

Child Welfare Association

REPORT FOR FEBRUARY, 1925.

Visits to Homes 640
 Attendances at Clinics 100
 Dental Cases 5
 Operations Performed 4

The work for February has been uneventful but steady. One cannot help just mentioning the Infant Mortality for the month—four deaths, whereas in February, 1924 there were fifteen deaths under one year. The low figure for this month encourages us all the more to fight for a low death-rate for 1925.

We issued details for a Competition in mother-craft this month, the results of which will be known during Baby Week in June. We are hoping this Competition will be of interest to many, and that we shall have a large number of entrants.

May we thank Mrs. W. Knowling, Mrs. W. H. Halley, Mrs. J. Campbell, A. Harvey & Co. and A. V. Rees for their kind interest and donations to us.

JANET A. ANDERSON,
 March 2, 1925. Supt. C. W. A.

Gorgeous Production at the Nickel Theatre

"YOLANDA" SETS THE PACE FOR BEAUTIFUL PICTURES.

Marion Davies' latest Cosmopolitan production, "Yolanda," had its first showing in St. John's yesterday at the Nickel theatre and it stands out as one of the finest, most artistic productions of the entire year. It is beautiful in its settings, skilful in its direction and excellent in the acting.

The entire production is full of the glamour of fifteenth century France. The sets devised by Joseph Urban are marvellous of beauty and are historically accurate. The story was adapted by Luther Reed from Charles Major's novel, "Yolanda," and was directed by Robert G. Vignola who directed Miss Davies' first big smashing film hit, "When Knighthood Was In Flower."

"Yolanda" gives Miss Davies a latitude of characterization even greater than that which she had in "Little Old New York." In both pictures she is called upon to delineate two characters that are quite different. In "Yolanda" Miss Davies appears as Princess Mary of Burgundy and as Yolanda, a burger maid. She gives a finished performance in both characterizations, proving anew that she is one of the ablest and most charming of our screen actresses.

The cast is a notable one, both in the names of its players and in the excellence of their acting. Holbrook Blinn presents a fascinating portrait of the wily King Louis XI of France, a sinister figure on the verge of insanity. Lyn Harding, whose vigorous and sure handling of the part of Charles the Bold, Duke of Burgundy, attests his mastery of screen technique, gives an even more commanding interpretation that he did in "When Knighthood Was In Flower." Other important roles are played by Ralph Graves, as handsome and resourceful Prince Maximilian of Styria, whose love affair with Yolanda gives romantic interest to the story, Gustav von Seyffertitz, Ian MacLaren, Johnny Donley, Leon Errol, Maclyn Arbuckle, Theresa Maxwell Conover, Mary Kennedy, Thomas Findlay and others.

A Beauty Aid

Richard Hudnut's Marvellous Cold Cream is a real beauty aid. It keeps the face soft, smooth and velvety and lends that adorable appearance which every woman desires. You cannot use a nicer skin cream than Richard Hudnut's Marvellous Cold Cream. It should be used every night before retiring. All drug and department stores sell Richard Hudnut's Marvellous Cold Cream. For beauty's sake do not neglect to use it often during these cold raw days.—Feb 24, 25, mar 3

Wedding Bells

At Trepassey, on the 11th of January, a very pretty wedding was solemnized, the contracting parties being Miss Catherine Carrigan and Thomas R. Curtis, both of Trepassey. The bride, who looked charming in a gown of white silk canton crepe with veil and orange blossoms, was attended by her sister, Miss Gertie Carrigan, who also wore a white dress with hat to match. The services of best man were ably rendered by Peter Curtis, brother of the groom. After the ceremony a sumptuous repast was partaken of at the home of the happy couple, which was enjoyed by all present. The many friends of Mr. and Mrs. Curtis wish them many years of wedded bliss.

Fashions and Fads.

A sleeveless, two-piece frock of rose crepe de chine is hand-painted in flower motifs. Sleeves are of interesting cut to balance the fluttering movement of the new skirts. They say that bows in a wide range of sizes will be good for the coming season.



KNOWLING'S ANNUAL WHITE SALE



Convincing Proof of Our Leadership in Quality, Service and Savings. Never before have we offered such reductions for this our banner display of WHITE GOODS. These prices will surely appeal to the economical buyer. SPOT CASH-NO APPROBATION OR CHARGING.

