



A Wax Finish
Denotes
Refinement

YOU can give every room in your home that delightful air of immaculate cleanliness by using Johnson's Polishing Wax occasionally on your furniture, woodwork, floors and linoleum. It imparts a beautiful, hard, dry, glass-like polish which will not show heel and finger prints or collect dust and lint. Johnson's Wax cleans, polishes, preserves and protects—all in one operation. It is easy to apply and polish.

JOHNSON'S Paste - Liquid - Powdered POLISHING WAX

WAX all of your floors and linoleum. It will make them beautiful—easy to care for—they won't be slippery—and will not heel print. And WAX is, by far, the most economical polish for floors and linoleum. With waxed floors expensive refinishing is never necessary for walked-on places can be easily rewaxed as they appear without going over the entire floor.

A Perfect Furniture Polish

Johnson's Liquid Wax is the ideal furniture polish. It covers up surface marks and prevents checking—Forms a thin, protecting finish coat—Takes all the drudgery from dusting. Johnson's Wax adds years to the life and beauty of varnish.

Johnson's Polishing Wax is conveniently put up in three forms. Use the Paste Wax for all floors—wood, linoleum, tile, etc. We recommend the Liquid Wax for polishing furniture, phonographs, woodwork, linoleum, leather and motor cars. Johnson's Powdered Wax will immediately put any floor in perfect condition for dancing.



Manufactured by
S. C. JOHNSON & SON, Ltd.
BRANTFORD, CANADA
Branches: Vancouver - Winnipeg - Toronto - Montreal

Accuses Baldwin of Socialism

LORD ROTHERMERE CALLS FOR
RETURN TO CONSERVATISM.

LONDON, Oct. 28.—(B. U. P.)—Premier Baldwin's veering to what is loosely called "Socialism," has been getting him into trouble for some time with a section of his own party and now Lord Rothermere, in the Daily Mail, openly calls for a return to Conservatism in an obvious attempt to make the Conservative associations throughout the country bring pressure to bear upon Premier Baldwin to force him to abandon the schemes of relief, such as his Pensions Bill which he has advocated. Baldwin's Government, from its very unwieldy majority is bound to have a certain amount of unpopularity, but he has tried to steer a middle course rather than follow the Simon Pure

Conservatives implicitly. He believes that such a course is the only way to stem the tide of Labor and if he fails to keep his party together, he will be defeated at the next election by the combined forces of Liberalism and Labor. Rothermere is shrewd enough to seize upon a certain discontent within the party and to capitalize it by an attack on the Premier for a journalistic advantage.

CORRECTION—In the list of amounts subscribed to the Mundy Pond School the donation of Mrs. Dunn, (Sr.) should read \$100, instead of fifty cents.

Personal

Mrs. Joseph Ellis returned from New York by s.s. Rosalind after an extended visit to her son William, who has recently been married in that city.

BEECHAM'S PILLS For Sick Headaches THE NATION'S LAXATIVE

JUST PUBLISHED
THE STORY OF THE WORLD'S LITERATURE

By JOHN MACY.
With more than 200 illustrations in color, tone and line. Illustrated by Uorio Rubigolo.

PRICE \$5.00

MY LIFE AS AN EXPLORER

By SVEN HEDIN.

Rich as our generation is in exploring achievements, it has no career to set against that of Sven Hedin, who overcame not only barriers of nature, but the more perilous barriers of man, raised by superstitions and fanaticism. Fully illustrated.

PRICE \$5.00

S. E. GARLAND

Leading Bookseller & Stationer, 177-9 Water Street.

Pony Contest Starts Monday

After weeks of preparation the Majestic Theatre Pony Contest starts on Monday. It is difficult to visualize the amount of hard work that has been done in connection with the launching of this contest. It may be enough to say that over fifteen hundred have enrolled at the theatre. The consent of the Mother and Father has been secured, and over sixty of the leading merchants of this city are co-operating with the theatre and issuing votes with every purchase. These merchants comprise the largest wholesalers and retailers, as well as some of the smaller retailers, so that the general public are certain of being able to secure votes in every section of the city. The method of securing votes is to buy your goods from the merchants who display the Majestic Theatre Pony Contest Banners. These yellow banners will be on display in the windows of the merchants who are in the contest. Buy your goods in the usual manner and a vote will be offered you in proportion of the value of your purchase. This vote is returned to the theatre and credited to the child whom you wish to vote for. In addition to the genuine Shetland Pony, which the theatre is offering, there will be at least sixty gifts which have been donated by the merchants, and if you receive the correctly numbered ticket at the theatre, you will receive entirely free the merchants gift, which is on display at the merchants window. The excitement among the children is intense. All the merchants participating are assured of increasing their normal business and some St. John's boy or girl will be happy in the possession of a Genuine Shetland Pony for a Christmas gift.

