

Buy London-Made Products

FEDERAL ADVERTISE

FEDERAL ADVERTISING AGENCY, LIMITED

T. H. YULL, President and Managing Director.

306-308 Dominion Savings Building

London, Ontario

All the best materials and plenty of them in

NEAL'S GOOD WHITE BREAD

EGGETT & CO. Sanitary Plumbers

Steam and Hot-Water Fitters. Estimates Furnished. 836 Ridout Street Phone 210

O'Brien College

361 RICHMOND ST., LONDON
Specialize in Seamanship, Cost Accounting and Advanced Accounting.

ON MOVING DAY REMEMBER

H. F. DAY
Moving, Crating, Storage
Telephone 2287 480 Maitland St.

BERT WEIR REALTOR

7 Market Lane Office Phone 6223

DON'T THROW YOUR OLD CARPETS AWAY.

They Make New Reversible "VELVETEX" RUGS
Send Postal for Velvetex Leaflet No. 1X.
CANADA RUG COMPANY
98 Carling Street, London, Ontario

VESTA—Two Year Guarantee Battery.

MODERN BATTERY & TIRE REPAIR
We Specialize in Batteries and Tires.
366 Ridout St., near King, Tel. 5973

Something New—Ask For
RUDDY BREAD, 8c At Any Grocery Store.
Tel. 6824.

R. M. BRISCO CO., LTD.

Auto Sundries Sporting Goods
258 DUNDAS STREET
Phone 3922J

Regal Mfg. Co.

MAKERS OF
Work Clothing for Men and Boys
Overalls, Coats, Shirts, Cotton Gloves and Aprons.
92-96 King Street Phone 875

BUILDING AND AUTOMOBILE GLASS

FOR EVERY PURPOSE
LONDON ART GLASS AND MIRROR WORKS, LTD.
226 TALBOT STREET PHONE 5271W

SMOKE Morena Cigars

Manufactured BY
THE MORENA CIGAR CO.
280 HORTON STREET.

J. M. CHIVAS Confectionery and Restaurant

Phone 443 117 Dundas St.

B. N. CAMPBELL INSURANCE COUNSELOR

Fire, Auto, Accident, Sickness and Life Insurance.
Dominion Savings Bank Building, Phone 1611

BANNER'S BARBER SHOP

5 Fully Qualified Barbers.
Hair Cut, 25c Shave, 15c
417 Talbot Street.

Baked Beans and Buttermilk Famous Home-Made Cream Fried Cakes.

THE HOME DAIRY COMPANY
SALADS
172 Dundas Street Tel. 4350

L. MITCHELL AUTO TOPS

CURTAINS, TRIMMINGS.
TEL. 1863J. 170 MAPLE.

SMOKE A LONDON-MADE CIGAR

DAVID HARUM
McLEOD-NOLAN CO., LONDON, CANADA.

BRICK MANUFACTURING AND SUPPLY, LIMITED

FULL LINE OF
BUILDERS' SUPPLIES
609 William Street. Phone 1244

ATTENTION! THE CREIGHTON WOODWORK COMPANY

Makers Of All Kinds Of
INTERIOR AND EXTERIOR WOODWORK
701-709 CENTRAL AVENUE PHONE 4797W
Come and see us. We are at your service.

BARTON & RUMBLE MANUFACTURERS OF

B. & R. TRUCKS
PHONE 4004 596 HAMILTON ROAD

Electric Motor Repairs

STEWART & MORKIN
FULLARTON STREET LONDON, ONT.
A.C. and D.C. Electric Motor or Dynamo repairs and rewinding is our Exclusive Specialty.
BOSCH MAGNETO SERVICE STATION

The men who bought trucks from us last month are added to our list of Satisfied Ruggles owners.

RUGGLES TRUCKS
"There's A Ruggles for Every Purpose."
RUGGLES MOTOR TRUCK COMPANY, LIMITED, LONDON ONTARIO

SUCCEED WITH LONDON

CARPET CLEANING BY NEW METHOD

We, the Aerial Carpet Cleaners, extend you a hearty invitation to visit our plant, and see the work as it is being done by us. The carpets are all laid face down on a wire floor, and every particle of dust and dirt is forced out downwardly by the tremendous force of air through the wire floor into funnels below, which have within another great suction, which receives the dust and dirt, and by means of pipes carries it out of the building entirely. We clean all carpets from BOTH sides. No carpet can be thoroughly cleaned from ONE side only. Remember, we cannot hurt your carpet, even if it will not carry its own weight. We will clean it without damaging it, or without injury to the nap. We have the ONLY machine that will clean a carpet, bring back the colors, raise the nap, in fact, do everything that you may ask us to do except put the nap on where it is worn off, or put the color where faded; and this we will prove to you if you will call at the works and see the system in operation. Remember our address, Aerial Carpet Cleaning Works, 830 York Street. Phone 1764.

