IVALS--Evangeline High Cuts



F. Smallwood,

Sole Agents, St. John's



Evangeline The Perfect Shoe for Women.

We are now showing the very latest Styles in the above lines of renowned



Dr. Reed.

Have you foot trouble, madam? If so, bring them all here.

Dr. A. Reed's Improved **Cushion Soles.**



EVANGELINE **GREY KID**

We also stock this style in Brown, Black and Royal Purple Kid.



Evangeline Dark Tan Calf

We also stock this style in Cherry Red and Black Kid.

EVANGELINE BLACK KID Also in Brown, Grey and Tan Kid.

LADIES! Our Showroom is now stocked with the very choicest of Footwear. While we offer our patrons the Best Shoes at reasonable prices, we offer, also, Splendid Shoe Service. We are experts at fitting, and all our ability in this direction, together with our Shoe Advice, is always at the command of our trade.

are now showing the very latest styles in Footwear. We also stock the famous "K" Footwear for Ladies & Gentlemen

MALLWOOD, The Home of Good Shoes

SIDE TALKS

How She Saves Money.

signification it at the middle of the begin-

CALIFORNIA FRUITS,

SMALL BEETS, FRESH CUCUMBERS, FRESH TOMATOES, FLORIDA GRAPE FRUIT, med. & large, LARGE RIPE BANANAS, CAL, NAVEL ORANGES, three size

Irish Butter,

470, lb.

C. P. EAGAN.

Hekworth Street & Queen's Road

OWNEY'S BREAKFAST COCOA

460SE BREAKFAST COCOA

BAKEAPPLES, 1-b. Cans
CHICKEN HADDIE, 1-ib. Cans
FRESH EGGS, per Dozen

LEANED CURRANTS, 1-ib. Packets
LOOSE CLEANED CURRANTS

TOING WAISIN AND COMPOSITION

TO THE COMPOSITION

T

IDIR'S RAISIN AND COMPOSITION CAKE
EREBOS TABLE SALT, 1 1-2 lb. Cans. EW HAY SEED (Fresh Timothy)
UNLIGHT SOAP, Cartons of 3-12 oz. Bars

just how much lingerie, which she usually receives money you can afford for clothes, gift as a fur from her husband. down and plan about it she gave me these details.

in advance, just . In the first place she has a budget how best, to for the year. At the beginning of the there is one woman wardrobe, takes a paper and pencil, who will answer "yes" to both tries to visualize herself about her Questions. And yet there can various activities and plans what be one woman in ten who will clothes will be needed the most. that that is absolutely the Hence instead of buying some ay to get the full value out of gown she sees in a shop because she

d and ev

interes

chance to

otes.

Byrne

mey and to minimize clothes, thinks it is pretty whether it is what see a far as possible. She really needs or not, or instead are a friend who dresses on \$200 of falling in love with a sport outfit.

To Not a remarkable feat, the that she will have little chance to the of women. ty of women, who dress on wear, she really does get the things will say. No, but the remark- she needs most. art is that she usually looks

dessed than other friends Ip She always manages to keep her who spend between \$3000 and wardrobe in such shape that she can

things. I have actually known her sickly child, it brings health as gifts, and now and then such a tion, but it was a beauty and with different blouses and sweaters it and do you sit. When I asked her how she went served many purposes. She has worn it three years, and it is still useful and greatly admired.

Keep to a Color Scheme.

clothes year she goes all over her Of course when she makes a large purchase like a coat she plans that it will last, at least, three years and divides the cost in her budget accord-

She keeps to a general color scheme of one of two colors and their shades, because it costs so much if you have to constantly renew ac-She takes good care of her clothes,

always using hangers, shoe trees, et cetera. All these are things which almost any woman could do. But I must in fairness admit that one more ingredient goes into her success which not every woman could supply—plenty of time. She is a

young, married woman without chil- and its presence with shops and values.

Russian Grain Trade Ruined.

