

People of Taste

and refinement are revealed by the careful judgment with which they select their toilet requisites.

To these Vinolia Soap appeals by reason of its high quality, its delicate and delightful fragrance, its purity, and its soft and refreshing action upon the skin. Nothing quite like it has been produced before. The distinctive charm of Vinolia Soap has to be experienced to be understood.

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Vinolia

THE SOAP OF DISTINCTION

Vinolia Toilet Soaps can be obtained from all druggists and stores.



Page of Interesting News for Women

Dainty Footwear

Colored shoes and stockings to match are more fashionable than they ever have been, but from a conservative point of view colored slippers for the street are never so smart as all black or black with white hose or with hose to match the color of the gown. All kinds of materials that never have been made up in footwear are now used, and it is wonderful how some of the fine textures can be so satisfactory. Satin, silk, damask and brocade are largely employed, while ottoman and more silks are in great demand. Black satin is certainly smart for street wear, and by far the most appropriate with the satin tailor-made. Satin shoes are being made in a wide range of unusual little shapes—some higher

than the ordinary slippers but on the same order. Slippers that match perfectly the evening gown are imperative. They have extra high heels or extra low ones—the extremes in this particular feature meeting. Some are embroidered in fascinating designs covering the entire vamp, or they have ornate buckles of small size. Large buckles are only worn with the street pumps and the smaller the buckle for the evening slipper the more costly it should be in design. The gold and silver slippers have not vanished from the sartorial field, neither have the black slippers with colored heels or with gold or jeweled heels. The daintiest of all slippers are those intended for wear with an elaborate negligee. They are of satin, decorated with ribbon embroidery in tiny flowers and leaves and finished with a narrow ruching of delicate ribbon around the entire slipper.

BILLIE BURKE TO WRITE

FASCINATING CHATS WITH GIRL READERS

ON BEAUTY, ON LOVE, ON DRESS.

The Advertiser has secured for its women readers a series of articles by Miss Billie Burke, the charming young actress. The articles will appear three times a week, exclusively in The Advertiser, profusely illustrated. The first one presents a novel view of "LOVE." It will be published on Monday. Watch for it, read it, and have all the pleasure of a happy, personal visit with the famous Billie Burke.



MISS BILLIE BURKE.

"A woman's personality includes all that she thinks, does, wears and looks," says Miss Burke. And she adds: "ALL WOMEN CAN BE BEAUTIFUL." Miss Burke knows thoroughly the virtues and foibles of womankind—for she has studied and acted them to the applause of multitudes. Now she is writing about them, FOR YOU.

LEAP YEAR FANCIES

Both sexes are more susceptible to love during the leap year than in any other year.

Marriage during leap year is sure to be lucky; the husband will not be fickle nor the wife extravagant.

The ladder will be sure to be full and plenty.

The man who refuses a leap year proposal will sustain a heavy business loss, which will grieve him sorely.

His best friends will prove false to him. He has incurred the anger of the god of love.

He who weds during leap year will be sure to secure an amiable wife instead of a vixen. She will be a comfort—not a plague to him.

During leap year, to insure life-long happiness, a man should wed a woman of the same complexion as his own. During other years he may follow the bent of his own wishes. He also must be aware of rivals.

During leap year a man must not pay serious court to any woman if he be not in a position to wed, lest he lose all power to charm womankind ever after.

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Drop a spoonful of Comfort Lye in the closet and see how quickly the stains vanish. Makes scouring unnecessary.

Large Can 10c At Grocer's
Valuable Premiums FREE for Comfort Lye Labels.

THE WORLD

(By Ella Wheeler Wilcox.)



With noiseless steps good goes its way;
The earth shakes under evil's tread.
We hear the uproar, and 'tis said,
The world grows wicked every day.

It is not true. With quiet feet,
In silence, Virtue sows her seeds;
While Sin goes shouting out his deeds,
And echoes listen and repeat.

But surely as the old-world moves,
So surely does God's purpose run,
And circles round the shining sun,
And all the human race improves.

Despite bold evil's noise and stir,
Truth's golden harvest ripens fast;
The present far outshines the Past,
Men's thoughts are higher than they were.

Who runs may read this truth, I say:
Sin travels in a running car,
While Virtue soars on like a star—
The world grows better every day.

Visitors and Sights at the Circus

By "The Nomad."

Anyone who professes to be a student of humanity in its many types and phases could not fail to discover much material for thought and entertainment in the multitude of people who flocked yesterday afternoon and evening to the circus grounds in London East.

