

The Demand of the World To-Day The Demand for Full Measure.

We All Want the Most Possible for Our Work
and We All Want the Most Possible for Our Money

If this Demand could be arranged in every Department of Business as well as it has been arranged in the Newfoundland Confectionery Trade, we would not have the Labour Market of the World disturbed by strikes and lock outs.

It is a Well Assured Fact that Lipton's Confectionery

provides the Fullest Measure of satisfaction to the Newfoundland Consumer and also to the Retailer.

The Consumer gets the Highest Quality at prices at which no other brand of very much inferior quality are being sold.

The Retailer gets a Fair Profit, on goods which he can sell both largely and quickly, and on account of the way in which Lipton's Confectionery are put up, he need have no fear of loss or deterioration.

Both the Retailer and the Consumer are satisfied.—They are getting Full Measure.

Xmas and the Festive Season are drawing near again.

Mr. Consumer.—If you wish to have a Merry Xmas buy Lipton's Confectionery.

Mr. Retailer.—If you wish to have a Bright, Busy and Happy Xmas—see that you have a good stock of Lipton's Confectionery for the Holiday Trade.

Do It Now! Fresh Stock Just Received.

HENRY BLAIR

Wholesale and Retail Agent for Lipton Ltd.

Where are you going to get your Christmas GOODS?

I am going down to

HUDSON'S, 367 or 148 Duckworth St.

You can get a large and good assortment of
Xmas Cards, Toys, Dolls, Fc'y
Cups and Saucers, Teapots,
Jugs, Plates, Cruets, Vases
and Fancy Glassware, etc.

Wishing all a Very Happy Christmas.

Prescription "A"

Cures Indigestion and Dyspepsia in all its Forms.

It is quite a daily occurrence to hear persons say: Oh, what a feeling of distress I have after meals, fullness of the stomach, heaviness and headache, I feel too tired to do anything. I have no heart to exert myself, and at times I care for nothing. I often have a pain in the pit of the stomach, no appetite, my heart beats rapidly on the slightest exertion. I feel just as tired when rising in the morning as when retiring to bed. My sleep is often disturbed, and I often awake with a sense of suffocation and a difficulty of again going to sleep. I have to be careful of what I eat, and my life seems a veritable burden.

Now, it seems a shame and a pity for persons to be suffering like that when it is in their power to get cured by taking a bottle of Dr. Stafford's Prescription A. A sure cure for persons afflicted with stomach troubles. It can be obtained at

DR. F. STAFFORD & SONS,
Duckworth St. and Theatre Hill.

Small size, 25 cents; postage 5c. extra; large size, 50 cents; postage, 10c. extra. Mail orders must be accompanied by remittance.—dec 7

SLATTERY'S

Wholesale Dry Goods House.

WE OFFER to our Customers, the Trade and Outport Buyers, this Autumn, the best selected Stock of Dry Goods of all kinds—American and English—yet put on the market.

See our Stock of Fleece Underwear, Muslins, Embroideries and Dress Goods before purchasing elsewhere!

W. A. SLATTERY, Slattery Build'g,
10 Duckworth and George's Street—near City Hall.

The Evening Chit-Chat

By MARY CAMERON



In the city of Boston, a few weeks ago, a happy wedding party ended abruptly in a funeral—nay more, two funerals.

The automobile, in which six of the guests were pursuing the bridal couple, who were fleeing in another car, turned turtle. Two women were killed instantly. The little bridesmaid died with the bouquet which she had held during the ceremony in one hand, and in the other the confetti, with which she had planned to shower the bride and groom. A third woman was so badly injured about the spinal column that she may die or, worse still, may live crippled for life.

Not so very long ago in another city, the horses of the bridal carriage were frightened by the throwing of old shoes, and the bride was thrown out against a tree and instantly killed.

These are two of the more striking and terrible casualties resulting from our pleasant way of celebrating the knotting of the nuptial tie, but every city in this country annually furnishes to the news columns its quota of similar, though lesser accidents.

Truly one is tempted to cry out with the prophet, "How long, O Lord?"

Now I am not one of the reactionaries who thinks that because of these terrible things, all jollification at weddings should cease.

On the contrary, it seems to me that there is nothing prettier or more desirable than the truly sweet and pretty wedding customs.