HANDLE HIGHEST CLASS PRODUCTS

London Provision Company, successors to Pattison Bros., started in 1919 to give the public of London a brand of sausages, smoked and cooked meats, which are manufactured with the most up-to-date machinery and under the most sanitary conditions. These products are made fresh daily and handled by all the good dealers in London and at no time will be more than 24 hours from the time of manufacturing to the customer's table instead of three or four days, usually the time necessary for products manufactured out of the city to reach customers. The Sunnybrook Brand Sausages are made under a home recipe which proves to be very palatable and makes one think he is eating the same ones mother used to make in the old days. This alone should create a desire in our readers' minds to make it a point to ask their dealer for Sunnybrook Brand Sausages and other products. Also by using Sunnybrook Brand products on your tables you have the guarantee that you are getting them fresh daily in wholesome, pure food. Watch for our recipes showing you different methods of preparing our products for family meals, which we will publish from time to time and which also will be distributed through our dealers in pamphlet form. These products are all made in London and we strongly urge that you ask your dealer for Sunnybrook Brand products without further delay. Our factory is open for inspection at all times.

AMBER GLASS AID TO AUTOIST DRIVING IN SUN

Amber glass put on a motor car as a visor or side wings enable you to look straight into the piercing headlights of on-coming cars or straight into the sun, yet your vision is always clear. Every object stands out clearly and sharply. This is the glass used in HOUSE colored wings and GLAS-CO visors which will be seen at the London Art Glass & Mirror Works, Limited, 226 Talbot Street.

LONDON OPTICAL CO.
Phone 6130.
Dominion Savings Building, Richmond Street.

ROOFING CONTRACTOR

Build up Roofs, Asphalt or Gravel.
ARTHUR MOULD
210 York Street.

AN ENTIRELY NEW SYSTEM

AERIAL CARPET CLEANING WORKS
830 York Street Phone 1764

CARTER & SON

Awning and Tent Manufacturers
351 GLEBE STREET Tents for Hire. Phone, Factory 6197

Guaranteed Work At Popular Prices

Ontario Used Tire Sales
Rebuilt Tires a Specialty.
PHONE 4817J
339 TALBOT STREET, LONDON
Tire Repairing and Vulcanizing

GIVE THE ONTARIO DRY CLEANING COMPANY A TRIAL

Telephone 6958W 516 Talbot St.

HILL BROS.

Auto Truck Service
Local and Long Distance Cartage.
104 Adelaide St. Phone 2993J

Succeed With London

IT was recently said by one of Canada's leading men of affairs during a recent address in London that legislation should be enacted whereby the pessimist could be extradited from our midst, providing that some country could be persuaded to receive him.

Any person so poor in spirit, so devoid of civic loyalty and so narrow in outlook as to doubt that London will advance with leaps and bounds in the future to a greater degree than has ever done in the past is far too pessimistic for this day and generation.

"Succeed with London" is no mere perfunctory command. It means just what it says. The business firms and manufacturers whose advertisements appear on this page are exerting every effort to insure employment for every man in London. They have deliberately set about to become 100 per cent optimists and boosters in 1922. Whatever the future may appear they are determined not to countenance pessimism in any form whatever.

"Boost your own industry" is the adopted slogan, and they extend the invitation to others that they also may enter into the spirit of a move that will tend to bring to this city and district prosperity of a high order.

This is the booster's own page, and every business represented is bound to taste of the fruits of inevitable success and share in abundant prosperity before another year rolls around.

REMEMBER DAY ON MOVING DAY

"WHEN YOU WANT A REAL JOB DONE"

Your furniture is the biggest investment in the home. You want it moved, money may be lost by having inexperienced hands handle it. The wise know that H. F. DAY, the mover, can do the job. Mr. Day uses closed-in trucks which insure your furniture against the weather. A unique feature about Mr. Day's truck is the pneumatic tires exclusively used by him. This means fast service and does away with scratching and marring of high polished goods, due sometimes to the jolting and bouncing which occurs in long distance hauling which Mr. Day specializes in. Remember DAY on moving day.

J. CREIGHTON COMPANY HAD SUCCESSFUL YEAR

"The best in its history," is the report of the Joseph Creighton Woodwork Company relative to 1921. For the greater part of the year fourteen men were afforded employment.

