

WEATHER FORECAST. TORONTO. Noon—Fresh to strong N.W. winds, fair and cold to-night and Tuesday. ROYAL. Noon—Bar. 29.40; ther. 21.

THE EVENING TELEGRAM.

READ BY OVER 40,000 PEOPLE EVERY DAY.

VOLUME XXXVII.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, MONDAY, JANUARY 4, 1915.

\$3.00 PER YEAR.

NUMBER 2.

REID-NEWFOUNDLAND CO.

Until further notice there will be no Sleeping or Dining Cars on Express Trains leaving St. John's on Mondays, Wednesdays, Fridays and Saturdays.

Also, effective January 5th, there will be no Sleeping or Dining Cars on Express Trains leaving Port-au-Basque on Mondays, Tuesdays, Thursdays and Saturdays.

Reid-Newfoundland Company.

Auction Sales!

PUBLIC AUCTION.

On Wednesday Next, 6th inst., at 11 o'clock, at the residence of J. DAVIS, 5 George Street (near Beck's Cove). Part Household Furniture and Effects. Particulars in Tuesday's papers. M. A. BASTOW, Auctioneer.

Rossley's West End Theatre.

The pride of the West End population. TO-DAY All New Pictures & Songs. The Goss, Clean, Comfortable and most up-to-date Picture Theatre in the city. Admission, 5c. Matinee Every Day.

THE ST. JOHN'S TECHNICAL SCHOOL will re-open MONDAY, Jan. 4th.

TIME TABLE. MONDAY NIGHT—Special Class for Marine Engineers 8 to 10. TUESDAY NIGHTS—Mechanics and Hydrostatics 7.30 to 8.30. Mechanical and Architectural Drawing 8.30 to 9.30. WEDNESDAY NIGHTS—Geology (Elementary) 7.30 to 8.30. Chemistry 8.30 to 9.30. THURSDAY NIGHTS—Special Class for Marine Engineers 8 to 10. Heat 7.30 to 8.30. Electricity and Magnetism 8.30 to 9.30. FRIDAY NIGHTS—Elementary and Advanced Mathematics 8 to 10. For further particulars apply at St. Mary's Hall, South Side. Hours 7.30 to 9.30 p.m., commencing Jan. 4th, 1915. D. JAMES, DAVIES, B.Sc., F.C.S., Principal.

EUROPEAN AGENCY.

Wholesale Agents promptly executed at lowest cash prices for all British and Continental goods, including Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motor Cars and Accessories, Drapery, Millinery and Piece Goods, Fancy Goods and Perfumery, Hardware, Machinery and Metals, Jewellery, Plates and Watches, Photographic and Optical Goods, Provisions and Oilmen's Stores, etc., etc. Commission 2 1/2 p.c. to 5 p.c. Trade Discounts allowed. Special Quotations on Demand. Sample Cases from \$50 upwards. Consignments of Produce Sold on Account.

WILLIAM WILSON & SONS (Established 1814). 15, Abchurch Lane, London, E.C. Cable Address: "Annular, London."

J. J. ST. JOHN.

CUT PRICES For Christmas Season.

1400 lbs. of REAL IRISH BUTTER. California Blue Raisins, 12c. lb. Cleaned Currants, 1 lb., 7 1/2 c. pkg. Seeded Raisins, 1 lb., 13c. pkg. Icing Sugar9c. lb. Evaporated Apricots20c. lb. Fresh Eggs40c. doz. Pink, White & Chocolate Icings. Moir's Chocolates, Cake and Candies. Dessert Raisins, 25c. and 30c. lb. Large assortment of JACOBS' BISCUITS. Bird's Egg & Custard Powder. Large bottles of Syrup22c. 3 GREAT LEADERS: Our Eclipse Tea at40c. lb. Our REAL Irish Butter. Our Sloan's Liniment .25c. btl. (The greatest cure known.) Our Free Silver will be ready for delivery on and after Monday, 28th inst.

J. J. ST. JOHN, 136 & 138 Duckworth Street.

CEMENT!