Dress Goods Bargains

| White Voile, 36 in. | Reg. 78c. | NOW 57c. | Cream Silk Poplin, 54 in. | Reg. 1.25 | FOR 78c. |
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| White Voile, 36 in. | 1.10 | 88c. | Cream Hair Cord, 36 in. | 88c. | 78c. |
| White Voile, 36 in. | .80c. | 63c. | White Pique, 27 in. | 45c. | 38c. |
| Cream Lustre, 32 in. | .75c. | 58c. | White Pique, 29 in. | 80c. | 58c. |
| Cream Lustre, 32 in. | 1.10 | 88c. | White Pique, 38 in. | 85c. | 65c. |
| Cream Wincey, 36 in. | 1.25 | 93c. | White Pique, 45 in. | 90c. | 70c. |
| Cream Taffeta, 38 in. | 1.45 | 98c. | Indian Twill, 36 in. | 85c. | 67c. |
| | | | Basket Cloth, 32 in. | 75c. | 63c. |

Specials

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| WHITE BLINDING | Job, 36 in. | 15c. |
| WHITE TABLE OIL CLOTH | | 39c. |
| WHITE FLANNELETTE | 29 in. | 23c. |

STABLE DOMESTICS OF RELIABLE QUALITY AT BARGAIN PRICES.



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| WHITE TABLE DAMASK— | 44 inch. Reg. 75c. Now 59c. |
| | 44 inch. Reg. 70c. Now 48c. |
| | 56 inch. Reg. 1.20. Now 98c. |
| WHITE PLAIN SHEETING—68 in. | Reg. 1.00 for 88c. |
| WHITE PLAIN SHEETING—80 in. | Reg. 1.15 for 98c. |
| WHITE TWILL SHEETING—54 in. | Reg. 85c. for 63c. |
| WHITE DUCK SHEETING—27 in. | Regular 45c. & 85c. for 38 & 63c. |

LADIES' WHITE LONG CLOTH & MUSLIN NIGHTDRESSES—Well made, finished and trimmed.

SALE PRICES 78c., 98c.

LADIES' PALE BLUE AND STRIPED CREPE PINK LONG-ETTE NIGHTDRESSES—

SALE PRICES 78c., 98c.

LADIES' WHITE FLETTE NIGHT DRESSES—

SALE PRICE 1.58

LADIES' WINCEY NIGHTDRESSES—Special 3.98



LADIES' STEP-IN CHEMISES—Made of Soft Silk Muslin and best quality Cambric; daintily trimmed with Lace and Ribbon. Priced for this Sale. 39, 59, 63c.

LADIES' KNICKERS—Made of good quality Longcloth, trimmed Embroidery, 59, 63c.

LADIES' WHITE FLETTE KNICKERS—Elastic waist and knee, trimmed Galon edging. Sale Price 98c.

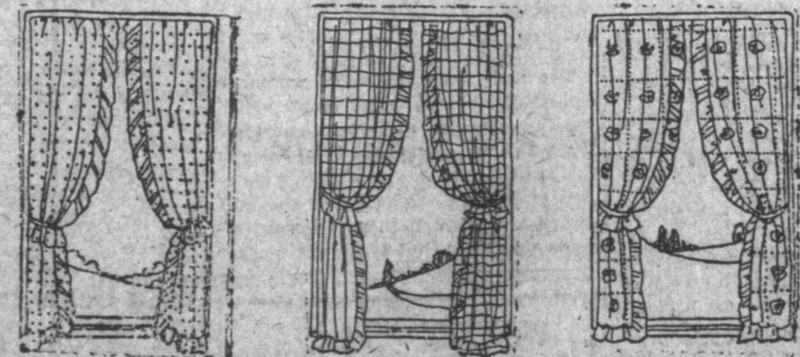
Showroom Specials!

Extraordinary values in dainty LINGERIE CAMISOLES, STEP-IN CHEMISES, NIGHTGOWNS, KNICKERS, BRASSIERES, CORSETS, ETC., ETC.