Successful Sale of Work

A sale of work was held in the Presbyterian Hall yesterday afternoon under the auspices of the Newfoundland Highlanders Ladies' Association and proved one of the most successful yet held. The stalls were of attractive design and prettily decorated and were filled with large stocks of plain and fancy work, flowers, candy, etc. At the opening hour a very large number were present and all through the afternoon there was a steady stream of purchasers who kept the ladies in charge of the stalls busy and reduced the large stocks of goods offered, to such an extent that at an early hour last night very little was left. The tea tables were also well patronized. At night the hall was crowded for the musical and supper. Mr. J. C. Hepburn Chairman of the Council of the Newfoundland Highlanders presided. The following comprised the programme which was splendidly rendered: Pianoforte Solo—Mr. R. MacLeod. Solo—Miss R. Calvert. Violin Solo—Mrs. B. Dunfield. Solo—Miss Lawrence. Solo—Miss Herder. French Horn Selection—Mr. Arthur Bille. Solo—Miss Jean Taylor. Following the entertainment a partridge supper was served by the ladies, whose skill in the culinary art was thoroughly appreciated. A great deal of praise is due the ladies of the Association who worked so ardently to make the sale and entertainment such a success.

"The Brass Bowl" at the Majestic

EDMUND LOWE STARS IN THRILLING FEATURE.

A story of the kind the fans prefer to most others is announced with the showing of "The Brass Bowl," starring Edmund Lowe at the Majestic Theatre beginning to-night.

The story has to do with the extraordinary adventures of a wealthy bachelor, resulting from his close physical resemblance to a master crook. Mistaken identity is given several now and surprising twists and when the hero falls in love with what seems to be a wicked girl, he meets in the midst of his waking mistakes, the audience is given ample cause to gasp as one suspenseful moment follows another. When the girl turns out to be someone else and the hero is all but doomed because others are convinced he is the crook, something totally unexpected happens and once more the audience is given occasion to gasp.

Of course Mr. Lowe gets the lion's share of the praise, but Claire Adams, his leading lady, comes in for a good share of the applause while the support offered by J. Farrell MacDonald, Leo White, Jack Duffy and Fred Butler is said to be of the highest order. Everything is all set for the Big Motion picture to-morrow afternoon.

Monday the greatest of all attractions Men O' War the great mind reader.

From Cape Race

Special to Evening Telegram.
CAPE RACE, To-day.
Wind W.S.W. light, weather fine. Several small schooners in sight. In and out of harbor. Bar. 30.20; ther. 35.

WHEN HORSE USE MINARD'S LINIMENT.

Great Lower Price Sale Men's and Boys' Suits AND Overcoats For One Week Only

Those who visit the Royal Stores during this sale will have cause for rejoicing, for we are offering our entire stock of men's and boys' Readymade clothing at a substantial reduction.

This is the opportune time to secure your new suit and overcoat, and at the same time save considerable money.

Don't fail to take advantage of this special offer.

Riverside Overcoats

Men's Overcoats

If you would know real overcoat comfort, secure one of these "Riverside" All Wool Coats made from Riverside Coating, you will find them all that can be desired in a good warm winter coat.

The price is wonderfully low for such a splendid coat. Come along and see them for yourself at the special price of

Only
\$28.50



New Fall Suits

Men's Suits

Our splendid assortment of Men's Tweed Suits makes it possible to get exactly what you require, cut on the newest lines and perfectly tailored. 2 and 3 button coat, plain and cut bottom pants, in weights suitable for fall and winter wear; all sizes.