It would be difficult to find a more cosmopolitan crowd than that which the incoming trains disgorged during the early hours of Friday. Old and young, there were, of all classes and creeds, yet all with one aim in view—a visit to the circus. The country man came, with his wife and family, sunburned and ruddy from their open air life; merchants and artisans from many towns along the Humber and Trent; the sought an opportunity of combining business and pleasure; and lovers, one could find plenty more intent, perhaps, upon each other than on the sights of the circus or city. Yet in the main, all visitors, old and young, appeared bent upon enjoyment pure and simple.

There is something about a circus which produces an atmosphere of youthfulness and good-fellowship amongst a group of diverse people. True, we have all doubtless met that type of person who "considered it vulgar to go to a circus," but nobody pays any attention to such a sentiment. I hope that when these "particular" folks reach the pearly gates they won't look askance at the others who are assembled there, and say with a shrug, "I fear these people are vulgar." Anyway, vulgar or not, "The Nomad" visited the "greatest and most magnificent" circus yesterday and thoroughly enjoyed it. It's too big we cannot feel like children more often. One should never be too old to drop peanuts into the pleading trunk of an elephant, to laugh at the antics of the clowns, or to experience new wondrous thrills in the region of one's spine when the trapeze lady mounts to the top of

the ladder and drops safely onto the net.

Perhaps watching the animals feed gives as much amusement as any part of the performance. One cannot help speculating on why the camel chews first to the right side and then to the left. But it does. The peculiar motion of the polar bear never fails to excite curiosity, and there are few of us who but be fascinated by the "bark" of the sea lions as they plunge into their tank and emerge, wet and slimy. These animals, by the way, deserve special mention for the clever tricks they perform in the ring. Rather stupid looking as they are it surprises one to see them play with a ball, musical instrument, or fire-brand quite skillfully.

The never-failing crowd in front of the cage of monkeys called to mind the old idyll:

"This is the way to the Zoo;
The monkey cage is almost full,
But there's room enough for you."

There is something so uncanny about these creatures with their human-like frame, that all the Darwin theories one has ever read come rushing to the memory as one looks upon their antics. For after all, there are few of us who have not a spice of the monkey in our make-up—and who knows!

If you want to get the best enjoyment out of a circus, don't go alone, and don't select grown-up friends only, but choose for companions two or three youngsters between the ages of six and ten years, who would otherwise not have the opportunity to go. Then I warrant you'll have a lively time. Blues and boredom will be forgotten in the excitement of the hour and the effort to answer all the questions that they are sure to ply you with. And there's not the slightest doubt but that you will be hailed in juvenile quarters for some time as the "most kind-hearted person alive."

Myth. Pour a little of this lotion into the water in which you rinse the face after shaving, then use talcum powder sparingly.

To Remove Soot.

Dear Miss Grey: What will remove the soot caused by an oil stove smoking? ANXIOUS.

A.—If on the wall paper use stale bread.

A Draped Hat



The foundation of this hat is a white frame, faced with cream net, and the drapery around the crown and brim is made of white mulline. The flowers used are new, being very natural copies of cream white peonies, their centres tinged with pink.

The frill worn around the neck is of cream white net, finished with a pointed edge and ornamented with a rosewater, and 20 drops tincture of flower, like those on the hat.

Cynthia Grey's Many Answers

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn as they are received.]

Is She Too Particular?

Dear Miss Grey: I am a young lady twenty-six years old, considered good looking, but I have never had a steady gentleman friend. I have lots of boy friends that take me out but never a "steady." The girls say I am too particular who I go with. But I will not have anything to do with a boy that has bad habits and they are always throwing it up to me, and saying I am so "cold" towards the boys, and they are always calling me an iceberg. I do not believe in letting a boy kiss you and so on just because he has been going with you for a while. Do you think I am right, or the girls? Now, Miss Grey, I have a horror of being an old maid and the girls say I am on the right road to be one. Not that I take them very seriously in what they say. Do not think I am crazy for writing to you. This is the first time, and I always read your column in the paper. Kindly answer as soon as it is convenient for you. Sincerely yours, EVA.

A.—I think you are quite right, Eva, in regard to discouraging familiarities, and I admire you for being more reserved than many girls are now-a-days. Yet I think you are in saying that you are afraid of old-maid-hood. Some of the sweetest, most beloved, and yes, happiest women I know, might be placed in that class. By all means don't sacrifice principle for popularity. And you are very welcome to write to me. Come again if I can help in any way.

"Andy's" Address.

Dear Miss Grey: 1. What is Andrew Carnegie's address? 2. What will make the complexion soft after shaving? JAMES.

A.—1. No. 2 East Ninety-first street, New York city. 2. Mix together one ounce tincture of benzoin, one quart rosewater, and 20 drops tincture of flower, like those on the hat.