That the Russian grain trade has permanently passed, never to return, is the claim, interesting to Canadian wheat growers, made by The London yearn for Gentle Annie with a yearn-Morning Post. The Post points out that even after Russia's production crazed explorers who would find of grain is once more raised to the some sort of pole, but the spring level of her internal consumption, cereals will be needed for the restora-tion and upkeep of her live stock."
"With this further and indefinite post-ponement of a net margin for sales abroad the passing of the Bussian grain trade is, in the opinion of Mark Lane, an accomplished fact," says The Post 16 goes on to say that Canada, he and the United States have Russia as wheat producers, it the Argentine and Canada the low-grade white oats tained from the Ozar's

Stafford's Phoratone will cure Limited Toronto.

Stafford's Phoratone will cure Limited Toronto.

Stafford's Phoratone will cure Minard's Liniment for Garge

possible so that she may buy good down condition. For the backward or would seem high on that appropria- Gives positive tonic results whenever the health is not good.

TRY A BOTTLE. Price \$1.20 bot.; postage 20c. extra. Brick's Tasteless makes you eat.

DR. F. STAFFORD & SON, Wholesale and Retail Chemists and Druggists, St. John's, Nil

FAREWELL WINTER.



It has been weary season this old winter that departs. Spring arrives reason we have hearts. Always when the winter's aging we grow weary of its

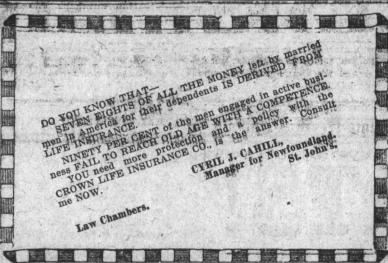
curves, weary of

young, married woman without chil- and its presence jars our nerves.

dren and can and does spend a good When the wind, in nook and cranny,
deal of time familiarizing herself howls through dark and bitter hours,
with shore and values. how we yearn for Gentle Annie, with Nevertheless, the very fact that one her apron full of flowers! When the does not have unlimited time would winter first comes chasing, we preseem to make a budget more instead tend we like its play; "Ah, this cold," we say, "is bracing, it is good for any jay; it is fine to face the blizzard, and it makes us young again; heat may suit the clammy lizard, cold is for the sons of men." For a week we smile and chortie as we jog through drifted snow; but our mirth is frail and mortal, and a fortnight lays it low. Oh, the night wind is uncanny, winds are restorers of the weary hu man soul. And I sit here with my granny, arm in arm we twain abide, and we root for Gentle Annie. gladly letting winter slide.

A little nutmeg added to the white sauce of creamed fish gives a delicious





THIS IS A

YEAR.

In New York alone during January and February the STUDEBAKER Retail Branch sold

866

SILVERLOCK & CULLEN

AMERICAN SOLE LEATHER. New Manilla and Steam Tarred Rope

Manufactured by Plymouth Manufacturing Co. Will be sold at Rock Bottom Prices. North American Scrap and Metal Co'v. Chift's Cove (opp. Jas. Baird, Ltd.)

COTTON GINGHAM DRESSES Long Sleeves; all sizes. \$1.75 each. BOYS' BLOUSES, to fit up to 14 years of age. Colors: Striped Khaki and Black. All one price, 69c. each.

I. LEVITZ, 252 Water St.

Opp. Dicks' & Co.

OILS!

PACIFIC—
First suggested at \$45 for 15 points. Since touched \$60 and looking good for additional 15 points soon.

SINCLARE

Leading independent company, constantly acquiring new property. Sold at \$61 in 1919 and as low as \$18 last summer. Since made 15 points and looking higher.

High two years ago at \$71 and low last year around \$10. Since touched \$16 and good for \$20. We believe these to be three good Suggestions. J. J. LACEY & COMPANY, LIMITED,

A GOOD BOOK

Will not be enjoyed if the eyesight is at fault. A pair of KARL'S. TRAPNELL'S GLASSES,
after he has carefully examined the eyes, and your comfort is

KARL S. TRAPNELL, OPT., D, 202 WATER ST. (Upstairs), Next Door to McNamara, mar25.tf Jeweller.

Your Son's Future!

Let us train him for a position WORTH WHILE. Write for full particulars and our prospectus British Radio & Electrical Engineering Institute

Forty-Three Years in the Public Service--The Evening Telegram