Men's Tweed Suits

Reg. \$14.50 per suit.	Sale Price \$13.05
Reg. \$15.00 per suit.	Sale Price \$13.50
Reg. \$15.50 per suit.	Sale Price \$14.00
Reg. \$17.50 per suit.	Sale Price \$15.75
Reg. \$18.50 per suit.	Sale Price \$16.65
Reg. \$19.50 per suit.	Sale Price \$17.55
Reg. \$20.00 per suit.	Sale Price \$18.00
Reg. \$21.25 per suit.	Sale Price \$19.13
Reg. \$22.75 per suit.	Sale Price \$20.25
Reg. \$23.50 per suit.	Sale Price \$20.85
Reg. \$24.75 per suit.	Sale Price \$21.98
Reg. \$27.75 per suit.	Sale Price \$24.98
Reg. \$28.50 per suit.	Sale Price \$25.65
Reg. \$29.50 per suit.	Sale Price \$26.55

Men's Serge Suits

Made from special quality Navy Serge, 3 button coat, plain and cut bottom pants, sizes 3 to 7. Any of these suits would be good value at their regular prices; at their sale prices they represent splendid savings.

Reg. \$24.75 per suit.	Sale Price \$22.25
Reg. \$25.00 per suit.	Sale Price \$23.40
Reg. \$25.50 per suit.	Sale Price \$23.55
Reg. \$26.00 per suit.	Sale Price \$23.90
Reg. \$26.50 per suit.	Sale Price \$24.55
Reg. \$27.00 per suit.	Sale Price \$25.55

Men's Single Coats

Sizes 3 to 7, made from assorted mixed tweeds.

Reg. \$ 7.70 each.	Sale Price \$ 6.43
Reg. \$ 8.25 each.	Sale Price \$ 7.43
Reg. \$ 9.00 each.	Sale Price \$ 8.10
Reg. \$ 9.50 each.	Sale Price \$ 8.91
Reg. \$10.25 each.	Sale Price \$ 9.23

Men's Winter Overcoats Styles are Correct--Qualities Excellent

There's no doubt about our being able to OVERCOAT you at a price you'll be glad to pay after you've seen the garments and tried them on. Our well fitting comfortable overcoats possess style and shape holding qualities—tailored from choice woolen fabrics and finished in a manner that would lead any man to believe the prices much higher than they are marked. They're the utmost in overcoat value for the money; secure yours while this lower price sale is progressing.

Men's Overcoats

Double breasted style in Grey, Brown and assorted Heather mixtures; 3 piece belt, cuff sleeve, cut and tailored in the newest style; all sizes.

Reg. \$11.50 each.	Sale Price \$10.55
Reg. \$12.00 each.	Sale Price \$10.70
Reg. \$12.50 each.	Sale Price \$10.85
Reg. \$13.00 each.	Sale Price \$11.00
Reg. \$13.50 each.	Sale Price \$11.20
Reg. \$14.00 each.	Sale Price \$11.40
Reg. \$14.50 each.	Sale Price \$11.60
Reg. \$15.00 each.	Sale Price \$11.80

Men's Fall Overcoats

Made from medium weight, mid and dark Grey Tweed, single breasted style, plain back; sizes 3 to 7.

Reg. \$18.00 each.	Sale Price \$16.20
Reg. \$20.00 each.	Sale Price \$18.00
Reg. \$25.00 each.	Sale Price \$22.50
Reg. \$30.00 each.	Sale Price \$27.50

Men's Raglans

Double breasted style, full belt, strap sleeve, colors of Fawn and Navy; waterproof lined throughout, also fitted with a detachable all wool lining; all sizes. Reg. \$31.50 each. Sale Price **\$28.35**

Boys' Suits and Overcoats

Our boys' clothing is built to give long wear. Even though these suits are sturdily made of hard wearing materials, they are smartly styled as well and the fabrics are mannish mixtures that any boy would like. Most boys want to dress up like Dad; that's where this store comes an easy first, providing both wear and style, without raising the cost.

Mothers and fathers with boys to outfit for the coming winter, would be well advised to see our splendid assortments of suits and overcoats, and at the same time take advantage of this special sale to save considerable money in doing so.

Boys' Overcoats

Boys' Overcoats

A big assortment of Boys' Winter Overcoats, made from the finest looking tweeds in all the newest mixtures, double breasted style; pinch back, pleated back with half belt and plain cuffs; 3 piece belt; to fit all ages. Sizes 1 to 4; to fit ages 5 to 9 years.

