

Rowat's Special Tea
Buy it when you want the best.
60c, 70c, 80c, \$1.10 per pound.
T. A. ROWAT & CO.



Diamonds
Loose and mounted stones.
RINGS\$10 to \$700
NECKLETS\$12 to \$800
EARRINGS\$50 to \$500
SCARF PINS\$20 up

C. H. Ward & Co.
Diamond Merchants and
Jewelers,
386 Richmond St. Phone 1084.

Leather Goods

Our basement is overflowing with a magnificent display of high-grade club-bags, suitcases, music-rugs, billfolds, steamer trunks, etc. Leather goods that are just a little better in styles and at the old prices.

Cook's Shoe Store

London Business College

Dundas & Richmond Sts., London, Ont.
We teach business as it is done today. Winter term from Jan. 5. J. MORRITT, Prin. Phone 7380. N. Stonehouse, Vice-Prin.

Red Bird Bicycles
ARE GOOD BICYCLES
MADE IN CANADA. ywt

Double Mileage

Puncture-Proof Service.
Ask

ART WILKES

London Tire Repair Depot,
354 Wellington. Opp. McClarys.
ywt

PHONE 3511.
HAVE YOUR
PIANO TUNED
BY
S. BOARDMAN
Formerly six years
with Heintzman ywt

Anthracite Coal
Egg, Stove, Chestnut, Pea
—Best Quality—
BRISTOL ESSERY
620 Maitland. ywt Phone 1089

INSURANCE

HAROLD J. LAWSON
(Returned).
205 Dominion Savings Bldg. Phone 350.
ywt

STORAGE BATTERY RE-CHARGING AND REPAIRING

TRY
EXCELL AUTO ELECTRIC

Reliance Garage

Phone 6400. 297 Dundas Street.
61-tr-zw

Canadian Bureau of Credits

COLLECTORS, ADJUSTERS, LIQUIDATORS, ASSIGNEES, CREDIT REPORTERS, ETC.
Associated agencies all points. Ask for terms.
Dominion Bank Chambers, London.

Carlyle TREBILCOCK OPTICIAN

PHONE 2351. 233 DUNDAS.
Two Doors East of Majestic Theatre.

ELECTRIC FIXTURES

You will find here a great variety of beautiful styles and designs to choose from, that will add beauty and comfort to your home. Prices to suit every pocket.

BENSON-WILCOX ELECTRIC CO.

264 Dundas St. Phone 2671.
ywt

London's Rubber Man

346 DUNDAS. F. P. Brockman.
PHONE 5124.

London Loan and Savings Co.

OF CANADA
4% ALLOWED ON DEPOSITS.
5 1/2% ALLOWED ON DEBENTURES.

220 Dundas Street, London, Ont.

Asthma

The terrible struggle to breathe, the choking from restricted throat muscles find wonderful help and permanent benefit.

Dr. J.D. Kellogg's Asthma Remedy
Two Sizes 25c and \$1.00

Federal Advertising Agency

T. H. YULL, Director
Dominion Savings Building,
London, Canada.
Mechanical Photo Retouching

63rd Anniversary FUR SALE

Beltz & Co.
Practical Furriers. ywt

Light, Tender TOAST

with a delicious flavor—toast that when properly buttered fairly melts in your mouth—is what you are sure of every morning if you use

MADE CLEAN

Parnell's Bread

DELIVERED CLEAN

The reason for this is that Parnell's Bread, there is no time like today. Order a loaf from your grocer or pick up your phone and call us. When you get acquainted you'll wonder why you have been missing this bread treat so long.

If you have never tried Parnell's Bread, there is no time like today. Order a loaf from your grocer or pick up your phone and call us. When you get acquainted you'll wonder why you have been missing this bread treat so long.

PARNELL BAKING CO.

Phones 929, 1390

An Old Proverb

There is an old proverb which says that "a change is as good as a rest." There is a lot in it, and it applies to jewelry as well as anything else. If you are getting a little tired of your diamond, mounted in its original setting, bring it in to us and let us show you some beautiful new settings. In white gold and platinum, and allow us to make estimates on resetting your stones in these settings.

The price of these mountings, is no extravagant, and we are sure you would feel entirely satisfied.

All work done promptly in our own work-shops.

Young's

London's Jewellers.
London. East London.

Have You Tried Johnston Bros.' CREAM LOAF?

That big, generous, oblong loaf. Noted for staying fresh for a long period. Ideal for sandwiches and toast.