I love to go to a wedding where the bride carries out all the jolly little usages that make for harmless fun.

I think there is nothing more pleasantly deadly to disagreeable stiffness and formality, than the jolly custom of having the bride cake to be cut by the bride and containing the time honored symbols of thimble, ring and dime.

I think there is no prettier picture than the bride makes, when half way up the stairs she pauses and throws her shower bouquet to the many colored group below, itself a living bouquet.

And if the housemates do not object to the task of cleaning up afterwards, I do not see any possible harm in the shower of confetti which the descending couple is greeted, and surely it makes a hilarious and gorgeous setting for the happy departure.

But when the couple go out of the door of the home, I think that right there the jollification should stop and stop short.

Would it be possible to make young people stop like this right at the height of their excitement and merry making, you question.

I think so.

Simply let the father and mother circulate the word among the young folks in the early evening, that while all reasonable demonstration inside the house will be welcomed, once the couple have passed through the front door, they are to be considered as their own territory.

Let the front door, and not the railroad station, the hotel, or any point at which the couple succeed in eluding pursuit, be considered as the point at which demonstrations shall completely cease, and I'm sure our newspapers will no longer be giving us tragic stories, such as that which was recently published in Boston, supposedly the city of progress and the home of intellect and reason.

Red Cameron

Whooping Cough

GROUP ASTHMA COUGHS

Wapo-Cresolene

A simple, safe and effective treatment for bronchitis, whooping cough, influenza, croup, and other respiratory ailments. It is a powerful antiseptic, and its use is recommended by the highest medical authorities. It is available in bottles of 10c. and 25c. Send for postal for descriptive booklet.

Jumped From Train

That is the Only Explanation of the Injuries of North Easton Man Found Unconscious by Track.

North Easton, Dec. 18.—William R. Searles of this town, who was found by a track walker at Canton Junction yesterday morning unconscious, the side of his face and head being badly cut, his chest bruised severely and one arm dislocated at the shoulder, is still at the Massachusetts General Hospital in Boston.

The railroad employees are unable to explain his presence by the track in any way that he attempted to jump from the train arriving at Canton Junction shortly before 12. His daughter, Miss Marion Searles, was expecting the return of her father on the train which arrives here at 12.30. It is thought that Mr. Searles did not realize that he had been carried by the Junction until after the train had passed the town, when he attempted to get off the train.

Mr. and Mrs. Searles went to Brookline Saturday afternoon upon receipt of the news of the death of a niece, Mary Ward, who was burned fatally Saturday, and Mr. Searles returned on the late train as far as the Junction.

At the hospital yesterday he could not tell anything of his accident and did not appear to recognize his wife and daughter.

Miss Mary S. Ames, who employed Mr. Searles as carpenter on the new mansion being constructed on her estate, and as watchman of the building Sundays, telegraphed instructions to the hospital to have the injured man placed in her ward and have every possible attention given him.

[Mr. Searles is a native of this city and will be well known to many people here.]

The World's Largest Bakery

The largest bakery in the world is located in Essen, Prussia, the home of the great gun factory.

It is a vast building, divided into two shifts, work night and day. Everything is done by machinery. A screw turns unceasingly a kneading trough into which are poured some water and ten sacks of flour of 200 pounds each. This machine makes about 40,000 pounds of bread each day in the shape of 25,000 small loaves and 25,000 large loaves, produced by 230 sacks of flour of 200 pounds each. All the operations of breadmaking are performed in this colossal bakery.

The wheat arrives there, is cleaned, ground, and brought automatically to the kneading trough by a series of rising and descending pipes. There are 36 double ovens, and the workmen who watch over the baking of the bread earn from fourpence to fivepence an hour, making an average of four shillings a day for eleven hours on duty.

They have coffee and bread free, also the use of a bath-room, for they are required to keep themselves spotlessly clean, and must wash their hands eight times a day.

McMurdo & Co. Has a Preparation That Will Grow Hair Abundantly.

This is an age of new discoveries. To grow hair after it has fallen out to-day is a reality.

SALVIA, the Great Hair Tonic and Dressing, will positively create a new growth of hair.

If you want to have a beautiful head of hair, free from Dandruff, use SALVIA once a day and watch the results.