Reg. \$10.50 each.	Sale Price \$ 9.45
Reg. \$12.00 each.	Sale Price \$10.80
Reg. \$13.20 each.	Sale Price \$11.88
Reg. \$15.50 each.	Sale Price \$13.95

Sizes 5 to 8; to fit ages 10 to 13 years.

Reg. \$11.00 each.	Sale Price \$ 9.90
Reg. \$13.25 each.	Sale Price \$11.53
Reg. \$14.50 each.	Sale Price \$13.05
Reg. \$15.20 each.	Sale Price \$14.55
Reg. \$18.00 each.	Sale Price \$16.20

Sizes 9 to 12; to fit ages 14 to 17 years.

Reg. \$14.50 each.	Sale Price \$13.25
Reg. \$15.00 each.	Sale Price \$13.50
Reg. \$15.80 each.	Sale Price \$14.22
Reg. \$16.50 each.	Sale Price \$14.85
Reg. \$17.50 each.	Sale Price \$15.75
Reg. \$18.00 each.	Sale Price \$16.20

Sizes 13 to 14; to fit 18 years.

Reg. \$16.25 each.	Sale Price \$14.88
Reg. \$19.00 each.	Sale Price \$17.10

Boys' Overcoat Special

Smartly styled overcoat for the small boy, to fit ages 2 to 6 years; double breasted, plain back, close fitting collar, shown in light and dark tweed, also in Navy Nap; with brass buttons. These are wonderful value and, as we have only a limited number left, we would advise you to get here early.

Special Sale Price

Only
\$3.15

Boys' Suits

Boys' Rugby Suits

A selection of splendid tweeds that looks well and wears well; 3 piece style, 2 button coat, short open pants, lined throughout; to fit ages 9 to 13 years.

Reg. \$ 7.50 suit.	Sale Price \$ 6.75
Reg. \$ 8.75 suit.	Sale Price \$ 7.88
Reg. \$10.25 suit.	Sale Price \$ 9.23
Reg. \$11.50 suit.	Sale Price \$10.35

To fit ages 14 to 17 years.

Reg. \$11.00 each.	Sale Price \$ 9.90
Reg. \$12.20 each.	Sale Price \$10.98
Reg. \$13.25 each.	Sale Price \$11.95
Reg. \$14.50 each.	Sale Price \$13.05

A very attractive showing in pretty and serviceable mixed Tweeds; to fit 13 to 18 years; made right and styled like Dad's.

Reg. \$15.10 per suit.	Sale Price \$13.59
Reg. \$16.75 per suit.	Sale Price \$15.08
Reg. \$17.50 per suit.	Sale Price \$15.75
Reg. \$19.00 per suit.	Sale Price \$17.10

Boys' Long Pants Suits

To fit ages 2 to 9 years, made from selected Scotch Tweed, 2 piece style with catch button. A nobby style for the small boy.

Reg. \$ 3.00 per suit.	Sale Price \$ 2.70
Reg. \$ 5.50 per suit.	Sale Price \$ 5.00
Reg. \$10.25 per suit.	Sale Price \$ 9.23

Boys' Wee Sport Suits

To fit ages 2 to 9 years, made from selected Scotch Tweed, 2 piece style with catch button. A nobby style for the small boy.

Reg. \$ 3.00 per suit.	Sale Price \$ 2.70
Reg. \$ 5.50 per suit.	Sale Price \$ 5.00
Reg. \$10.25 per suit.	Sale Price \$ 9.23

To fit ages 10 to 13 years.

Reg. \$11.00 each.	Sale Price \$ 9.90
Reg. \$12.20 each.	Sale Price \$10.98
Reg. \$13.25 each.	Sale Price \$11.95
Reg. \$14.50 each.	Sale Price \$13.05

Boys' Job Overcoats

Single and double breasted styles, some plain back, others with belt all round, assorted mixed tweeds; also in Navy Nap; to fit ages 6, 12, 14 and 16 years. This is one of the best coat values now showing, and if your boy's size is in the lot, we would advise immediate action, as they won't last long; values to \$9.00 each. Our Special Sale Price

\$6.50

The Royal Stores, Ltd.