If you have never tried this loaf get it from your grocer today and enjoy bread satisfaction.

Johnston Bros. Phone 944.

TAYLOR'S THROAT AND LUNG BALM

Is guaranteed to cure any cough, cold or bronchial irritation. It gives instant relief and will not upset the stomach.

TAYLOR'S 6 DRUG STORES.

Advertising is the key to success. We have the key. Your business or goods properly advertised is the success. Consult us for your next advertising campaign.

Federal Advertising Agency

T. H. YULL, Director
Dominion Savings Building,
London, Canada.
Mechanical Photo Retouching

CONSTANCE TALMADGE PRESENTS "HAPPINESS A LA MODE"



Showing at the Majestic Theatre today, Friday and Saturday in addition to S. J. Meredith's big musical farce "Sublet for the Summer." Also a News Weekly and a comedy.

"FAIR AND WARMER," CELEBRATED FARCE, GRAND TWICE TODAY

Within six weeks after the spectacular first night of "Fair and Warmer" at the Harris Theatre in New York, Avery Hopwood's newest piece was known for a record-breaking success, with illimitable power to make all kinds of people laugh, and demands for it began to roll into the offices of Spaulth & Co., its sponsors. Its appearance at the Grand today (matinee at 2:30 and tonight at 8:15) is in answer to this demand.

The New York reviewers, on the night of its first appearance, used up all their adjectives in praise of its hilarity. Later they called on their verbal stores for praise of its continuance, month after month to absolutely capacity houses. Still later, they marshalled their vocabularies to say that "Fair and Warmer" had become a classic of farce as "Within the Law" had been of melodrama. Its success did actually and literally make a record. It will be presented here by an excellent cast of farces.

"THE NAUGHTY WIFE" AT THE GRAND TOMORROW AND SATURDAY

"The Naughty Wife," the farce by Fred Jackson, which will be presented by Selwyn & Co. at the Grand tomorrow and Saturday evenings and Saturday matinee, is one of the best farces to reach the stage in years. It has to its credit long and extremely successful engagements in New York, Chicago and Boston, and is now breaking all records in London, England. In each of those cities, critics were a unit in praising it, and theatres crowded with delighted patrons for months gave the best evidence possible of their record with what had been said and written.

Once farce has been seen, it is not hard to understand the enthusiasm of those who sit and watch it. The fun is continuous. Moreover, it is good, wholesome fun that depends more on the situations than anything else. Not to say that the play is not filled from start to finish with the snappiest of dialogue, for it is. True humor, however, has rightfully been declared often to rest more on the situation than the

lines, and nowhere is that better illustrated than in "The Naughty Wife." The story involves a wife who would be just naughty enough to run away and leave her husband. Only hubby in this instance takes a decidedly way of preventing the threatened elopement. The complications in which the wife and her admirer find themselves through the quick-wittedness of the husband are far too funny to be described in words, and it would be unfair, anyway, to those who are going to see the play to attempt it. Suffice to say there's a genuine human interest story with just a bit of psychology cooped in it to give you something to think about, as the basis for the farce. Unlike the many of the imported farces "The Naughty Wife" makes no attempt to shock you, nor does it do more than occasionally startle you a bit. As produced by Selwyn & Co., it is exactly the same as during the tremendously successful engagements in the big metropolitan theatre centres. The cast is really an excellent one of Broadway calibre and insures not only an adequate but a really excellent presentation of the play. Seats now on sale.

FIRST PRESBYTERIAN PASTOR'S SALARY IS INCREASED BY \$250

Encouraging Reports of Year's Work Made At Annual Meeting.

The salary of Rev. W. J. Knox, pastor of the First Presbyterian Church, was increased by \$250 at the annual meeting held last night in the Sunday School rooms. His salary is now \$2,750. Following an old-time supper, served by the Women's Association of the church, in real old-fashioned style, the reports of the various organizations of the church were presented. Each showed progress over that of the previous year. For the general fund of the church the congregation raised \$7,242.68 last year, and \$2,029.01 for missions. The Sabbath School raised \$174.38 for general work and \$377.71 for missions. The W. M. S. presented an excellent report this year, and the treasurer reported that \$567.97 had been raised. The Women's Association of the church

ended a most successful year and raised \$442.46.

C. G. Jarvis, chairman of the board of managers, paid special tribute to the work of the choir during the past year. All other churches in the city of the size of the First Presbyterian Church had paid soloists, but it was the policy of this church to have the choir give their services gratis, and money which otherwise would be paid to soloists was given to missions or some other worthy cause. The sum of \$1,000 was allotted to be spent on the choir during the next year.