BLOUSES—Special! Self Voile and Muslin, Peter Pan Collar, trimmed Lace and Black Bow.
 SALE PRICE 48c.

GOOD CURTAINS LEND CHARM AND BEAUTY TO YOUR HOME.



Lace Curtain Specials

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| 500 Sets LACE CURTAINS—In beautiful designs. | Reg. 1.60 to 12.00. Sale Price 1.25 to 9.90 |
| WHITE CURTAIN NET—27 ins. | Reg. 25c. Now 12c. |
| WHITE CURTAIN NET—27 ins. | Reg. 28c. Now 17c. |
| WHITE CURTAIN NET—Reg. 35c. | Now 23c. |
| WHITE CURTAIN NET—Reg. 55c. | Now 32c. |
| WHITE CURTAIN NET—Reg. 55c. | Now 38c. |
| WHITE CURTAIN NET—Reg. 75c. | Now 48c. |
| WHITE CURTAIN NET—Reg. 90c. | Now 78c. |
| ECRU MADRAS MUSLIN—Frilled, 48 ins. | Reg. 95c. |
| Now 68c. | |
| ECRU MADRAS MUSLIN—48 ins. | Reg. 1.00. Now 78c. |
| ECRU X BAR SCRIM—34 ins. | Reg. 50c. Now 33c. |

REMNANTS

Remnants in everything that is needed in the home, such as Sheeting, Shirting, Voiles, Muslins, etc., and marked at such low prices that will surprise you. We advise you to purchase early and secure the best.

THIS IS A GREAT OPPORTUNITY To Brighten Up Your Home

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| WHITE VALANCE NET—16 in. | Reg. 45c. Now 12c. |
| WHITE FRILLED MUSLIN—24 in. | Reg. 45c. Now 27c. |
| WHITE BRISE BISE—Reg. 18, 27, 45 to 50c. | Now 11, 17, 27 to 38c. |
| ECRU BRISE BISE—Reg. 27, 28, 45c. | Now 18, 22, 32c. |
| WHITE MADRAS—Reg. 42c. | Now 29c. |
| WHITE MADRAS—Reg. 48c. | Now 37c. |
| CREAM CURTAIN NET—Reg. 25, 40, 1.00, 1.10. | Now 12, 33, 83, 87c. |
| LACE EDGE NET—Reg. 75c. | Now 38c. |
| CREAM H. S. SCRIM—36 in. | Reg. 57c. Now 33c. |
| WHITE HAIL MUSLIN—34 in. | Reg. 80c. Now 58c. |
| CREAM H. S. CASEMENT—45 in. | Reg. 1.25. Now 68c. |
| CREAM H. S. CASEMENT—33 in. | Reg. 90c. Now 78c. |
| CREAM INSERTION CASEMENT—36 in. | Reg. 1.00. |
| Now 63c. | |
| ALL-OVER TUCKED LAWN—22 in. | Reg. 60c. Now 29c. |

LADIES' APRONS—With Bibs. Sale Price 58 to 88c.
 LADIES' APRONS—Without Bibs. Sale Price 78 to 88c.
 NURSES' WHITE MUSLIN OVERALLS—Sale Price 1.58

LACES, INSERTIONS, ETC.

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| FANCY COTTON and VALENCIENNES LACE and INSERTION—Sale Price 3c. yard |
| MUSLIN EMBROIDERY—Sale Prices 7, 9, 10, 12, 15, 18, 20c. yd. |
| MUSLIN INSERTION—Sale Prices 3, 6, 7, 10, 12, 15c. yd. |
| CAMISOLE EMBROIDERY—Sale Price 35c. yard |
| FLOUNCING EMBROIDERY—18 in. Sale Price 33c. |

WHITE TURKISH TOWELS—Sale Prices 15, 25, 57, 73c.
 SPECIAL HUCK LINEN TOWELS 68c.

G. Knowling, Ltd.

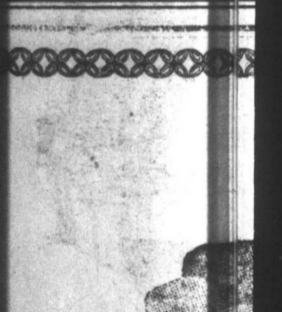
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