## An Important Announcement About Shoes

We have just taker on the Exclusive Agency. for St. John's of one of the most famous lines of American made Shoes.


The Emerson Shoe Company has been making high grade Men's and Boys' Shoes exclusively for 40 years. Every pair of Shoes they manufacture is stamped on the sole with the Emerson trade mark as a guarantee of quality, In its wide variety of stylish, long-wearing, comfortable models the Emerson Line has no superior.
Come in and let us show our attractive display. Unless we can convince you that an Emerson Sh Come in and let us show

Bishop, Sons \& Co., Ltd., St. John's, Nfld.