SALVIA is guaranteed to stop falling hair and restore the hair to its natural color. The greatest Hair Vigor known.

SALVIA is compounded by expert chemists. Watch your hair if it is falling out. If you don't, you will sooner or later be bald.

SALVIA prevents baldness by fastening the hair to the roots. Ladies will find SALVIA just the hair dressing they are looking for. It makes the hair soft and fluffy—and is not sticky. A large bottle, 50c.

MINDARD'S LINIMENT CURES DIPSYRIA, FRENCH.



Despair and Despondency

No one but a woman can tell the story of the suffering, the despair, and the despondency endured by women who carry a daily burden of illness and pain because of disorders and derangements of the delicate and important organs that are distinctly feminine. The tortures so bravely endured completely upset the nerves if long continued.

Dr. Pierce's Favorite Prescription is a positive cure for weakness and disease of the feminine organism.

IT MAKES WEAK WOMEN STRONG, SICK WOMEN WELL.

It allays inflammation, heals ulceration and soothes pain. It tones and builds up the nerves. It fits for widowhood and motherhood. Honest medicine dealers sell it, and have nothing to urge upon you as "just as good."

If you want a book that tells all about woman's diseases, and how to cure them at home, send 31 one-cent stamps to Dr. Pierce to pay cost of mailing only, and he will send you a free copy of his great thousand-page illustrated Common Sense Medical Adviser—revised, up-to-date edition, in paper covers. A handsome cloth-binding, 50 stamps. Address Dr. R. V. Pierce, Buffalo, N. Y.

Household Notes.

Medicine stains will generally yield to alcohol.

To remove iodine stains apply ammonia or ether to the spot.

To remove coffee stains first put in to lukewarm water and soak about 15 minutes. Then wash in warm suds.

All articles stained with cocoa should be put into cold water, rubbed thoroughly and then washed in warm suds.

Paint stains should be removed as quickly as possible. Rub with turpentine or alcohol and wash in warm suds.

A solution of boracic acid is the best known remedy for inflamed, weak or tired eyes. Apply with eye-cup or dropper.

Fresh paint on a coat sleeve or rough material can be removed by rubbing briskly with a clean piece of the same material.

ONE SINGLE PILL GAVE GREAT RELIEF

FOUR BOXES CURED HIM

FLEASVILLE, QUE. "I suffered from Kidney Trouble for several years, and tried numerous remedies and doctors' prescriptions without permanent relief, my case being chronic. After seeing about Gin Pills, and as it is a well known fact that Juniper without alcohol is excellent for the kidneys, I decided to try Gin Pills. One single pill gave me great relief. I have now taken almost four boxes of Gin Pills and find myself completely cured. No more bad humor—being clear, bright, and fresh color—more strength and vigor. This is what Gin Pills have done for me."

H. POWIS HERBERT. Gin Pills will do the same for you if you have any trouble with your Kidneys or Bladder—or if you suffer with Pain in the Back or Rheumatism. Try them before you buy them. Write National Drug & Chemical Co. of Canada, Limited, Dept. N. Toronto for free sample. When get the regular size boxes at your dealer's—50c. a box, 6 for \$2.50.

Home-made candy has become so popular that the amateur candy-maker is glad of any hints concerning this new accomplishment. If the pan or chaffing dish, in which the candy is to be boiled is buttered for an inch or two down, the liquid will not boil over. It will not rise higher than the buttered rim.

To whip lace on a garment without rolling the edge of the material, lace the lace nearly one-fourth of an inch from the raw edge of the material and whip closely. This will roll the material into a neat and even hem which will wear and wash as well as if hemmed separately. This is particularly satisfactory for bias or circular edges.

Bright and delicately colored fabrics are often ruined in the process of laundering by soap being rubbed upon them or a bit accidentally adhering to them. To prevent such a mishap, keep your bar of laundry soap while washing, tied up in a small sack of thin material. Better suds can be made in this way and also every bit of soap can be used, preventing all waste.

To toast bread on a gas stove place a stove lid over the burner and lay the toaster on this. When the bread is toasted on one side the gas may be turned off and the heat remaining in the lid will toast the other side. When ironing use a stove lid in the same way. Use three irons and two handles. As you take one iron put the cold one in its place. The irons will be hotter and the work done quicker than when two are used.