Modern and complete in every way, the equipment of the Creighton Company enables the undertaking of any description of work. A large stock of thoroughly seasoned lumber is kept in reserve, and high-grade store, office and bank fittings are listed among the various types of interior fittings are listed among the various types of interior woodwork that is manufactured.

D. L. & W. Scranton Coal

WELL SCREENED
Egg, Stove, Chestnut.
Bituminous Coal
Cannel Coal for Grates.
CHANTLER BROS.
263 Bathurst Street. Phone 347

LONDON WINDOW CLEANING CO.

F. HARVEY
Store Windows a Specialty.
Estimates Given.
107 Emery Street. Phone 2909W

R. A. Milne Plumbing Co.

HOT WATER AND STEAM HEATING CONTRACTORS.
Estimates Furnished
346½ Talbot Street Phone 3966

THE SUPERIOR MACHINERY COMPANY, LIMITED

Machinists and Engineers
MACHINERY REPAIRING
151 York Street, Tel: Shop 2729—House 2962.

TRY BRIGHTON'S BREAD

BEST IN LONDON
HONEST WEIGHT
PHONE 2160.

PRICE & HAWKE

AUTOMOBILE ELECTRIC SERVICE
347 Ridout St. Phone 4212J

S. BEXTON

Successor to Bexton & Carson
General Repairing—Garage in Connection—Mechanist.
Engines and machinery of all descriptions thoroughly overhauled.
Rear 68 King and 69 Dundas Sts.
PHONE 3075

PARKER & ALLEN

PLASTERERS
STUCCO WORK A SPECIALTY.
1197 Florence St. Phone 4739

PROUD OF AIDING LONDON'S GROWTH

Every loyal and red-blooded citizen enjoys the thought that his home town has won some particular distinction. It does a man good to have a stranger slap him on the back and say, "Well, old chap, I see you're doing real things in London. I'm mighty glad to see the progressive spirit you're showing up there."

With this and recent remarks still ringing in his ears as a result of his recent visit to the Detroit Motor Show, W. R. Stansell, president and general manager of the London Motors, Limited, feels that life is really worth living, and is proud of the fact that he has a part in bringing to London an industry which promises to be one of the leading Canadian enterprises.

Mr. Stansell very aptly gives his own impression of the Detroit show as follows: "After seeing the 46 different makes of cars exhibited there, it certainly gave me a thrill of real satisfaction to know that right here in London, we are engaged in the building of a car which is second to none. I mean 'The London Six.'"

At the London Motor Show next week will be exhibited the "Supreme Touring," a unique model of "The London Six." This particular model is bound to create special interest and the prospect of a large production of all models for 1922 is evidenced by the fact that a great many orders have already been placed and constant inquiries are proving the popularity of this locally built car.

OPTICAL DEFECTS CAUSE OF CRIME

Many children are forced into careers of crime because of eye defects. These defects in children are rarely discovered without a scientific examination. Children who are inclined to play truant, who have headaches and stooped shoulders, who are hard to control—the eyes of these should be looked after without delay. A child who is slow to learn is ridiculed by his mates. Ridicule breeds bad temper and dislike for school, and sometimes leads to worse. A scientific examination may change the course of your child's life.

The London Optical Co., Dominion Savings Bank Bldg., Richmond Street, is at your service. Phone 6180.

WHITE ROSE SERVICE MEETS PUBLIC NEEDS

"The completion of the White Rose Service Station at the corner of Dundas and Burwell streets is but another link in the chain being forged by the Canadian Oil Companies, Limited, to make good their motto of Courtesy, Service and Comfort for the motoring trade. Added features at all of the Canadian Oil Companies, Limited, service stations in the city are the public washrooms installed for the benefit of the motoring public."

THE HOME OF QUALITY VULCANIZING.

ART WILKES
London Tire Repair Depot
354 Wellington St. Phone 2334
Opposite McClary's

DRUGLESS PRACTITIONER

Dominion Savings Building
London, Canada
Modern Electrical Equipment, X-Ray. Approved by Ontario Board of Chiropractic Examiners.

LEONARD DOWNEY Church Organ Repairs

Tuning Organ Blowing Machinery
Tel. 2445J 100 Carling Street

BULL BROS.

Steam and Hot Water Heating
Sunshine Furnaces, Radiators,
Plumbing and Tinsmithing.
General Jobbing
366 Hamilton Road
Phones: Business, 3488; Res., 3802.