436 Yards Silk Striped Voiles To Clear, Monday, 49c Yard

Monday morning we put on sale a splendid lot of most fashionable Silk Striped Voiles. We bought them in Europe, and the quality and colors are the best. They are 42 inches wide, in narrow or broad self-colored silk stripes. Colors include pretty greens, grays, browns and sage, also pretty tans, navy and black. Regularly they would sell at 75c yard.

To Clear, Monday, 49c Kingsmill's

94 Yards Bordered Voiles, to Clear, Monday, 60c Yard

In gray, Copenhagen, green, pale blue, pink and black, 42 inches wide. Pretty borders; some tinsel borders. All this season's latest goods.

To Clear, Monday, 60c Yard. Kingsmill's

Sample Sale of Parasols 1-3 Off

A maker of the better grades of Parasols made us an offer for his samples, and we bought them. About fifty of the newest Parasols. Many canopy and mushroom shapes, also some parasols covered with raw silk. All are fresh and clean, and there is only one of each, so come early Monday. Priced at one-third off regular.

75c to \$3.75

Special Umbrellas \$1.00

MEN'S AND WOMEN'S. 7 dozen for sale Monday. See them.

Kingsmills
If It's Here It's New

DRYGOODS
CARPETS

Kingsmills
If It's New It's Here

Necessary Cloth Brushes

No matter whether you are travelling or stopping at home a good cloth brush is a necessary part of your outfit. The P. L. and O. Stores carry a specially fine assortment—not only brushes, but whisks as well.

You'll be pleased with the prices—more so with the brushes themselves.

PERCIVAL,
Richmond Cor. Central
Phone 1261

LISTER,
Wortley Road, cor. Craig
Phone 1920

OMOND,
468 Dundas
Phone 1429

THE PROGRESSIVE DRUGGISTS.

THE DAILY MENU

BREAKFAST.
Toasted Cereal.
Strawberries and Cream.
French Omelet.
Crumb Griddle Cakes. Syrup.
Coffee.

LUNCHEON.
Asparagus on Toast.
Stewed Prunes. Cream Cheese.
Baking Powder Biscuits.
Tea.

DINNER.
Brain Soup.
Calf's or Lamb's Liver en Casserole.
Macaroni with Tomatoes and Green Peppers.
New Beet Salad.
Mother's Lemon Pie.
Coffee.

Crumb Griddle Cakes.
Soak a cupful of moist or half a cupful dry crumbs in one pint of sweet or sour milk over night. Mash well in the morning and add one-half teaspoonful salt, the same of sugar. If sour milk was used, a teaspoonful of soda dissolved in a little hot water. If sweet milk, use one teaspoonful baking powder; add one egg and enough flour to make a pour batter.

Brain Soup.
This summer soup is made without meat by boiling one cupful of brain in six cupfuls of water slowly for three hours. Strain this stock, and to one quart of it add one sliced onion, three tablespoonfuls rice, one teaspoonful salt, and just before serving a salt-spoonful celery salt, a quarter teaspoonful white pepper and one tablespoonful chopped parsley. This inexpensive soup contains much of the nutritive properties of meat. It may be varied by adding tomatoes, potatoes or other vegetables instead of rice.

Mother's Lemon Pie.
Grated rind and juice of one lemon, one cup boiling water, one cup sugar, yolks of two eggs, butter size of an egg, one slice white bread broken fine (about one cup). Beat the yolks of eggs well and add to the sugar and butter. Pour the boiling water onto the bread and eggs and butter. Bake in a deep plate lined with pastry; when done whip the whites of the eggs to a stiff froth; add one tablespoonful sugar; pile this upon the top of the pie and return to the oven until it is a delicate brown. This is the nicest lemon pie I ever tasted.

CAUTION.—Be careful to inclose above illustration, and send size of pattern wanted. When the pattern is sent, please send only mark 22, 34, or whatever it may be. When in waist measure, 22, 24, 26 or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from the date of order. The price of each pattern is 10 cents in cash or in postage stamps.

The Most Popular Yeast.

Isn't the fact that White Swan Yeast Cakes have won admiration wherever tried proof that they are the best? Prove this to your own satisfaction by ordering a 5c package from your grocer, or send for sample. White Swan Spices and Cereals, Limited, Toronto, Ont.

The Birthday Calendar



IF THIS IS YOUR BIRTHDAY

A journey or chance, which you will greatly enjoy, is indicated, and although several small annoyances may happen, the ultimate success of your plans is probable.

Those born today will be inclined to chatter and impatient when not noticed. Later in life they will be successful and can find outlet for their imagination in writing and public speaking.



IF THIS IS YOUR BIRTHDAY

Caution is indicated to be the keynote of your conduct for the coming year. Whatever you do or say, or think will have to be reckoned with later. Especially avoid making enemies by quick speech.