This is a tested and sure recipe for preventing the under crust of pies becoming soggy. Beat one egg (white and yolk) and brush the entire bottom and sides of the pie with it, then sprinkle with bread crumbs that have been grated or put through the food-chopper. Do not use crusts, just the white part. Use about three table-spoonfuls to each pie. Now put in the filling—custard or fruit—and bake as usual. The crust will be nice and dry, and the crumbs cannot be detected.

MINDARD'S LINIMENT CURES DIPSYRIA, FRENCH.

Evening Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Pattern Cuts. These will be found very useful to refer to from time to time.

9090.—A SIMPLE EFFECTIVE MODEL.

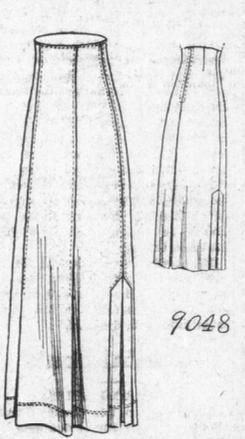


Ladies Waist With Square Yolk Effect.

This design may form part of an evening or dinner gown if made with low neck and loose sleeves, or finished as illustrated it serves nicely for home or afternoon wear. It is suitable for silk, velvet, cloth or wash fabrics. The pattern is cut in 6 sizes: 32, 34, 36, 38, 40 and 42 inches bust measure. It requires 2 1/2 yards of 27 inch material for the waist for the 36 inch size and 1 1/2 yards for the tucker. A pattern of this illustration mailed to any address on receipt of 10 c. in silver or stamps.

Suitable materials for any of these patterns can be procured from AYRE & SONS, Ltd. Samples on request. Mention pattern number. Mail orders promptly attended to.

9048.—AN UP-TO-DATE SKIRT.



Ladies' Five Gore Skirt with Plaited Inserts, in High or Regulation Waistline.

This model is suitable for silk, cloth, or velvet. It has five gores, which are cut away at the sides at knee height, over plaited inserts. The back is finished with an inverted plait. The pattern is cut in 5 sizes: 22, 24, 26, 28 and 30 inches waist measure. It requires 3 7/8 yards of 44 inch material for the 24 inch size. A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

PATTERN COUPON.

Please send the above-mentioned pattern as per directions given below.

No.

Size.

Name.

Address in full:—

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JAS. R. KNIGHT, 311 Water Street.

JOHN T. KELLY,



DEALER IN MARBLE and GRANITE Monuments and Headstones.

Designs and Prices sent on application. Orders executed promptly. Prices moderate. Workmanship guaranteed.

324 Water, St. St. John's Opp. Allan Goodridge & Sons' p18, eod, tey.

Skates! Skates!

Skeleton Skates, 21 cts. pair.

Acme Skates, 45 cts. pair up.

Hockey Skates, 40 cts. up.

Hockey Sticks, 10 cts. up.

Hockey Pucks, 20 cts. up.

Ankle Supports, \$1.25 pair.

Children's Sleds, 40 cents up.

Curling Brooms, \$1.00 each.

Bowring Brothers, Hardware Dept. Limited.

PHONE—332.

Per S.S. "Stephano,"

CALIFORNIA ORANGES, BANANAS, PEARS, GRAPES, TANGERINES, PINE APPLES, DESSERT APPLES, CELERY, TOMATOES, NEW YORK CORNED BEEF, NEW YORK TURKEYS, NEW YORK CHICKEN. Per S. S. Mongolian: FINEST DESSERT RAISINS, DATES, FIGS, CRYSTALLIZED FRUITS, BON BONS, WALNUTS, ALMONDS, HAZEL NUTS.

JAS. STOTT

M. J. WALSH.

Gurrant Cakes, 10 cents.

Plain Cakes, 10 cents.

Gilron Cake, 20c. lb.

Sultana Cake, 20c. lb.

Washington Pies, 10c. ea.

Tea Buns, 10c. dozen.

Sweet Bread, 4 cents bun.

M. J. WALSH,

East End Bakery.

MINDARD'S LINIMENT CURES GAR-

GET IN COWS.

ESSFUL ERHOOD

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is not enough; ust be bone, rain and nerves.

Emulsion

of perfection for Child.

DRUGGISTS

11-61

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