Just landed per S.S. "Digby," 21st inst. 1500 barrels White's Portland CEMENT, British Manufacture.

H. J. Stabb & Co.

New Books! The War That Was Foretold, 6c. War Album—Heroes of the War (Portraits), 6 in set for 20c. Sets and 2 now on sale. Lord Kitchener—History of His Life 50c. A. B. C. Guide to the War, 80c. German Atrocities, LeQuoux, 50c. The Great War in Paris, 18c. part. The War of the Nations, 15c. The Life of Lord Kitchener, 5c. Her Royal Highness, LeQuoux, 60c. Night Watches, W. W. Jacobs, 60c. Facing Fearful Odds, Joseph Hooking, 60c.

Garrett Byrne, Bookseller & Stationer.

TO LET—The Office lately occupied by Mr. John Syme, Commission Merchant, situate on Water Street West, next to premises occupied by J. J. Mullaly, Coal Merchant; apply to BAINE JOHNSTON & Co., Agents, nov14,t. TO LET—Basement of Columbus Hall; apply to P. J. SUMMERS, Renout Bldg., dec30,t.

Four of the Best!

Irish Whisky!

Irish Persses, Irish Jamesons, 23 YEARS OLD. Scotch Spey Royal, Scotch Thistle. J. C. BAIRD, Water Street.

Are You in a Hurry

For Bill Heads, Statement Forms, Printed Envelopes, Loose Leaf Ledger Sheets, Inventory Forms, Letter Heads, Counter Blanks, Day Book Sheets, or any other Ruled, Printed or Punched Form? We can supply your every need now. We can give you 1,000 6 x 3 1/4 Good Thick White Envelopes with your business name and address printed on them for \$2.00. We can give you a 1,000 good Lined Letter Heads with your business name and address printed thereon for \$2.75. We can Rule, Print, Punch and deliver to you any Loose Leaf Form you are now using at a lower price than you pay when you import them. We can duplicate for you any special Account Book that you now have in use. Paper, Ruling, Printing and Binding, at a lower price than you pay if you import them. Ask us to show you samples and quote you prices for any Book or Form you use in your business.

DICKS & Co., Rulers, Printers and Binders.

SKATES!

"BEAUTY HOCKEY" Sizes 8, 8 1/2, 9, 9 1/2. \$2.00 a pair. Light and neat, the most popular Ladies' and Misses' Skate.

Boys' & Men's Hockey,

Regular \$1.25. Now \$1.00 a pair. Regular \$2.25. Now \$1.75 a pair. Woodstock Skates, \$4.50 a dozen pairs. SAMPLE WOODSTOCKS, \$2.25 and \$3.50 a pair.

R. NEYLE.

THE TIME IS APPROACHING—Don't Leave It Too Late—If you intend to economize, and make last winter's overcoat do you this winter, have it sent to us to be renovated, a new velvet or cloth collar and generally repaired. Good work and prompt service our motto. SPURRELL BROS., 365 Water Street, or Phone 574 and we will call. DO IT NOW.—nov5,eod,t

January 1st, 1915. Dear Sir,—As we will not have any representative calling upon you at least in the early part of the season, we beg to thank you for your past patronage and hope for your generous support in the future. We have, as yet, made no change in the prices of any of our products since the war began. We therefore trust that you will favor us with any orders you may have for

SOAP, OILED CLOTHES, PAINT, or any other of our manufactures. By doing this you will allow us to keep prices at the present level and enable yourselves to buy at the lowest prices any goods which we have in your line. Hoping that 1915 will be a very prosperous year to you, and trusting for a continuance of your valued patronage, Yours very truly, THE STANDARD MFG. CO., LTD., per Charles R. Duder, Manager.

Red Cross Line.

INTENDED SAILINGS. From New York. From St. John's. STEPHANODec. 31st STEPHANOJan. 9th, 1915. Passenger Tickets issued to New York, Halifax and Boston. FARES INCLUDING MEALS & BERTH OF RED CROSS STEAMERS:—

HARVEY & COMPANY, LTD., Agents Red Cross Line.