The managers were re-elected. They are: C. G. Jarvis, chairman; J. B. Aikenhead, treasurer; M. W. Bruce, E. S. Crawford; George W. Forrest; A. M. Hamilton (honorary treasurer); G. H. Heighway; W. T. Lawrence; A. H. Morgan; C. B. McLean; J. R. Shuttleworth; W. G. Allen.

SELECT DANCE.

The regular Saturday night dance will be held in the Oddfellows' Hall, Alma block, Richmond street. The Waverley ten-piece orchestra will play all the latest dance music. Dancing 8:30 to 11:30.

MEDICINES USED BY MONKS.

It is claimed that monks of ancient days knew of more than three hundred species of medicinal plants used in general for medicines by these religious orders. While centuries have passed, with all the advance made in medical science, many of our most successful remedies are today made from the roots and herbs of the field, like that good, old-fashioned remedy, Lydia E. Pinkham's Vegetable Compound, which for more than forty years has been relieving women from some of the worst forms of female ills and is now considered the standard remedy.

Wegner's 371 TALBOT ST.

Opposite Market.

Workmen's and Boys' Outfitters

in Western Ontario for
HATS, CAPS, SOCKS,
SHIRTS, SUITS,
COMBINATION SUITS,
PYJAMAS AND
WOOLEN UNDERWEAR.

Our MEN'S SUITS

invite your inspection, and our prices are at rock-bottom levels.

MEN'S PANT SALE

SPECIAL
Regular \$3.50, now \$2.49
Regular \$4.00, now \$2.95
Regular \$4.50, now \$3.49
Regular \$5.00, now \$3.95
Regular \$5.50, now \$4.49
Regular \$6.50, now \$4.95
Regular \$8.00, now \$5.95
Regular \$9.00, now \$6.95
Regular \$10.50, now \$7.95
Regular \$12.00, now \$8.95

OVERALLS

We can save you from 25 to 50 cents on every garment.

SPECIAL

100 DOZEN SOCKS to clear out at 5 pairs for \$1

GLOVES AND MITTS. 80 dozen only, 85c value, at 50c pair, 3 pairs \$1.25

We also carry all the best lines in RAINCOATS, SLICKERS, OVERCOATS, and MACKINAW COATS, and all reduced in price.

SWEATERS

Light and buttoned, in latest colors and designs, also reduced.

Our motto: Fair and square dealings to one and all. Come and enjoy the hospitality of the waiters every evening.

Wegner's 371 TALBOT ST.

16n

"SACRED SILENCE" - WILLIAM FOX PRODUCTION

Starring William Russell and showing at the Patricia Theatre today, Friday and Saturday. Also "The Great Lind," claimed to be the world's most famous impersonator in vaudeville; a comedy "Weak Hearts and Wild Lions"; and a Mutt and Jeff animated cartoon.

Wegner's 371 TALBOT ST.

16n

A Taylor Store Means Money Saved

Taylor again demonstrates his ability to sell you drugs at lower prices than smaller druggists can buy them. Keep this advertisement for reference BECAUSE these prices are good at all Six Taylor Stores from 8 a.m. today until 8 p.m. Wednesday, February 4th.

Palmolive Soap 3 for 25c	50c Zam-Buk 31c	50c Fruit-a-tives 32c	50c Peps 31c	25c Talcums 2 or 25c	35c Red Cross Tablets 24c
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60c Syrup of Figs 44c	25c Cold Cream 17c	50c Morina Vanishing Cream 33c	85c Nestle's Food 68c	50c Cutex Manicure Sets 39c	25c Nail Files 18c
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50c Pond's Vanishing Cream 33c	10c rolls Toilet Paper 3 for 25c	50c Massage Cream 33c	25c Baby's Own Tablets 17c	20c Snap 16c	25c A. B. S. & C. Tablets 17c
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As the Petals Talcum 48c	\$1.00 Russian Oil (Pints) 59c	\$1.00 Rival Herb Tablets 79c	75c Formamint Tablets 62c	\$1.00 Swaisema for Eczema 2 for \$1.00	35c White Pine and Tar 24c
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35c Chamberlain's Stomach and Liver Tablets 19c	Beetham's Pills 18c	35c Whisks 19c	25c Whitechire Oil 19c	Vitamin 2 for 25c	
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