



**SHOP EARLY, PLEASE!**

It is the consensus of opinion among the managers of the stores that the people cannot be too strongly urged to do their Christmas shopping early. In the first place, the Christmas stocks are now all in and the early buyer has the advantage in the matter of selection. Shop Early, Please!

**Don't DELAY!**

Extraordinary BARGAIN SPECIALS suitable for Christmas Gifts, in

Gem Rings, Cuff Links,  
Brooches, Tie Pins,  
Pendants, Fobs,  
Neck Chains, Watches,  
Ear Rings, Signet Rings  
Lockets, Etc., Etc.

**D. A. McRAE,**  
Jeweller.

THE SUCCESS OF YOUR  
**Christmas Baking**

IS ASSURED IF YOU USE

**Royal Household**

OR

**Windsor Patent.**

Especially recommended for Cake Making.

*"It's a Sad Heart  
That Never Rejoiceth."*

**Annual Xmas Menu.**

**ELLIS & Co., Ltd.,**  
FAMILY GROCERS and WINE MERCHANTS,  
203 Water Street.

Manhattan and Martini Cocktails.  
Russian Caviare.  
Fresh Oysters. Shrimps.  
Lobsters in Aspic. Prawns in Aspic.  
Hors D'Oeuvres.  
Royans a la Bordelaise.  
Fresh Salmon. Norwegian Anchovies. Fresh Cod.  
Chicken Breasts.  
Luxette. Norwegian Lax.  
Alouette and Caille au Perigord.  
Real Turtle Meat and Real Turtle Extract.  
Lusty's Choice Soups.  
Partridge. Pheasants.  
Red Currant Jelly.  
Irish Hams. Irish Bacon.  
Paysandu Ox Tongues. Ayrshire Bacon.  
Turkeys. Cranberry Sauce.  
Fresh Sausages. Scotch Beef Ham.  
Chicken. Ducks.  
Plain and Stuffed Olives.  
Geese. Champignons.  
French Truffles.  
Sweet Potatoes. Brussels Sprouts. Cauliflowers.  
Haricot Verts Extra.  
Fresh Tomatoes. Eng. Garden Peas.  
Peeled Asparagus and Tips.  
Plum Pudding. Apple Pudding. Tart Fruits in Glass.  
Mince Meat. Custard Powders.  
Bartlett Pears. Pineapples.  
Cherries in Creme de Menthe.  
Grape Fruit. Maraschino Cherries.  
Fruit Salad in Glass. Pineapple in Maraschino.  
Peaches and Pears in Brandy.  
Purple and Green Grapes.  
Dessert Apples. Bananas.  
California Oranges. Tangerines.  
Crystalized Asstd. Fruits. Compote of Fruit in Jelly.  
Crystalized Cherries, Pears, Apricots, Greengages.  
Canton Ginger. Imperial Fr. Plums.  
French Plums. Tunis Dates.  
Filled Turkish Figs. Filled Dates. Almond Paste.  
Blanched, Salted and Jordan Almonds.  
Naples Walnuts, Brazil Almonds and Hazel Nuts.  
Stilton Cheese. Canadian Cheese.  
English Cheddar Prize Cheese.  
McLarren's Cheese. Ingersol Cheese. St. Ivel Cheese.  
Mocha and Java Coffee. India, Ceylon Teas.

*Kuyler's*

**Celebrated Confectionery**

**WINES, SPIRITS and LIQUEURS.**

Convido Port. Newman's Old Port.  
Dry Sack Sherry. Don Carlos Sherry.  
Madeira. Vintage Claret.  
Moet & Chandon Champagne. 1904 and 1906.  
Pommery & Greno. G. H. Mumm Extra Dry.  
Krug, Extra Quality Extra Dry.  
Beaune. Pommard.  
Sparkling Burgundy. Still Hocks and Moselles.  
Russian Kummel. Cherry Brandy. Creme de Menthe.  
Orange Curacao. D. O. M. Benedictine.  
Cherry Whisky. Blackberry Brandy.  
Green and Yellow Chartreuse.  
Italian and French Vermouth.  
Anisette, Extra Dry. Absinthe.  
Koosh Bitters. Angostura Bitters.  
Sloe Gin—"Pedlar". Kirchenwasser.  
Martell's & Hennessy's Brandy.  
20 Year Old Liqueur Brandy.  
20 Year Old Medicinal Brandy.  
Ellis' Old Scotch Whisky.  
E. C. Liqueur Whisky. Walker's Canadian Rye.  
Johnnie Walker's Whisky—Black Label.  
Plymouth, Old Tom, and London Dry Gin.  
Schwepe's Mineral Waters.  
"Perrier", the Champagne of Table Waters.  
Tennent's Lager Beer. Bass's Beers.