LONDON GARMENT CARE

DRY CLEANERS AND PRESSERS
REMODELING AND REPAIRS
Under the supervision of Mr. John Fraumeni, Prop.
339 DUNDAS STREET Mr. G. Lumsden, Mgr. PHONE 4890

UNION MADE WRAY'S WORK GARMENTS

EAR ELL
SMOCKS, OVERALLS, WORK PANTS.
LOOK FOR THIS LABEL

G. M. MURRAY

Expert Radiator and Auto Sheet Metal Worker.
BRAZING OF ALL KINDS
Telephones: Day 2327, Night 5448
65 King Street.

ARTISTIC HAIR AND BEAUTY PARLORS

Special Face and Scalp Treatments
MES. JAMES WELLS & HUNTER
Dominion Bank Building.
Phone 7514W

Keep Our Home Factories Busy

Stop Thieves!

Don't let them reach the cash. Many banks and corporations have had us install additional railings and cages as special precautions against the bandit. Orders filled promptly.

THE DENNIS WIRE AND IRON WORKS CO. LIMITED
LONDON

WHITE ROSE SERVICE STATIONS

Dundas Street East.
Dundas and Burwell Streets.
Wortley Road and Stanley Street.

GEORGE COLBERT

REAL ESTATE
Houses and Farms.
Office: Walper House Phone 6207

ALGER'S BAKERY

Health Bread
Phone 1198 50 Wharfedale Road

ELECTRIC MOTOR REPAIR CO.

D. C. and A. C. Winding and Repairs.
349 Talbot St.
Tel. 7174; Nights, 5125 and 3806.

The Chas. Chapman Co.

Publishers, Bookbinders, Manufacturing Stationers.
91 Dundas Street Phone 370

OXY-ACETYLENE WELDING, BRAZING AND CUTTING.

WILLIAMS WELDING WORKS
Rear of 386 and 388 Ridout St.
Phone 6836
Drive in off King or Dundas Street

THE VULCAN CO., LIMITED.

Manufacturing PURE AIR FURNACES
TELEPHONE 580 84-84 FULLARTON STREET

DODGE BROTHERS MOTOR CAR

W. J. CHISHOLM.
TELEPHONE 5128W

ELASTICA

SCOTT PAINT-VARNISH COMPANY.
398 Clarence Street. Phone 5670

SILVERWOOD'S

Quality Carbonated ICE CREAM AND BUTTER

Martin-Senour 100 per cent. Pure Paint.

J. A. PAGE
Hardware, Sheetmetal and Furnace Work.
Tel. 2697W 807 Dundas Street

WM. SKELLY

Sanitary and Heating Engineer.
242 King Street, Opposite McClary's
Telephone 572

THE COMMERCIAL ELECTRIC CO.

ELECTRICAL CONTRACTORS
Experts in Conduit Work
Estimates Furnished on All Kinds of Electrical Wiring. Fixtures
467 Richmond Street. Phone 1871W
L. R. Folley, Manager.

WM. C. BENSON, C. A.,

RESIDENT PARTNER
Oscar Hudson & Co., Chartered Accountants.
213 Dominion Savings Building.
Phones 1537J-6346

The Home of Quality. Vulcanizing.

ART WILKES
London Tire Repair Depot
354 Wellington St. Phone 2334
Opposite McClary's

WHEN IN NEED OF PRINTING

Phone Two-One-Two-Three
Hollins Printing House
CHAS. HOLLINS, Prop.
143 King Street.

LONDON PURE MILK CO., LIMITED.

PURVEYORS OF
PASTEURIZED MILK AND CREAM
561 DUNDAS STREET PHONE 4338

THE OLD RELIABLE DRY CLEANING AMERICAN AND DYE WORKS

R. HOLMES PROPRIETOR
LONDON
Stratford, Brantford

NO NEED FOR WORRY WHILE DRIVING A

LONDON SIX

Place Your Order Now For Spring Delivery.
LONDON MOTORS, LIMITED
LONDON CANADA

GOOD BUSINESS

is a sign of desirable stock. Sell the piano the public seeks.



SHERLOCK-MANNING
"20th Century Piano"
"The Piano worthy of your home"

It's "Canada's Biggest Piano Value."

Sherlock-Manning Piano Company
LONDON CANADA

TELEPHONE 3314

ASK YOUR DEALER FOR

SPRINGBROOK BRAND PRODUCTS

MADE IN LONDON BY

LONDON PROVISION CO.

130 BRISCOE STREET

Sausage, Bacon, Smoked and Cooked Meats

SOLD ALL OVER THE CITY.