SLATTERY'S

Wholesale Dry Goods, CHEAPEST IN THE CITY. NOTE—See our Special Brand of Cotton, Tweed and Denim Overalls and Jackets. Give us a call.

SLATTERY BUILDING

Duckworth and George's Streets, St. John's.

Furness Line Sailings!

From St. John's Halifax to St. John's Liverpool to Halifax St. John's to Liverpool S. S. "Durango"Jan. 2nd. Jan. 14th. Jan. 18th. S. S. "Queen Wilhelmina" Jan. 5th. Jan. 15th. Jan. 23rd. Jan. 27th. For rates and other information apply to FURNESS WITHEY & Co., Ltd., City Chambers, Water Street. Jan25,t

Fred. J. Roil & Co.,

Real Estate, SMALLWOOD BUILDING, Duckworth Street, St. John's, Newfoundland. P. O. Box 1210. HOUSES TO LET. HOUSES TO SELL. LAND FOR SALE. LAND FOR LEASE. FARMS FOR SALE. SUBURBAN PROPERTY. BUILDING LOTS. LOANS NEGOTIATED. MORTGAGE INVESTMENTS. INTEREST COLLECTED. RENTS COLLECTED.



THURSDAY, 10th Dec

Now landing, per "Sjostad," BEST SCREENED North Sydney COAL. IN STORE.

Anthracite Coal,

Furnace, Egg, Stove, Nut. M. MOREY & CO. Office: Queen Street.



by fire won't be a loss to you if you have one of my FIRE INSURANCE policies. In that case I stand the loss and reimburse you. Don't let your policy run out. Consult me and keep up your policy in my safe and reliable Fire Insurance Company. PERCIE JOHNSON, Insurance Agent.

ROSSLEY

Theatrical star illustration. THEATRE. The Crowds go to the Big Show. SEE THE GRAND PANTOMIME. A Chance for the Store People. CAST OF FIFTY PERFORMERS. One long show nightly. A whole evening's amusement. The right price to suit the time. Next Pantomime, ROBIN HOOD AND HIS MERRY MEN. Matinee Wednesday, at 3 p.m.

CITY CLUB!

All persons having claims against the City Club are requested to furnish same immediately to F. H. DONNELLY, Sec. Treas. Jan42i

MILK—Persons requiring Fresh, Clean Milk supplied daily, can have same by telephoning 305. Jan23i

LOST—On Wednesday evening, between Waterford Bridge and Forest Road, via LeMarchant Road, one Non-Skid Motor Car Chain. Finder please return to Reid Nfd. Co.'s Garage. Jan23i

PICKED UP—On Wednesday last, a Purse, containing a small sum of money and keys. Owner can have same by proving property and paying expenses of ad. by applying to JEROME KELLY, 234 Theatre Hill. Jan41i

FOUND—Last week, a Bk. and White Setter Bitch. Owner can get same upon paying expenses and proving property from ROBT. THORN, Torbay. Jan41i

Help Wanted.

WANTED—A Smart Boy for the Cash Desk and also to learn the Dry Goods business; apply immediately in own handwriting to WILLIAM FREW, Water Street. Jan41i

WANTED—General Servant; references required; call between 7 and 9 p.m. MRS. PENMAN, 80 Circular Road (cor. Monkstown and Circular). Jan41i

WANTED—An Instructor for a class of young men for Swedish Drill, Club Swinging, etc. Three nights a week, one hour a night. Apply by letter, stating terms, to A. E. care this office. Jan41i

WANTED—A Cook; apply to MRS. AUGUSTUS HARVEY, "Ormarac," King's Bridge Road, between 5 and 9 p.m. dec30,t

WANTED—A General Servant; references required; apply to 84 Circular Road. dec29,t

\$15 WEEK & EXPENSES—To travel, appointing local representatives. WHITEFIELD LINS-COTT, Brantford. dec30,t

\$75 for Thirty Days' Easy Work—Write for contract. BRADLEY-GARRETTSON, Limited, Brantford. dec30,t