**Cigars and Cigarettes.**

**"CALIXTO LOPEZ,"**  
Havana Cigars. Flor Fina.  
Panetelas Extra. Eminentes and Invincibles.  
Regalia Reina Finn. Belvederes.  
**"La Sabrosa" Jamaica Cigars.**  
Governors—Conchas Especiales.  
H. L. Savory's Egyptian, Turkish & Russian Cigarettes.

**A Merry Christmas to All!**

**Christmas Slippers.**

**EVERYBODY  
COMES HERE FOR SHOES!**



Our showing of Christmas Slippers is a regular beauty show.  
For men we have Black and Tan Leather Slippers at .80c., \$1.00, \$1.30, \$1.60 to \$2.50  
Men's Carpet Slippers from .50c. to \$1.00  
Men's Grey Felt Slippers . . . . . \$1.50 and \$1.60  
A large stock of Women's Felt "Kozy" Slippers and Julietts, assorted colors, turn soles and flat heels, from .90c., \$1.00, \$1.30, \$1.50 to \$2.00  
In Grey, Saxe Blue, Purple, Claret and Red, Fur trim or Ribbon trim.



**Gaiters**

**MAKE VERY ACCEPTABLE XMAS GIFTS.**

We have Women's Gaiters from . . . . . \$1.60 to \$2.70  
Men's 1 Buckle Gaiters, as cut, only . . . . . \$1.50 pair  
Men's 2 Buckle Gaiters from . . . . . \$2.30 to \$3.00



A FULL LINE OF WOMEN'S, BOYS' AND GIRLS'

**Rubber Boots**

IN STOCK.

Women's Rubber Boots . . . . . \$2.10 to \$2.50  
Girls' Rubber Boots . . . . . \$1.45 to \$2.80  
Boys' Rubber Boots . . . . . \$2.00 to \$3.00

ANY EXCHANGE MADE AFTER CHRISTMAS.

**PARKER & MONROE, Ltd.**

THE SHOE MEN.

**Beautiful and  
Useful Gifts!**

We are offering a new suggestion to the Christmas shopper, one that will be surely welcome to those who want to give SOMEONE a really good Christmas present. This suggestion is that you make some such desired—or perhaps needed—articles of Furniture your Christmas Gifts for this year.

While a new Cosy Chair, pretty sitting-room Table or some other dainty article of Furniture is always a lovely Gift, wartime will surely make it doubly welcome.

Think over this idea—and then come along and see our well-nigh inexhaustible stock of beautiful things, for here you'll surely find the solution of the Christmas present puzzle.

**U. S. Picture and Portrait Co.**  
Water Street, St. John's.

**J. J. ST. JOHN.**

**Before Flour  
goes higher put  
in your stock.**

1500 barrels on hand and to arrive, of best brands.

Pork, Beef, Jowls.  
Spare Ribs at \$19.00 brl., or 10 lbs. for \$1.00.  
Molasses—1st runnings.  
Tea, Sugar, Kero Oil.  
Oats, Bran & Cattle Feeds.  
Our ECLIPSE TEA is the best in Newfoundland at 45c. lb.

**J. J. ST. JOHN,**  
Duckworth St. and LeMarchant Road.

**BL**

**CAS**

**Buy E  
Dis**

for goods ment  
present prices w  
you these specia  
bought some tim

**Wonderfu**

Men's Stanfield  
Men's New Knit  
Women's Heavy  
garment.  
Women's Heavy  
Children's Cream  
garment.  
Ladies' and Boys  
Prices.

**Ladies' and**

ALL NEWEST  
Superior Quality  
Great Reduction  
Ladies' Waterpro  
Ladies' and Mi  
Caps and H  
All our Stock o  
Prices.

**Big Money**

Ladies' Flannel  
Ladies' Costume  
of all descr  
Ladies' Imitatio  
Ladies' Real Fu  
is a judge

**Wool Bl**

Best Quality W  
Coloured Cotton  
Best Quality A  
These are re  
and we show a

**Splendid V**

Ladies' Superio  
bers from  
Men's Superior  
from 79c.  
Men's Eastern  
Boys' Navy Sw

**Her**

**Post Mortem E  
on Little Gi**

On Monday night last named Goose, about 9 on died in a house in the W city. She had lived w and step-mother. Hea the effect that the chil attributed to neglect an ment on the part of the authorities had the corp the morgue for examin mortem was held on it