay is the business

man's favorite way of banishing corns. It stops the pain the moment you put it on—and ends the corn in 48 hours. It is business-like and efficient.

Blue-jay leaves nothing to the user's guesswork. You don't have to decide how much or how little to put on. Each plaster is a complete standardized treatment. It has just enough of the magic medication to rout the corn. The thinking is all done for you at the laboratory. You apply the plaster—it does the rest.

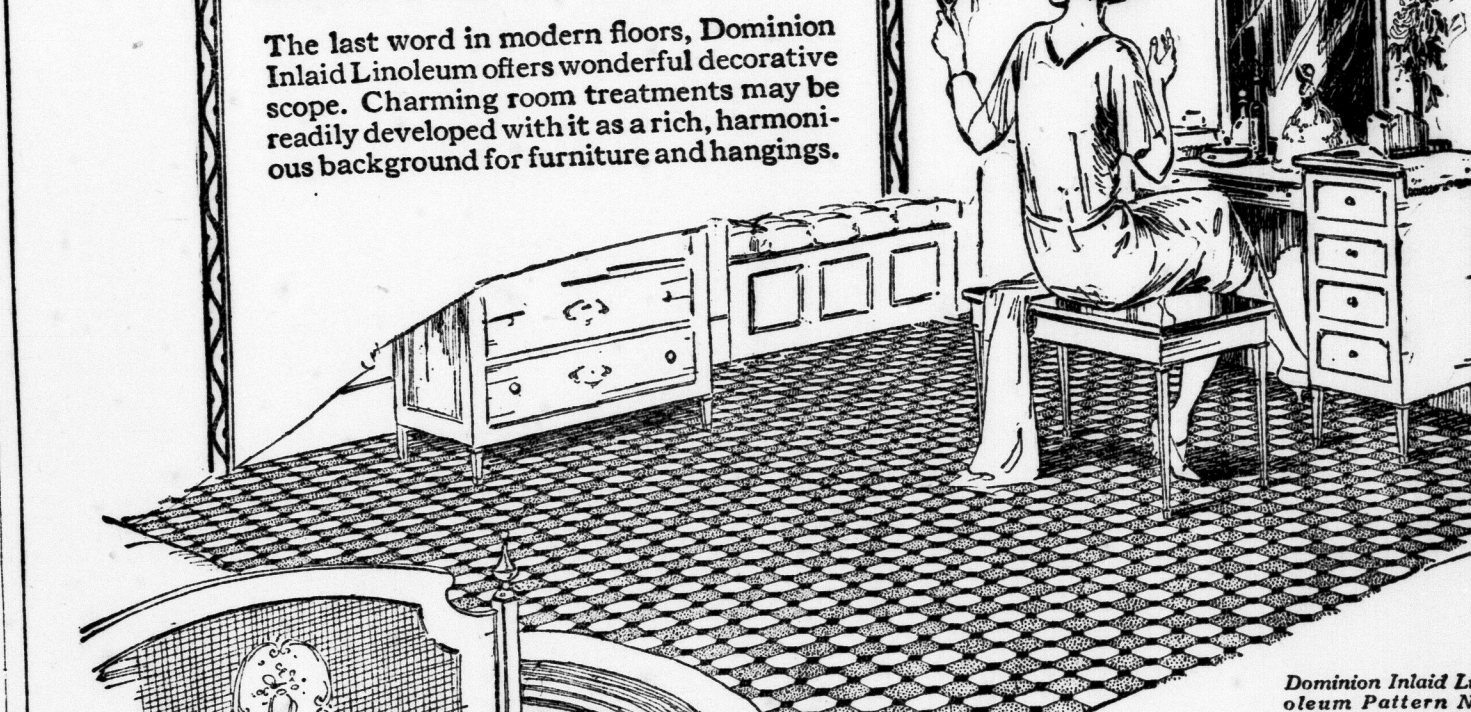
Blue-jay

THE QUICK AND GENTLE WAY TO END A CORN

You know your Floors are Correct with,

Dominion Inlaid Linoleum

The last word in modern floors, Dominion Inlaid Linoleum offers wonderful decorative scope. Charming room treatments may be readily developed with it as a rich, harmonious background for furniture and hangings.



Now made in Canada

Dominion Inlaid Linoleum is a floor of self-evident high quality and moderate in price because it is made in Canada. It is found in the best of homes where its beauty, cleanliness and unusual durability are held in high esteem.

Other Dominion Floors

Dominion Linoleum Rugs and Dominion Linoleum by the yard are made in a wide range of beautiful designs. They are low in price, sanitary, work-saving, durable. Suitable for every room in the house.

At all Departmental and House Furnishing Stores

The Colors go right through to the Back

MURINE FOR YOUR EYES

Wholesome Cleansing Refreshing